



Making the City of Karratha a safer place to live

# CLEANSWEEP TASKFORCE REPORT

## JULY TO DECEMBER 2015



**Wickham Tidy Towns coordinated a whole of community Bucks for Bags cleanup involving 10 community groups on 12 September 2015. Nearly 1,000 bags of litter were collected.**

## **INTRODUCTION**

The Cleansweep Taskforce was formed in 2010 in response to a Community Needs & Satisfaction survey that showed crime and safety issues were a high priority for our community. The Taskforce is responsible for administering the community safety and crime prevention function for the City of Karratha.

## **TASKFORCE MEMBERSHIP & MANAGEMENT**

The Cleansweep Taskforce comprises representatives from the City of Karratha, WA Police and its funding partners, Rio Tinto and the Woodside operated North West Shelf Project. This membership comprises the 'Steering Group'. Terms of Reference have been established which provides mandatory requirements and direction for the Taskforce. The Taskforce and its associated initiatives are managed by the City of Karratha's Community Safety Coordinator. Monthly Cleansweep Taskforce meetings are held, which were attended by steering group members. These meetings are minuted, with copies of the minutes provided to Cleansweep steering group members.

## **FUNDING**

Funding for the operation of the Cleansweep Taskforce and the associated initiatives has been provided through sponsorship and grant funding provided by Rio Tinto, Woodside operated North West Shelf Project and budget allocations from the City of Karratha. When opportunities arise, grant applications are made to various organisations to provide additional funding support to projects.

## **KEY INITIATIVES & PERFORMANCE MEASURES**

Key initiatives for the City's community safety and crime prevention function are contained in the City of Karratha Community Safety & Crime Prevention Operational Plan 2014 – 2015 and focus on the target areas of:

- Crime Prevention/Anti-social Behaviour Management
- Graffiti Management
- Litter Management
- Alcohol Management
- Road/Vehicle Safety

The Cleansweep Taskforce focusses its activities in line with the Operational Plan which is underpinned by the Cleansweep Strategic Plan 2012 to 2015.

## **INITIATIVE OVERVIEW**

Following is an overview on the progress or outcomes on the various initiatives and projects that have been undertaken by the Cleansweep Taskforce from July to December 2015.

The 2015/2016 Operational Plan was drafted by the Cleansweep Taskforce Steering Group in March 2015, with implementation to commence in July 2015. Development of a new community safety Strategic Plan was a key initiative to be delivered by December 2015. Key to the development of the new Strategic Plan was the completion of a Community Safety survey (completed in August 2015), which highlighted areas to be addressed and a need to shift focus in some areas. Without pre-empting the future direction of the Cleansweep Taskforce or compromising delivery, some initiatives were held over pending the development, approval and implementation of the new Strategic Plan in 2016, to ensure financial responsibility and maximise impact of initiatives within the community.

## GOVERNANCE PERFORMANCE NOTES

- Four Cleansweep Taskforce meetings and a Strategic Planning Workshop were conducted with Taskforce members and other key stakeholders. One monthly meeting were deferred due to membership leave commitments and the October meeting was deferred to allow time for key City personnel to develop and present the draft Strategic Plan and Terms of Reference documents (derived from the Strategic Planning Workshop) to the Cleansweep Taskforce membership. Meeting attendance is strong with representation from all Taskforce Steering Group members. Agendas and minutes were distributed to all members.
- The 2015/2016 Cleansweep Taskforce Operational Plan has developed and accepted by the Taskforce membership. Some of the initiatives identified in the Strategic Plan (and the proposed implementation date) have been deferred in anticipation of the implementation of the new Strategic Plan in 2016.
- A new Strategic Plan has been developed, following community consultation through a Community Safety Survey and a Strategic Planning workshop (which involved all Taskforce members and other identified key stakeholders). In conjunction with the development of the new Strategic Plan, the Cleansweep Taskforce Terms of Reference were also reviewed. Both were subsequently endorsed by the City of Karratha Council at the December 2015 meeting. A key outcome of the new strategic direction of the Cleansweep Taskforce is a rebranding, with the Cleansweep Taskforce to be renamed the Safer Communities Partnership. The new name is a more relevant reflection of the goals of the partnership and commitment of the Steering Group membership, who are working together to address community safety.

### GOVERNANCE

**Related City Theme/Goals:** Our Leadership – Responsive and Accountable: We will provide transparent and accountable local government service delivery that meets our communities' expectations

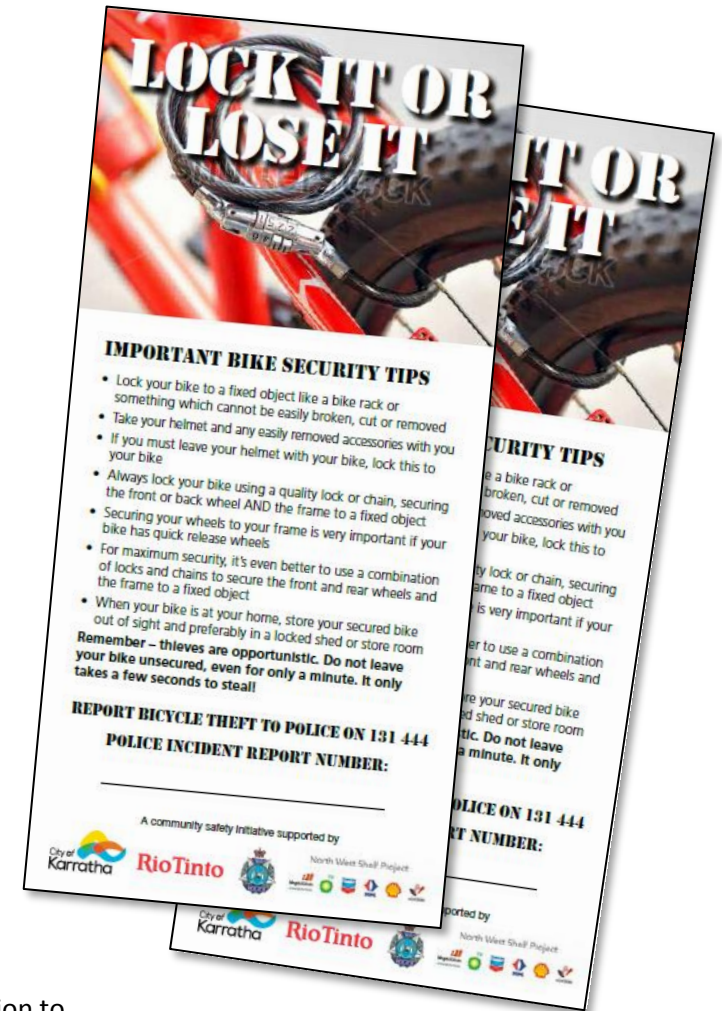
The Cleansweep Taskforce will operate within the Terms of Reference and to City business standards.

	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
	Ensure the Cleansweep Taskforce operates within the Terms of Reference and to City business standards.	Hold regular Cleansweep Taskforce meetings	Ongoing - monthly		\$540 (316010.3101)	\$268	Meetings held on a monthly basis	On Target
		Develop and implement Cleansweep Taskforce Operational & Communications Plan	Ongoing		\$Nil	\$Nil	Quarterly reports submitted to Council and Taskforce Steering Group	On Target
		Regularly review and amend the Communications & Operational Plan.	Ongoing		\$Nil	\$Nil	Plan goals reviewed and achievement measured.	On Target
		Implementation of Cleansweep Taskforce advertising campaign	Feb 2015		\$8,000 (560010.3107)	\$Nil	Monthly information article published in Pilbara News Radio advertising campaign completed	Not Started

							Improved results in community survey	
		Development of new Cleansweep Taskforce Strategic Plan	Dec 2015		\$1,500	\$Nil	New plan completed and adopted by Council	On Target

## CRIME PREVENTION/ANTI-SOCIAL BEHAVIOUR MANAGEMENT PERFORMANCE NOTES

- A grant funding application has been made to WA Police to assist with lighting installation at the Roebourne Rotunda in Crawford Way, Roebourne. Local Police have identified this location as a priority area, as community members regularly congregate in this area and consume alcohol, which often culminates in disorderly behaviour. Announcement for successful applicants is expected in February 2016.
- Preparations have commenced for the Cleansweep Taskforce/Safer Communities Partnership and City of Karratha Rangers to have a stall at the Karratha Love Where You Live Expo, to be held on January 26 at the Karratha Leisureplex. Approx, 1,000 people are expected to visit the Expo.
- Approximately 1,000 bicycle locks have been provided to all schools for distribution to students to assist decrease the level of bicycle theft. The number of locks covers approximately 20% of each school's student population. Also distributed with the locks is a Lock it or Lose it information flyer, developed specifically for bicycle theft, for all students which provides crime prevention information and an area to record details of their bicycles as ready reference for Police if their bike is stolen.
- Local Police continue to use the Variable Message sign, which is mobilised throughout the community to provide crime prevention and community safety messages. The sign was temporarily returned to the City Depot for maintenance in December and is expected to back in use again in January (dependent on part availability).
- The Cleansweep Taskforce worked with each of the community associations to disseminate information on Cleansweep Taskforce initiatives and topics of interest.
- Social media was utilised whenever possible to disseminate information regarding community safety and initiatives. The City of Karratha and Pilbara Police Facebook page and Roebourne Police and Karratha Police Twitter accounts have strong community followings which are steadily growing. This communication medium enables information to be distributed quickly within the community and opportunity for community to provide feedback.
- Additional information has been sought regarding a draft lighting design and budgetary advice in relation to lighting upgrades around the Roebourne Recreation Precinct. This report is to be reviewed by senior City staff prior to progressing further with any lighting upgrades. Details in relation to costs and proposed design in the revised report are considerably higher than the proposed budget.
- Arrangements have been implemented for City depot personnel to undertake training to enable Depot staff to complete infill reflective kerb numbering.



- CCTV installation at the Pam Buchanan Family Centre has commenced, with a formal Request for Quotation finalised and Contract awarded. Installation commenced in December, with work to be completed by late January 2016. This facility was identified as a priority location due to the number of burglary incidents which have been occurring at the premises. In addition, wireless links can be integrated into the networks should cameras be installed at the Baynton West Park in the future.

CRIME PREVENTION/ANTI-SOCIAL BEHAVIOUR MANAGEMENT								
Manage Crime prevention/anti-social behaviour through providing support to initiatives that promote safe community behaviour								
Related City Theme/Goals: Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities								
Cleansweep Taskforce Strategic Goal: We will engage with stakeholders to build a community where crime and anti-social behaviour is not accepted.								
Ref ID  (Corporate Business Plan 2012-2016)	Services	Actions required  What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.1	Facilitate initiatives to promote community safety in relation to crime	Investigate locations & funding opportunities for lighting upgrades for footpaths in consultation with key stakeholders	Ongoing				Opportunities identified Funding sources secured Lighting upgrade completed	On Target
		Participate in community events to promote Cleansweep Taskforce initiatives	Ongoing		\$1,500 (631631.3101)	\$Nil	Participate in at least 2 community events	On Target
		Facilitate displays to disseminate crime prevention information (in libraries & shopping centres)	Monthly		\$1,000	\$Nil	Conduct at least 6 shopping centre displays Conduct at least 4 Library displays	Not Started
		Purchase variety of branded promotional items for distribution at community events	Oct 2015 Feb 2016		\$10,000 (631631.3101)	\$Nil	Selection of promotional items purchased Scale of distribution	Not Started
		Continue implementation of motorcycle lock subsidy initiative	Nov 2015		\$10,000 (631631.3101)	\$Nil	Uptake from community members on initiative	Not Started

		Continue implementation of bicycle lock giveaway initiative	Feb 2016		\$10,000 (631631.3101)	\$Nil	Uptake from community members on initiative	On Target
		Continue implementation of 'Lock it or Lose it' campaign	Aug 2015 Apr 2016		\$5,000 (631631.3101)	\$900	Uptake from community members on initiative	On Target
		Promotion of crime prevention/community safety messages to community	Ongoing		\$Nil	\$Nil	Monthly deployment of VMS within community	On Target
		Continue implementation of Meet the Neighbour' and develop 'Meet the Street' campaign	Aug 2015 Ongoing		\$8,000 (631631.3101)	\$Nil	Uptake from community members on initiative	Not Started
		Provide relevant information to Community Association meetings	Ongoing		\$Nil	\$Nil	Relevant information provided to community assoc.	On Target
		Provide information input in Local Police Facebook page /Twitter account	Ongoing		\$Nil	\$Nil	Trend/increase in social media 'likes/friends/followers'  Inclusion of Cleansweep Taskforce information on social media page	On Target
		Lighting upgrade in Roebourne Skate Park and surrounds	Aug 2015		\$75,000 (631636.) 3100	\$6,500	Lighting installation completed  Reduction in graffiti, vandalism offences in vicinity	Delayed / Delays anticipated
		Facilitate infill painting of property street numbers on kerb of residential properties	May 2016		\$5,000 (631631.3100)	\$Nil	Residential property street numbers painted on property kerbs	On Target
		Facilitate CCTV installation at Pam Buchanan Family Centre	February 2016		\$25,000 (931610.4100)  WAPOL grant	\$Nil	CCTV installation completed	On Target



## GRAFFITI MANAGEMENT PERFORMANCE NOTES

- The graffiti removal contractor worked on a scheduled works programme, removing graffiti approximately 6 days per month, with works focussed on 'new or more recent' incidents of graffiti. All reports of racist or offensive graffiti were addressed immediately with graffiti removed within 48 hours of reporting.
- The graffiti removal contractor continues to provide electronic graffiti reports which are uploaded to the WA Police 'Goodbye Graffiti' database on a regular basis.
- There are sufficient stocks of graffiti removal kits (wipes and bucket kits for painted or porous surfaces) on hand which can be provided free of charge to the community. Twenty four community wipe kits were provided to Karratha Senior High School. Kits can be collected from all City of Karratha Libraries and the Administration office. Request for quantities are not significant, but are well received by those that do utilise the kits.

GRAFFITI MANAGEMENT								
Manage graffiti prevention and removal								
<b>Related City Theme/Goals:</b> Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities								
<b>Cleansweep Taskforce Strategic Goal:</b> We will provide City services and develop community programs that result in a significant reduction in graffiti.								
Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required  What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.2	Facilitate initiatives to promote community safety in relation to graffiti	Coordinate graffiti removal contractor and removal requirements	Ongoing		\$80,000 (631600.3100)	\$41,480	Remove all offensive graffiti within 48 hours of reporting	On Target
		Facilitate information displays to disseminate graffiti prevention information	Aug 2015 Ongoing		\$1,500 (631600.3101)	\$Nil	Conduct at least 4 Library displays	Not Started
		Upload graffiti reports to WAPOL	Monthly		\$Nil	\$Nil	Provide graffiti statistical reports to WAPOL on a monthly basis	On Target
		Investigate funding opportunities for Community Art Project – Tambrey Public Toilets	Ongoing		\$Nil	\$Nil	Grant applications submitted where opportunities arise Grant application/s are successful	Not Started
		Purchase & supply graffiti removal kits for community use	Sep 2015 then ongoing		\$Nil	\$Nil	Kits are provided within 48 hours of request Scale of distribution	On Target



## LITTER MANAGEMENT PERFORMANCE NOTES

- Industry participation in organised ICARE (Industry Communities against Rubbishing our Environment) clean-ups was well supported, with six (6) ICARE clean-ups completed from July to December. Cleanups were conducted by Pilbara Ports Authority, Rio Tinto (Rail, Marine, Cape Lambert and Dampier). The Cleansweep Taskforce supports this program through provision of resources (though most organisations conducting clean-ups are self-sufficient) and payment of waste fees.
- Toxfree continued to support the Bucks for Bags initiative with twelve skip bins (of varying sizes) provided free of charge. This support is appreciated and greatly assists local community and not for profit groups complete litter clean-ups as part of their fundraising activities. The Cleansweep Taskforce provided a skip bin for a cleanup conducted at Herbert Way, Wickham. Local community members assisted a resident cleanup their property which required significant work. There were sufficient stocks of other resources used by volunteers completing Bucks for Bags community litter clean-ups including gloves, bags, litter pickers, hi-vis vests and hand sanitiser (stocks will be replenished in the next few months). Tip fees associated with the litter cleanups were also met by the Cleansweep Taskforce.
- The Bucks for Bags programs continues to financially reward community groups for collecting litter in the City. There has been a significant increase in the participation rates, amount paid and number of bags collected in comparison to the previous year (almost double). From July to December, 23 community groups completed 9 cleanup events. Approximately 375 volunteers participated, collecting 3,332 bags of rubbish. Community groups shared in \$19,788 as a result of their efforts. This equates to just over 14 tonne of rubbish collected.
- Department of Corrective Services Work Teams conducted numerous cleanups, collecting a total of 1.18tonne. Crews have generally been very small with only 3 or 4 people participating in cleanups.



## LITTER MANAGEMENT

Develop and support initiatives that help reduce litter

**Related City Theme/Goals:** Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities

**Cleansweep Taskforce Strategic Goal:** We will build a community where residents work together to reduce the amount of litter produced

Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.3	Facilitate initiatives to promote community safety in relation to litter	Support stakeholders participating in ICARE litter clean-ups	Ongoing		\$Nil	\$Nil	Number of clean-ups completed	On Target
		Support community groups participating in 'Bucks for Bags' program by supplying required resources	Ongoing		\$3,000 (631620.3101)	\$431	Replacement PPE & consumables purchased to maintain suitable array of stock	On Target
		Facilitate community litter clean-ups utilising the 'Bucks for Bags' program	Ongoing		\$20,000 (631620.3101)	\$19,788	Facilitate 6 community litter clean-ups per year Community participation rates No. bags collected & tonnage	On Target
		Assist community litter clean-ups by meeting associated tips fees (includes Repay WA)	Ongoing		\$4,000 (631620.3101)	\$1,713		
		Facilitate litter collections by Repay WA work crews	Ongoing		\$Nil	\$Nil	Tonnage of litter collected	On Target
		Compile and distribute traveller/car/camp litter kits through Visitor Centres and caravan parks	Mar 2016		\$4,000 (631620.3101)	\$Nil	Scale of distribution. Feedback from travellers	Not Started
		Continue implementation of 'What's Coming out your	Mar 2016		\$3,000 (631620.3101)	\$Nil	Community feedback on program	Not Started

		Rear End? Secure Your Load campaign							
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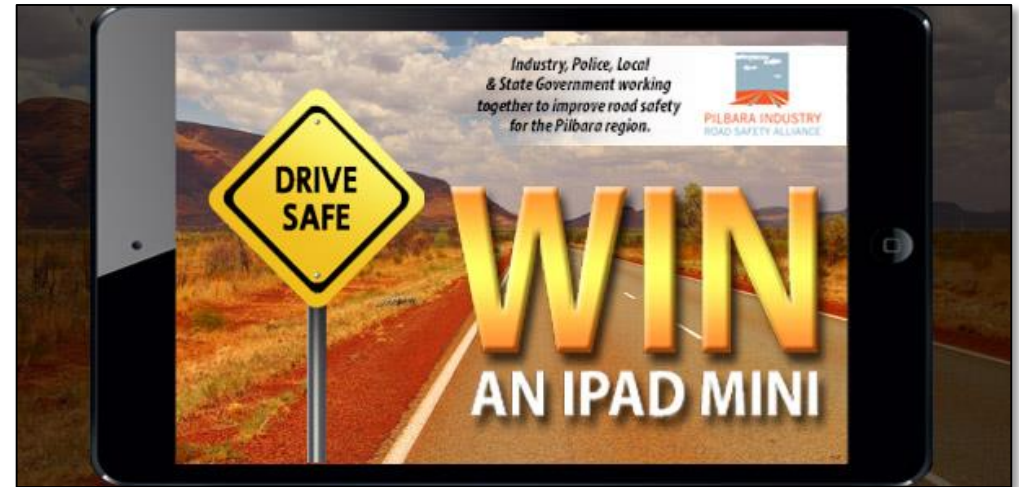
## ALCOHOL MANAGEMENT PERFORMANCE NOTES

- The recently re-established West Pilbara Liquor Accord held meetings in August and November. A new Accord document has been developed and subsequently endorsed by licensees. Members have developed a localised strategy in relation to management of alcohol service & cyclones.
- The West Pilbara Alcohol (& other drug) Management Group (WPAMG) comprises representatives from Local and State government, welfare services and meets on a regular basis (generally bi-monthly) to review strategies identified in the WPAMG Plan to address alcohol and drugs related issues. Strategies in the Plan are primarily focussed on each agencies core functions, and through the Plan, ensures that strategies are complementary and targeted.

ALCOHOL MANAGEMENT								
Develop and support initiatives that help reduce the harms caused by misuse of alcohol								
<b>Related City Theme/Goals:</b> Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities								
<b>Cleansweep Taskforce Strategic Goal:</b> We will work with community stakeholders and professionals to reduce the harms caused by the misuse of alcohol.								
Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.4	Participate in initiatives to promote community safety in relation to alcohol	Attend Liquor Accord meetings	Ongoing		\$Nil	\$Nil	CSC representation at 75% of Liquor Accord meetings.	On Target
		Participate in West Pilbara Alcohol (& other drug) Management Group meetings	Ongoing		\$Nil	\$Nil	Ensure attendance at 75% of meetings Assist in implementation of identified strategies in WPAMG	On Target

## ROAD/VEHICLE SAFETY PERFORMANCE NOTES

- The Variable Message sign has been used regularly by Police to promote road safety and safe driving messages throughout the City. Key messages related to driver fatigue, drink driving, seatbelts and speeding.
- The Pilbara Industry Road Safety Alliance (PIRSA) finalised the PIRSA Strategic Plan 2015 – 2017, which has identified key actions to be addressed during the life of the Plan. Momentum and membership of PIRSA has declined with some industry partners resigning membership, which has impacted on delivery of initiatives. Additional stocks of the Pilbara Road Safety Survival Guide (road safety booklet) were printed and provided to Police for distribution to motorists. PIRSA have also developed a series of localised radio commercials, which will be incorporated into an 18 week radio advertising campaign. The first phase of the campaign commenced on 21 December and will run for 6 weeks, concluding on 29 January 2016. The second phase of the campaigns will commence in March. The campaign focuses on drink/drug driving, driver distraction, safe driving with road trains and small choices and their impacts regarding road safety. In addition to the road safety promotion, a small survey is being conducted through the radio station to gather data on driver attitudes towards road safety. In addition to contributing to the development and implementation of strategies, the City holds the Treasurer position for the Alliance.
- The 'Keys for Life' Road Safety Expo, which had previously been organised the School Drug and Road Aware (SDERA) Advisor, did not go ahead. Schools still participated in the 'Keys for Life' program.



**Promotional image on radio station website for the PIRSA online survey**

## ROAD/VEHICLE SAFETY MANAGEMENT

Promote road/vehicle safety

**Related City Theme/Goals:** Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities

**Cleansweep Taskforce Strategic Goal:** We will partner with stakeholders to ensure a safe driving and pedestrian environment throughout the City.

Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.5	Participate in initiatives to promote community safety in relation to road safety	Promotion of road safety messages to road users	Ongoing		\$Nil	\$Nil	VMS deployed to coincide with ORS/Roadwise /PIRSA road safety campaigns	On Target
		Attend PIRSA (Pilbara Industry Road Safety Alliance) meetings	Ongoing		\$Nil	\$Nil	Attendance at 75% of scheduled meetings	On Target
		Assist with implementation of road safety actions identified in PIRSA Strategic Plan	Ongoing		\$90,000	\$1,837	Identified actions implemented Reduction in death and serious injuries from road crashes in Pilbara	On Target
		Develop & implement road safety advertising campaign	Sep 2015 May 2016		\$10,000 (560010.3107)	\$Nil	Implement promotional campaign	Not Started
		Implementation of road safety advertisement competition (part of 'Keys for Life' program) within schools	Dec 2015		\$5,000 (631634.3100)	\$Nil	Uptake from students participating Promotional collateral developed from competition	Not Started
		Participate & support Road Safety Expo	Aug 2015		\$Nil	\$Nil	Students numbers attending expo	Not Started