

COSSACK

ART AWARDS 2016

COSSACK ART AWARDS 2016 FINAL REPORT

COSSACK

ART AWARDS 2016

Australia's most unique regional art prize



During the last weeks of July through to mid-August the historic site of Cossack is transformed; the walls of the Bond Store and the Post and Telegraph building are adorned with artworks from all over Australia.



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INTRODUCTION

Wonderful event, beautiful art! Donna Corker - Facebook post

The 24th year of the Cossack Art Awards was another record breaker with over 8,200 visitors attending the exhibition and 85 artworks sold to the value of \$94,583. Over 40% of the sales were of works produced by local artists. 280 artworks were hung in the Bond Store and Post and Telegraph Buildings, with the historic town of Cossack brought to life from 24 July —14 August. The economic impact for the region was estimated at over two million dollars. The popularity of the public program and art workshops solidifies the Cossack Art Awards as one of the premier regional arts events of the year.


Objectives for 2016

Increase visitor numbers and community engagement in the public program

Increase social media presence

Expand and build on the education program

This final report outlines the outcomes achieved at this year's Cossack Art Awards and the recommendations for the 2017 Awards.





SNAP SHOT

SUBMISSIONS

In 2016 a total of 300 artist entries were accepted, inclusive of 14 Invited Artist entries. The full capacity of 300 entries was received by mid-May. Out of 300 submissions, 280 works were hung this year; artworks did not feature in the award due to failure to meet the size criteria, works arrive damaged, failure to complete the works in time and missed transport deadlines.

Overall the submissions this year consisted of:

266 Western Australian based artists

11 Eastern state based artists

125 Pilbara artists

72 Indigenous Australian or Torres Strait Islander artists

ENTRANT LOCATIONS

The following charts identify the breakdown of entrant locations within each category.

Emerging Young Artist
Entrant Locations



■ Pilbara ■ WA Region

Portraits
Entrant Locations



■ Pilbara ■ WA Region

Works on Paper
Entrant Locations



■ Pilbara ■ WA Region

North West Flora and Fauna
Entrant Locations



■ Pilbara ■ WA Region ■ Eastern States

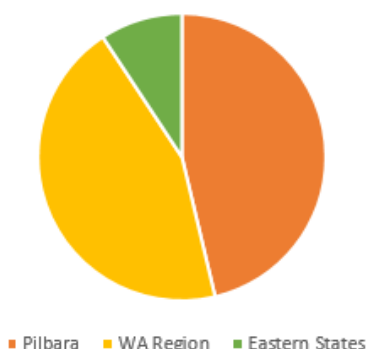
Painting by Pilbara Indigenous Artist
Entrant Locations



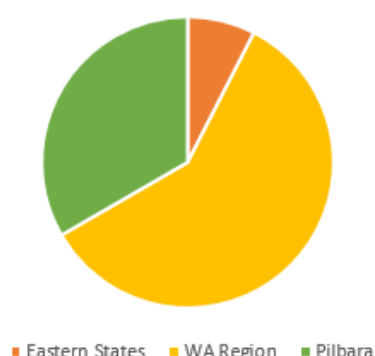
■ Ngurrawaana ■ Pannawonica ■ Roebourne
■ South Hedland ■ Tom Price ■ Wickham

ENTRANT LOCATIONS

Painting Pilbara Landscape
Entrant locations



Painting Open Theme
Entrant Locations



CATEGORIES

This year entry submissions dropped significantly within the Emerging Young Artist category and slightly across North West Flora and Fauna, Painting Open Theme, Painting Pilbara Landscape and Portraits category. Entry levels were maintained across Painting by Pilbara Indigenous Artist, Works on Paper and the Invited Artist category. The City of Karratha utilised community engagement to encourage entries to the Emerging Young Artist category, with some community feedback that Roebourne based youth do not have the money to pay the \$35 entry fee. There appears to be an appetite to review the entry process for this category with the option to provide free entry for youth residing within the City of Karratha. To be reviewed with the 2017 recommendations.

This year artworks for the Invited Artist category were selected by the 2015 Cossack Art Awards curator, Catherine Czerw. The theme for the 2016 Invited Artist category was Contemporary Indigenous Art. This allowed for a unique portrayal of indigenous art alongside local Pilbara indigenous art styles.

Total number of entries outlined below.

CATEGORY	2015	2016
Emerging Young Artist	22	16
Northwest Flora and Fauna	23	32
Painting by Pilbara Indigenous Artist	20	23
Painting by WA Indigenous Artist	12	N/A
Painting Open Theme	100	100
Painting Pilbara Landscape	65	58
Portraits	16	11
Works on Paper	41	46
Invited Artists	14	14
TOTAL	313	300

2016 WINNERS

CATEGORY	SPONSOR	PRIZE MONEY	ARTIST	ARTWORK TITLE	LOCATION
Best Overall Art-work	City of Karratha	\$15,000	Mary-Lynne Stratton	Radiant Mirage	Yallingup, WA
Artist in Residency	Rio Tinto	\$15,000	TBC		
Best Artwork by Pilbara Artist	Pilbara Ports Authority	\$10,000	Maggie Green	Myroodah Station	South Hedland, WA
Invited Artist	City of Karratha	\$8000	Agnes Armstrong	Ivanhoe Crossing	Kununarra, WA
Portraits	Karratha Visitors Centre	\$8000	Ruth Leigh	Lenny	Cottesloe, WA
North West Flora and Fauna	Woodside	\$8000	Jill Churnside	Gardangu Story	Roebourne , WA
Painting by Pilbara Indigenous	Ngarluma Yindjibarndi Foundation Limited	\$8000	Doreen Chapman	Untitled (Snake II)	South Hedland, WA
Painting Pilbara Landscape	Rio Tinto	\$8000	Janine Samson	Landscape Through My Eyes	Roebourne, WA
Emerging Young Artist	CITIC Pacific Mining	\$8000	Jaimee Ryder	Dragonfly Hearing	Karratha, WA
Works on Paper	Pilbara Development Commission	\$5000	Kelli Dawson	Specimen Jars V (Preservation)	Dongara, WA
Painting Open Theme	ECM	\$8000	Marek Herbut	Waiting for Rain	Snowtown, WA
People's Choice	Horizon Power	\$3000	Alicia Gorey	My Turn	Fremantle, WA

WINNING ARTWORK IMAGES



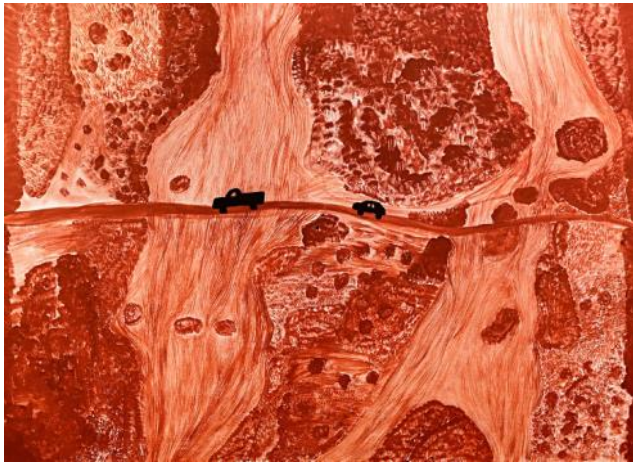
BEST OVERALL ARTWORK

Mary-Lynne Stratton, *Radiant Mirage*



BEST ARTWORK BY PILBARA ARTIST

Maggie Green, *Myroodah Station*



INVITED ARTIST

Agnes Armstrong, *Ivanhoe Crossing*



EMERGING YOUNG ARTIST

Jaimee Ryder, *Dragonfly Hearing*



PAINTING PILBARA LANDSCAPE

Janine Samson, *Landscape Through My Eyes*



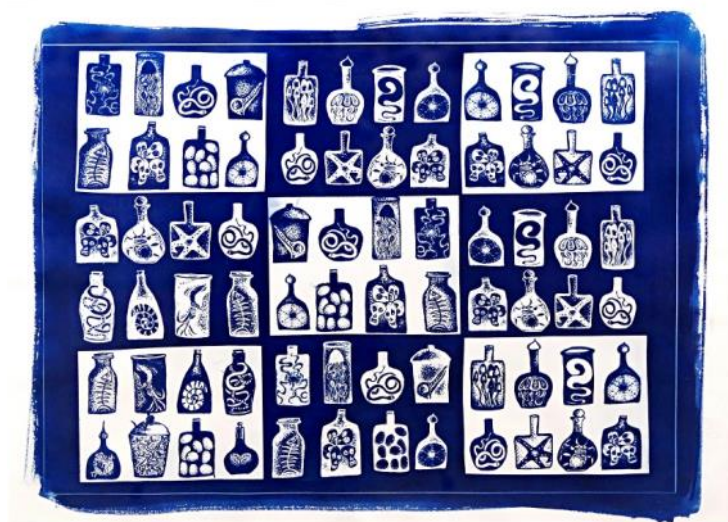
PAINTING BY PILBARA INDIGENOUS ARTIST

Doreen Chapman, *Untitled (Snake II)*



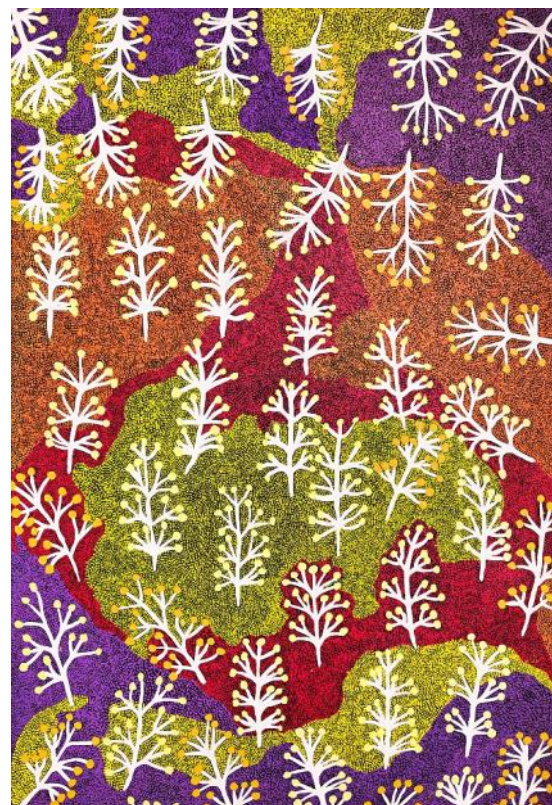
PORTRAITS

Ruth Leigh, *Lenny*



WORKS ON PAPER

Kelli Dawson, *Specimen Jars V (Preservation)*



NORTH WEST FLORA AND FAUNA

Jill Churnside, *Gardangu Story*



PAINTING OPEN THEME

Marek Hurbert, *Waiting for Rain*



PEOPLE'S CHOICE AWARD

Alicia Gorey, *My Turn*

ARTIST SURVEY RESULTS

At the end of the event all participating artists were surveyed. A total of 66 artists completed the survey.

The following are highlights from the survey:

- Artists surveyed heard about the Cossack Art Awards via; word of mouth 16%, direct email newsletters/ internet 14%, previous entrants 29%, arts magazine/ website 14%, Facebook 15% and other 12%
- 60% of artists stated that they sought additional information from the Cossack Art Awards website, 18% stated that they visited both the Cossack Art Awards website and Cossack Art Awards Facebook page, 4% stated that they visited both the Cossack Art Awards website and City of Karratha website and 18% stated that they visited all internet sources.
- Quotes on why artists entered in to the Cossack Art Awards;

Wanting to do it finally got up the courage this year, and others in our art group did to.

To be amongst the cultural vibe

Have for years. Its great to be part of this awesome event

It's local and a tradition for me.

There is no selection process and the pick up and return of work is very convenient and efficient.

To gain confidence in getting back into making art

Biggest regional art award so good exposure and prize money

To sell my artwork.

Well organised exhibition. Transport costs affordable and much appreciated

- Majority of artists surveyed found no issue with the online process
- 32 out of 66 artists surveyed identify themselves as an amateur artist with 34 identifying themselves as professional artists
- Overall artists are very happy with the awards and enjoy participating. A selection of comments received:

The whole experience was excellent

Cossack Staff were very friendly and helpful. IAS nothing is ever a problem.

Great being part of an exhibition in regional Aus

I also like how you used Facebook to promote events and keep a conversation going. Next step is to get onto Instagram.

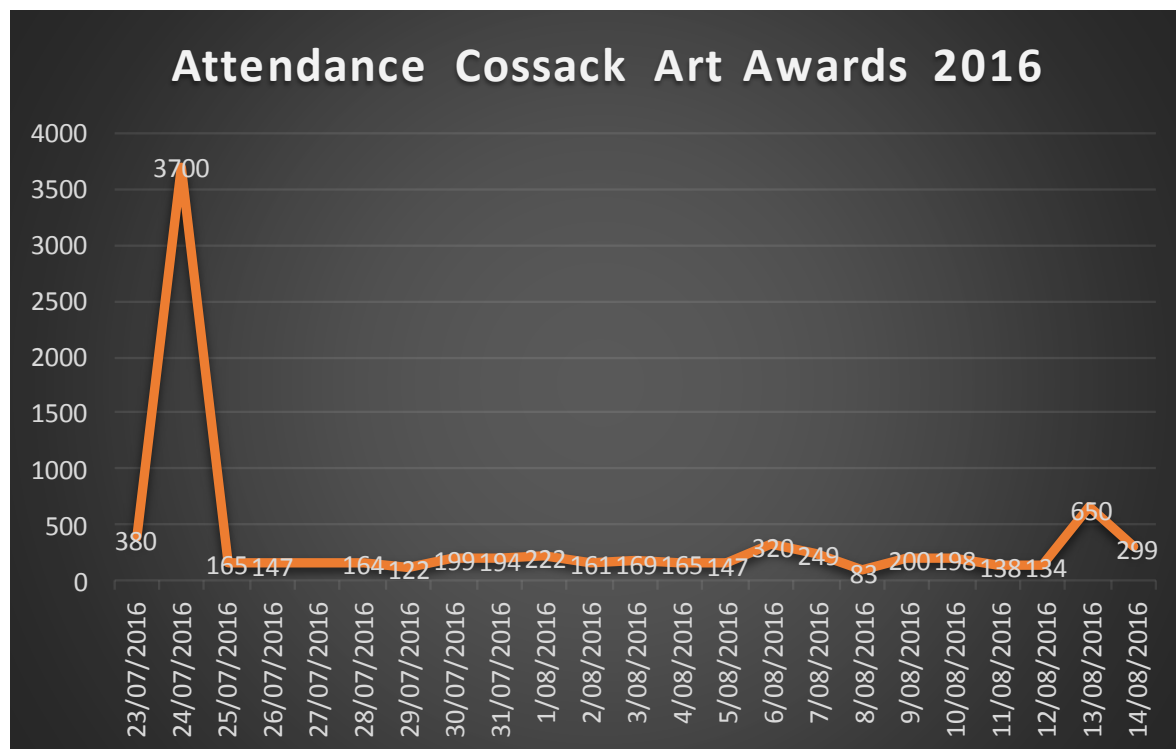
Was quite excited because of the stature of the contest would have been more excited if i was able to attend.

Good information and updates sent by email, plus selling my painting.

Efficient team work with good communication . The hanging of 300 artworks was an absolute credit to the install team.

VISITOR ATTENDANCE

This year a total of 8206 patrons attended the exhibition, this is a 5.47% increase on last year's attendance and the largest number of visitors to date. This increase shows the increasing interest for arts and cultural experiences within the region. The below graph outlines the visitor distribution across the entire event. Cossack Family Day is still the main draw card for attendance at the exhibition with 3000+ visiting across the day, with Cossack Up Late Twilight Tunes the next most well attended event.



Data was collected from artwork sales, People's Choice Award voting, workshop participant surveys and feedback surveys. A sample of 1194 visitors was obtained out of the 8206 visitation total, reflecting an approximate 14.55% sample size of visitors attending the exhibition. The below data is based on the sample of 1194 postcodes sampled:

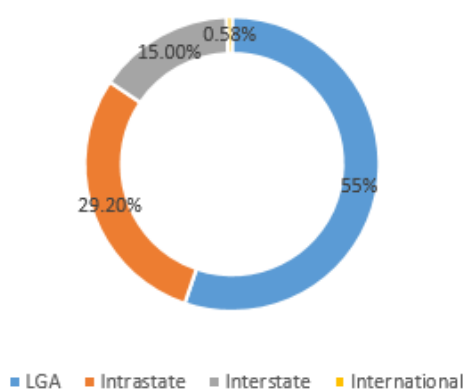
55.22% of all recorded visitors sampled were from within the City of Karratha

29.2% of all recorded visitors sampled were from intrastate locations

15% of all recorded visitors sampled were from interstate locations

0.58% of all recorded visitors sampled were from international locations

Visitor Post Codes



ECONOMIC IMPACT

Based on the data collected, the visitor economic impact to the region can be calculated as followed:

	International Audience	Interstate Audience	Intrastate Audience	TOTALS
Exhibition Visitors (based on data sample of 1194)	47.6	1231	6,927.5	
Average Length of Stay *	4	4	4	
Average Daily Spend**	AUD 45	AUD 67	AUD 93	
TOTAL	AUD 8,568	AUD 329,908	AUD 2,577,030	AUD 2.9million

* Average length of stay based on direct consultation with Karratha Visitors Centre

**Daily spend figures based on Australia's North West 2015 Fact Sheet

Furthermore, the City of Karratha spends \$125,000 directly within the local economy to deliver the event. Budget is spent with local suppliers to provide products and services such as catering, entertainment, equipment, hire goods and other.

ARTWORK SALES DATA

This year 85 artworks were purchased during the exhibition totaling \$94,583. A total of 51 artworks were purchased by local buyers, 29 artworks were purchased by intrastate buyers, and five purchased by interstate buyers. The below table shows the percentage of sales compared to buyer locations.

	Buyer No.	Sales	% of sales
Interstate	5	\$5,465	5.77
LGA	51	\$55,015	58.16
Intrastate (including neighbouring LGAs)	29	\$34,103	36.05
Total Sales	85	\$94,583	

FINANCIALS

INCOME

ITEM	BUDGET	ACTUAL Ex GST	ACTUAL 2015
SPONSORSHIP	\$280,000	\$280,000	\$228,000
FEES AND CHARGES	\$9,400	\$9,400	\$15,809
COMMISSIONS	\$25,000	\$24,000	\$25,360
TOTAL	\$314,400	\$313,400	\$269,169

EXPENDITURE

ITEM	BUDGET	ACTUAL Ex GST	ACTUAL 2015
EMPLOYMENT (Intern)	\$8,000	\$8,000	\$8,000
CONTRACTORS AND CONSULTANTS	\$75,000	\$75,556	\$62,600
MATERIALS AND SERVICES	\$196,500	\$211,889	\$177,500
MEDIA AND COMMUNICATIONS	\$42,000	\$33,518	\$37,000
TOTALS	\$321,500	\$328,963	\$285,100

* In addition to the \$8,000 intern cost the City carried approximately \$52,000 in full time and casual staffing to support the Cossack Art Award.

** An additional \$8,000 was expended for additional catering and venue hire charges. It is not expected that these costs will be carried in 2017

*** Total cost for 2017 Cossack Art Awards will be submitted at the same level (\$321,500) excluding proposed additional budget for the 25th Anniversary celebrations. This cost will be proposed as part of the annual budget process.

Thank you for a well organised and educational excursion and work-shop. The students enjoyed their time at the exhibit; as did the teachers! :)

We are looking forward to 2017!

Best year so far! Excellent exhibition.

I was so impressed with the organisation of this event, you and all your team are to be congratulated. I am definitely going to apply for the residency in Cossack next year, I would love to spend more time in this amazing country. Thanks again for the wonderful experience

COSSACK

ART AWARDS 2016

Feedback received from artist surveys, patron surveys, suppliers, sponsors and social media

Please thank the committee for providing a wonderful event for all artist, whether we are successful or not. Definitely be in again next year.

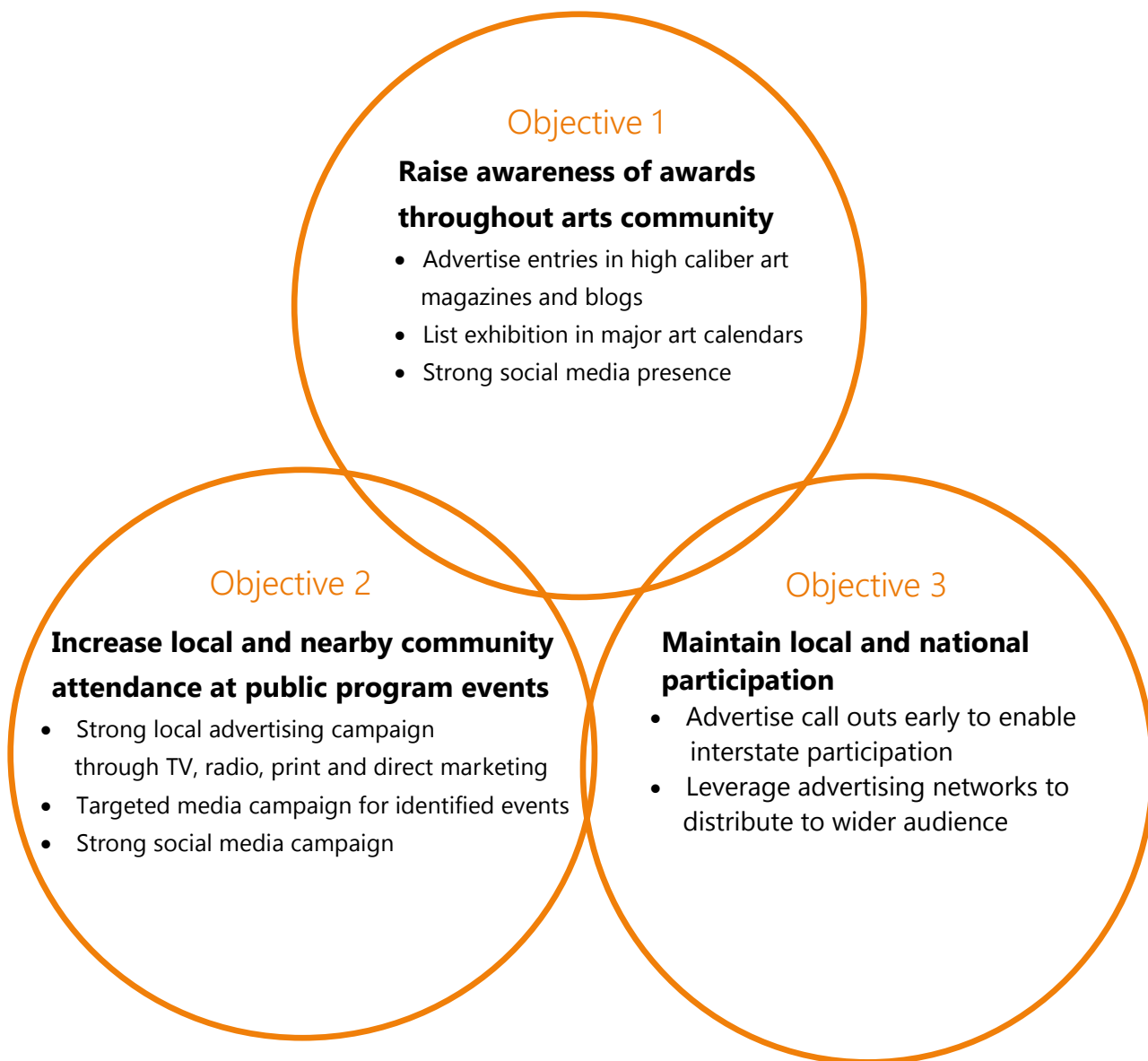
Third year in a row that we have come here, best show so far

Opening night was wonderful, and everything looked spectacular. Congratulations to the team on such a great success.

Your team sets the benchmark for awesome exhibition opening experiences.

Cossack would have to be one of the slickest, most well organised and delivered events that I have worked with.

MEDIA AND COMMUNICATIONS



Budget

Call for entries in art magazines	\$6200
Outdoor signage	\$4200
TV advertising	\$0 (Inc in City package)
Radio advertising	\$4000
Direct mail out	\$2500
Print + other advertising	\$3000
Website	\$500
Printing	\$9100
Facebook	\$2500
Miscellaneous	\$1600

TOTAL

\$44,000

LOCAL MEDIA COVERAGE

Media coverage was achieved in state and local publications. A selection of local media coverage is provided below:



The Cossack Art Awards Exhibition is on until August 14. Picture: Margaret Bertling

Talented artists showcase work

COSSACK ART AWARDS EXHIBITION

Free exhibition in Bond Store and Post and Telegraph Building
From 10am-3pm daily, until August 14

The 2016 Cossack Art Awards Exhibition is now open to the public, from 10am-3pm every day until Sunday, August 14.

Free to view, the walls of the Bond Store and Post and Telegraph Building are adorned with artworks.

Take a look around and have your say in the final prize category for the 2016 awards, the people's choice, sponsored by Horizon Power.

A regular program of events will also be in place throughout the exhibition period, with local artist talks each Sunday and Cossack Up Late Twilight Tunes on Saturday, August 13.

Visit www.cossackartawards.com.au.

Cossack fun for the family

The Cossack Art Awards exhibition opens to the public this weekend with Family Day.

Sponsored by Atco Power, Cossack Family Day is a calendar highlight if you're after great markets, craft activities, food stalls and children's entertainment.

Held in the Cossack Courtyard from 10am-3pm on Sunday, this is a fantastic chance for a first look at the 2016 exhibition.

The Cossack Art Awards exhibition will be open from 10am-3pm daily from July 24 to August 14.

For more information, visit www.cossackartawards.com.au

and check out the public program or contact the City of Karratha events team on 9186 8667 or via email at cossack.art@karratha.wa.gov.au.

The 2016 awards are presented by the City of Karratha along with principal partner Rio Tinto, category sponsors Pilbara Ports Authority, Horizon Power, Woodside, Citic Pacific Mining, ECM, Ngarluma Yindjibarndi Foundation, Pilbara Development Commission, Karratha Visitor Centre, and event sponsors ATCO Power Australia, Cleanaway, ibis Styles, Onsite Rental Group, Ias Fine Art Logistics, Chevron and GWN7.

WA National Trust chief executive Julian Broadbent said the trust was keen to help in the restoration of what he described as a re-

Workshop adds colour to awards

EXHIBITION
Cossack Art Awards, open daily from July 24 to August 14, 10am to 3pm. Visit Cossack Art Awards Facebook page

The Cossack Art Awards are just around the corner and a fantastic program of events will keep guests well-entertained throughout the exhibition.

One to certainly keep an eye out for is the Pimms and Pastels workshop, an afternoon out among the buildings of Cossack with Pilbara-based artist Helen Komene.

Presented by ECM, this is a hands-on session where you will learn how to work with pastels and create your own work of art to take home using your surroundings as inspiration.

This workshop is free to attend but is incredibly popular and bookings are essential. Make a note to get in touch



An art workshop at the 2015 Cossack Art Awards. Picture: Pilbara Site Pics

with the City of Karratha Cossack Art Awards team via cossack.art@karratha.wa.gov.au later this month when registrations open.

Stay up-to-date with all the happenings at Cossack by "liking" the Cossack Art Awards Facebook page.

The Cossack Art Awards general exhibition will be open daily from July 24 to August 14, 10am to 3pm. The 2016 awards are proudly presented by the

City of Karratha along with principal partner Rio Tinto, category sponsors Pilbara Ports Authority, Horizon Power, Woodside, Citic Pacific Mining, ECM, Ngarluma Yindjibarndi Foundation, Pilbara Development Commission, Karratha Visitor Centre, and event sponsors, ATCO Power Australia, Cleanaway, ibis Styles, Onsite Rental Group, IAS Fine Art Logistics, Chevron and GWN7.

Workshop to map journeys

City of Karratha

The Cossack Art Awards will offer some fantastic hands-on experiences this year, including the exciting and new "Off the Map" workshop with Carrie McDowell.

Explore your creative journey using reclaimed maps and discover how to map a record of a journey using collage, bookmaking and other techniques.

This workshop is free to attend but spaces are limited, so be sure to get in touch with the City of Karratha Cossack Art Awards team via cossack.art@karratha.wa.gov.au later this month when registrations open.

Stay up-to-date with all the happenings at Cossack by liking their Facebook page at [facebook.com/cossackartawards](https://www.facebook.com/cossackartawards).

The Cossack Art Awards exhibition will be open daily from July 24 to August 14, 10am to 3pm.

City backs top events

A number of big events are coming up this month in the City of Karratha.

There is a great day of racing to be had this Saturday at the Karratha Signs Family Day.

Presented by the Nor West Jockey Club, this family day out is always well attended, with fun activities for the kids and a busy schedule boasting two feature races — the Great Northern and the Cossack handicaps.

For further information on this meeting and the others, visit www.nwjcrobourn.com.au.

On Friday and Saturday, June 24 and 25, Beats in the Heat will be back and twice as big.

As well as an exciting line-up of local, national and international music acts, the two-day festival will feature market stalls, a craft beer tent, free camping and gourmet food.

Tickets are available at www.beatsintheheat.com.au.

The Nor West Jockey Club's racing calendar and Beats in the Heat are supported by the City of Karratha through the Major Events Sponsorship Scheme, a program that ensures City of Karratha residents are provided with the opportunity to attend a number of excellent and diverse major events each year.

For more on the scheme and how to apply for funding, visit www.karratha.wa.gov.au.

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Rossy
Service to be held for chopper pilot
PAGE 3

Bootcamp
Business boosted by expert talks
PAGE 5

Time's up
Loved chaplain leaves Dampier
PAGE 6

Heritage lifeline for old church

Tom Zuremeyer

One of Roebourne's significant historic buildings is set for a long-overdue restoration, with Australia's peak heritage body taking interest in the project.

The Holy Trinity Anglican Church is the oldest church in the Pilbara, built in 1886 after the original church on the same site was destroyed by a cyclone a year earlier.

The WA branch of the National Trust of Australia has been asked to help the Anglican parish in Wickham and Friends of the Holy Trinity Church to establish a conservation management plan and to help raise funds.

Part of this will be an appeal to launch on August 6 during Roebourne's local anniversary celebrations.

WA National Trust chief executive Julian Broadbent said the trust was keen to help in the restoration of what he described as a re-

markable and unique stone structure.

"I think there's a very good story to tell about the Roebourne community that from the very early days they had the stone church and the hours and soul to build a church of that stature," he said.

"It's on the State heritage register, it's the oldest church in the Pilbara, and has for many years been a landmark in Roebourne."

"Heritage buildings are really important to the broader community in that they give us the ability to reflect on where we've come from."

Stakeholders behind the push to restore the Holy Trinity Anglican Church are hoping this will be the first of many undertakings in Roebourne, where historic buildings have been in administrative limbo for years.

Wickham community chaplain Reverend Richard Cosentino said

Radiant artwork

Yallingup artist Mary-Lynne Stratton took out the top gong at the prestigious Cossack Art Awards last Saturday night. City of Karratha Mayor Peter Long presented Stratton with Best Overall Artwork for her piece Radiant Mirage.

REPORT PAGE 4 Picture: Louise Allingham

4 Pilbara News

Artist takes Cossack gong

■ Louise Allingham

Cossack came alive last Saturday night when hundreds flocked to the historic town for the 2016 Cossack Art Awards.

More than \$100,000 in prize money was awarded across 10 categories, with WA artist Mary-Lynne Stratton winning best overall artwork for her piece, *Radiant Mirage*.

Stratton said she was ecstatic and grateful to have taken out the top prize, which was presented to her by City of Karratha Mayor Peter Long.

"I'm absolutely over the moon," she said.

"I ended the work thinking 'I hope I sell it up there — I hope it doesn't have to come home again.'"

Stratton, a Yallingup local and landscape artist, said completing the winning piece was a lengthy process.

"It's in encaustic wax and oil paint and pigments, so I made an encaustic mix out of pure beeswax, gum turpentine and ... crystals, and that's melted together to make a paste," she said.

"I melt it all in a crockpot and paint it on, on a flat surface, and then I get the heat gun or the iron out and play with the surface."

Channel 10 news anchor Narelda Jacobs was master of ceremonies and Pilbara MP Brendon Grylls welcomed locals and visitors to the awards, acknowledging the rich indigenous history of the region.

"And you all, I hope... find the time over the weekend not just to



Judges Laurie Nilsen and Sasha Grishin with winner Mary-Lynne Stratton, and Peter Long. Picture: Louise Allingham

visit the spectacular art on display here but venture up into the Karatha hills, down into the Burrup, down to Deep Gorge and see some of that art that's thousands and thousands of years old — the oldest known art form in the world right here in our backyard," he said.

"You all tonight meet on Ngarluma land... to continue a tradition of thousands and thousands of years of looking, respecting, discussing art."

Mr Long highlighted the importance of such a prestigious event for the Pilbara and thanked judges Jenny Watson, Laurie Nilsen and Sasha Grishin who were given the "unenviable task" of deciding the

winners. Many prominent figures were in the crowd, including the managing director of the event's biggest sponsor, Rio Tinto, Clayton Walker, Durack MHR Melissa Price, Ngarluma elder Pansy Hicks and Member for Mining and Pastoral Mark Lewis on behalf of Premier Colin Barnett.

After the awards presentation, attendees enjoyed food and drink catered by Empire 6714 and live music from the Mad Hatters.

The exhibition will be open until August 14. For information about other Cossack Art Award events including workshops, showcases and discussions visit cossackartawards.com.au.

AWARD WINNERS

Best overall artwork:

Mary-Lynne Stratton

Best artwork by Pilbara artist:

Maggie Green

Invited artist: Agnes Armstrong

Portraits: Ruth Leigh

North West flora and fauna:

Jill Churnside

Painting by Pilbara Indigenous artist: Doreen Chapman

Painting Pilbara landscape:

Janine Samson

Emerging young artist:

Jaimee Ryder

Painting open theme:

Marek Herburt

Works on paper: Kelli Dawson

Up Late to peruse art at Cossack

Head to Cossack this Saturday for a night out with live music, gourmet burgers from empire6714, hot dogs from The Dogfather and late-night access through the Cossack Art Awards gallery.

Johnny Rollins from The Voice and local favourite Mikey Smith will be closing the Cossack Art Awards' 2016 exhibition with live performances.

Grab your picnic rug, pack some drinks and come along for a night under the stars.

Don't miss out on your last chance to peruse and purchase the beautiful artworks available throughout the historic Cossack Bond Store at the Post and Telegraph building.

A free bus service will be available — email events@karratha.wa.gov.au.

Cossack Up Late is presented by the City of Karratha, Rio Tinto and the Pilbara Ports Authority.



Cossack artist in residence Christine Hingston works on one of her paintings. Picture: City of Karratha. Inset: My Turn, by Alicia Gorey, was the Cossack Art Awards People's Choice winner. Picture: Alicia Gorey

Gorey wins major Cossack art award

■ Alicia Perera

The Cossack Art Awards have finished for another year and the final prize for most popular artwork announced.

This year's awards, which closed on August 14, again proved a big drawcard for the Pilbara and Australian art lovers.

About 280 artists entered the awards and more than 8200 people attended the three-week exhibition and associated programs, raising nearly \$100,000 in artwork sales.

The winner of the final award, the Horizon Power's People's Choice Award, went to North Fremantle portrait artist Alicia Gorey for her artwork *My Turn*.

She won \$3000 for her portrait painting of an indigenous boy.

This is the first year the Peo-

ple's Choice Award category has been sponsored, with the prizemoney previously only \$500.

Horizon Power West Pilbara retail manager Eliza Ryan said the company sponsored the award because it valued free choice and was glad to see it received plenty of support, with more than 1000 votes cast.

This year's Cossack artist in residence, Christine Hingston, has also now finished in the role. She produced about six works in her five weeks at Cossack as well as presenting workshops as part of the public program of events.

Hingston has entered one of the paintings in the Perth Royal Show and plans to exhibit the collection at Yallingup Galleries and elsewhere.

The awards were also a box for main sponsors the City of Karratha and Rio Tinto.

Karratha Mayor Peter Long said the awards had been another successful showing for an art exhibition that was a beloved feature of the local calendar.

"We have had another brilliant year at Cossack, with three weeks of exhibition and a packed program of events for the community," he said.

"More than 280 artworks were on display this year, representing a diverse mix of art and talent from across the country."

"Congratulations to all the artists and everyone involved."

Rio Tinto general manager operations Zara Fisher thanked the organisations, artists and members of the community who supported the awards.

Issues, themes to be discussed

Cossack Art Awards judges Jenny Watson, Laurie Nilsen and Professor Sasha Grishin will come together to talk issues and themes in today's art industry as part of the extensive awards public program.

This exceptionally interesting half-hour will provide insight to exhibition visitors on the workings of the art world today and an opportunity to pick the brains of these exceptional

artists and art critics. The discussion will take place on Sunday, July 24, from 12.30pm and is free to attend.

Spaces are limited though, so you'll need to book a spot. This can be done by emailing Cossack.art@karratha.wa.gov.au. The Cossack Art Awards general exhibition will be open daily from July 24 to August 14, 10am to 3pm.

The exhibition is free to view

and all are welcome to have a look around and vote for their favourite piece of artwork in the People's Choice Award.

The 2016 awards are presented by the City of Karratha, principal partner Rio Tinto, and category sponsors including Pilbara Ports Authority, Horizon Power, Woodside, CITIC Pacific Mining, ECM, Ngarluma Yindjibarndi Foundation and GWN7.



Katy Eccles, Consuelo Cavaniglia, Samantha Stewart, Georgia Stewart and Toni Salmon set up for a past Cossack Art Awards display. Picture: Peter de Kruif

Cossack Art Awards on again

■ Alicia Perera

The Cossack Art Awards are less than one month away now and anticipation is building around what people can expect from the exhibition and its program of events.

Each year the prestigious exhibition with 11 prize categories and a total prize pool of more than \$100,000 draws huge local and national attention to the historic Pilbara ghost town.

This year, the exhibition quota of 300 entries was filled by mid-May, only two months after it opened, and there has been strong local representation, with more than 40 per cent of entries coming from the Pilbara. Yinje-Barri Art Centre in Roebourne boasts a long list of past Cossack winners, including 2015 Best Overall Artwork winner Wendy Darby, and has about 18 entrants this year.

Centre manager Patricia Floyd said every year Cossack was a major event and source of pride for artists with the group.

"It's special for them because it's somewhere locally that their art can be shown and displayed," she said.

Dampier Art Studio chairwoman Tanya Montgomery said their group's submissions covered a wide range of genres this year.

She ran a first-time Prepare for Cossack workshop in May and said it had attracted a lot of interest from aspiring but "time-poor" artists in Karratha, Dampier and Wickham.

"I think what we'll see from the art awards this year is probably a greater depth in the works," she said.

This year, the People's Choice Award has gained a sponsor for the first time — Horizon Power, and the prize money will go up to \$3000. A packed program of workshops will run alongside the main exhibition to give those attending the chance to get creative.

Indigenous tour operator

Clinton Walker will also run two rock art tours of the surrounding area and local artists will give presentations every Sunday morning of the exhibition.

Ms Montgomery said the extra events were designed to involve artists of all levels and it was "always exciting to see artists come out of the woodwork for our public program."

Cossack Art Awards winners will be announced at the opening night on Saturday, July 23. The exhibition will run from July 24 to August 14. For more information, go to cossackartawards.com.au or "like" the Cossack Art Awards Facebook page.

Media coverage was achieved in state and local publications. A selection of intrastate media coverage is provided below:

Scarred radiance in Pilbara

The spirit of the north captures Cossack prize, writes **Stephen Bevis**

The Pilbara ghost town of Cossack became a bustling hub for art lovers at the weekend with the announcement of the nation's richest regional art prize.

Yallingup artist Mary-Lynne Stratton won the \$15,000 best overall artwork prize in the annual Cossack Art Award for Radiant Mirage, her abstract Pilbara landscape painting in oil, beeswax and pigments.

The judges, led by Australian National University's Sasha Grishin, said Stratton's work was outstanding and wonderfully handled.

"The challenging, technical coating of beeswax separates the painting, scarring the surface and bringing out the Pilbara landscape," Emeritus Professor Grishin said. "A subtle use of colour and play of light over the surface. An imaginative and outstanding work."

Stratton, whose work was selected from 280 entries, is well known for her ethereal oil landscapes of the South West and more abstract works as well as her gouache impressions of the Pilbara and Kimberley.

"It's pretty fabulous," she said of her Cossack success. "It is the best art exhibition I've seen."

She applied oil paint with layers of melted wax and pigment scratched and rubbed to evoke a sense of the weathered landscape shaped by elements over aeons.

It was important to capture the feeling, memory and spirit of the place rather than create a realistic portrayal, Stratton said. She liked her work to be as spontaneous and gestural as possible.



"The awards have been running at the historic Pilbara port settlement, 50km from Karratha, for 24 years. A total prize pool of \$107,000 included a \$15,000, four-week artistic residency which, until this year, had been added to the overall winner's prize.

City of Karratha Mayor Peter Long said this year's exhibition was yet another

showcase of exceptional quality work in an event which was a pillar of pride in the local community.

Ten categories were awarded on Saturday night. The winners were: Works on Paper — Kelli Dawson; Painting Open Theme — Marek Herburt; Emerging Young Artist — Jaimee Ryder; Painting Pilbara Landscape — Janine Samson; Painting by Pilbara Indigenous Artist — Doreen Chapman; Northwest Flora and Fauna — Jill Churnside; Portraits — Ruth Leigh; Invited Art — Agnes Armstrong; I Artwork by Pilbara Art — Maggie Green.

The Cossack Art Awards exhibition runs until August 14. Details: cossackartawards.com

Rock art inspires Cossack winner

■ **Pierra Willox and Stephen Bevis**

Yallingup artist Mary-Lynne Stratton has won the prestigious Cossack Art Award, claiming \$15,000 for best overall artwork. Stratton's piece Radiant Mirage was inspired by a trip to Karratha's Burrup Peninsula where she saw rock art for the first time.

"I go on trips up north quite a bit and this was the first time I had seen rock art and thought it was so fitting with the feel of the Pilbara," she said.

"There were also a lot of mining areas where there were pieces of exposed rock which lights up when the sun shines on it, which is juxtaposed with the spinifex."

Stratton said she used raw beeswax, raw pigments and oil paints to create the artwork, which she described as "gutsy and raw".

"It's about evoking the spirit of the place," she said.

Stratton's work was selected from 280 entries. One of the judges, Australian National

University Emeritus Professor Sasha Grishin, described the work as outstanding and wonderfully handled.

"The challenging, technical coating of beeswax separates the painting, scarring the surface and bringing out the Pilbara landscape," Professor Grishin said.

"A subtle use of colour and play of light over the surface. An imaginative and outstanding work."

Stratton said she first started the piece a few years ago, but

recently decided to make changes.

"I thought it was finished, but then midway through this year, I decided I wanted to rework it," she said.

"My work evolves over a period of time."

Stratton said this was only her second time entering the award after submitting a piece a few years ago.

"I don't usually enter competitions, but this year I have entered three," she said.

"Just sent this painting up because I thought it fit the theme."

"I know the work that has previously won has been fabulous and it was absolutely surprising to win and I had no idea it would ever happen."

Stratton said she would use the prize money to go back into her artwork.

"I would like to apply to do a residency up in Karratha and would like to do some sort of professional development and do a master class with an artist I admire," she said.

"It allows me to think about broadening my horizons."



Cossack captivates with art awards

■ **Louise Allingham**

Cossack came alive last Saturday night when hundreds flocked to the historic town for the 2016 Cossack Art Awards.

More than \$100,000 in prize money was awarded across 10 categories, with WA artist Mary-Lynne Stratton winning best overall artwork for her piece, Radiant Mirage.

Stratton said she was ecstatic and grateful to have taken out the top prize, which was presented to her by City of Karratha Mayor Peter Long.

"I'm absolutely over the moon," she said.

"I ended the work thinking, 'I hope I sell it up there - I hope it doesn't have to come home again,'" Stratton, a Yallingup local and landscape artist, said completing the winning piece was a lengthy process.

"It's in encaustic wax and oil paint and pigments, so I made an encaustic mix out of pure beeswax, gum turpentine and ... crystals, and that's melted together to make a paste," she said.

"I melt it all in a crockpot and paint it on, on a flat surface, and then I get the best gun or the iron out and play with the surface."

Channel 9 news anchor Narelida Jacobs was master of ceremonies and Pilbara MP Brendon Grylls welcomed locals and visitors to the awards, acknowledging the rich indigenous history of the region.

"And you all, I hope ... find the time over the weekend not just to visit the spectacular art on display here but venture up into the Karratha hills, down into the Burrup, down to Deep Gorge and see some of that art that's thousands and thousands of years old - the oldest known art form in the world right here in our backyard," he said.

"You all tonight meet on Ngarluma land ... to continue a tradition of thousands and thousands of years of looking, respecting, dis-

crossing art." Mr Long highlighted the importance of such a prestigious event for the Pilbara and thanked judges Jenny Watson, Laurie Nilson and Sasha Grishin who were given the "unenviable task" of deciding the winners.

Many prominent figures were in

the crowd, including the managing director of the event's biggest sponsor, Rio Tinto, Clayton Walker, Durack MHR Melissa Price, Ngarrindji elder Penny Hicks and Member for Mining and Pastoral Mark Lewis on behalf of Premier Colin Barnett.

After the awards presentation, attendees enjoyed food and drink catered by Empire 674 and live music from the Mad Hatters.

The exhibition will be open until August 14. Visit cossackartawards.com.au.

Artist awards

Best overall artwork: Mary-Lynne Stratton

Best artwork by Pilbara artist: Maggie Green

Invited artist: Agnes Armstrong

Portraits: Ruth Leigh

North West flora and fauna: Jill Churnside

Painting by Pilbara Indigenous artist: Doreen Chapman

Painting Pilbara landscape: Janine Samson

Emerging young artist: Jaimee Ryder

Painting open theme: Marek Herburt

Works on paper: Kelli Dawson



Workshop adds colour to Cossack Art Awards

EXHIBITION

Cossack Art Awards, open daily from July 24 to August 14, 10am to 3pm. Visit Cossack Art Awards Facebook page for more.

The Cossack Art Awards are just around the corner and a fantastic program of events to keep guests entertained throughout the exhibition.

One to certainly keep an eye out for is the Pimms and Pastels workshop, an afternoon out among the buildings of Cossack with Pilbara-based artist Helen Komene.

Presented by ECM, this is a hands-on session where participants will learn how to

work with pastels and create their own work of art to take home using their surroundings as inspiration.

This workshop is free to attend but is popular and bookings are essential.

Contact the City of Karratha Cossack Art Awards team via cossack.art@karratha.wa.gov.au later this month when registrations open.

Stay up to date with all the happenings at the awards by liking the Cossack Art Awards Facebook page.

The Cossack Art Awards general exhibition will be open daily from July 24 to August 14,

10am to 3pm

This year

presented with princ-

category s

Authority

Woodside,

ECM, Nga

Foundation,

Commission and Karratha Visitor

Centre, and event sponsors ATCO

Power Australia, Cleanaway, Ibis

Styles, Onsite Rental Group, IAS

Fine Art Logistics, Chevron and

GWNT.



A workshop at the 2015 Cossack Art Awards. Picture: Pilbara Site Pics



Amy Rushton, Bronwyn Shipway, Catherine Coorw, Bonnie Stewart and Ashlee Rose setting up for the 2015 Cossack Art Awards. Picture: Courtney Fowler

Awards give artists of all sorts a chance to shine

■ **Alicia Pereira**

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"It's special for them because it's somewhere locally that their art can be shown and displayed," she said.

Dampier Art Studio chairwoman Tanya Montgomery said their group's submissions covered a wide range of genres this year.

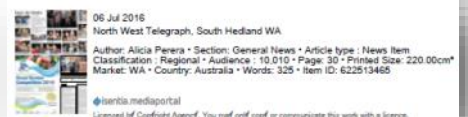
She ran a first-time Prepare for Cossack workshop in May and said it had attracted a lot of interest from aspiring but "time-poor" artists in Karratha, Dampier and Wickham.

This year, the People's Choice Award has gained a sponsor for the first time — Horizon Power — and the prize money will go up to \$3000.

A packed program of workshops will run alongside the main exhibition to give those attending the chance to get creative.

"It's always exciting to see artists come out of the woodwork for our public program," Ms Montgomery said.

Cossack Art Awards winners will be announced at the opening night on Saturday, July 23. The exhibition will run from July 24 to August 14.



Entries open for prestigious art gongs

Alicia Perera

Entries for the prestigious Cossack Art Awards are now open and organisers are calling on Pilbara artists to take part.

The nation's richest regional art awards offer more than \$100,000 in total prize money and attract hundreds of entries and thousands of viewers from across Australia.

Last year, five of the 11 award winners hailed from the Pilbara, including best overall artwork winner Wendy Darby, of Yinjia-Barni Art, in Roebourne.

The categories include prizes for the best artwork by a Pilbara artist, best painting by a Pilbara indigenous artist and best painting of a Pilbara landscape.

The awards are presented by the City of Karratha and Rio

Tinto. Karratha Mayor Peter Long said the involvement of local artists was integral to the awards' success.

"The Cossack Art Awards is a truly unique exhibition showcasing some of the best artwork in Australia from one of the region's oldest and most historic towns," he said.

"It's always fantastic to see such strong input from our local arts community, which has been hugely influential in the growth of the awards over the years and continues to inspire local talent."

Rio Tinto general manager rail operations Zara Fisher said the awards were a special event.

"Every year, we continue to be impressed by the calibre of the artwork that adorns the walls of the historic Bond Store," she said.

Entries opened last week and will close on June 7 at 5pm, or when the maximum number of 300 artworks has been registered.

Winners will be announced at the exhibition opening on July 23.

The exhibition runs from July 24 to August 7.

For information, visit cossackartawards.com.au.



2015 Cossack Art Award overall winner Wendy Darby with her winning work Country alongside judges Vernon Ah Kee and John McDonald, City of Karratha Mayor Peter Long and Rio Tinto general manager rail operations Zara Fisher. Picture: Margaret Bertling



The Cossack Art Awards Exhibition is on until August 14. Picture: Margaret Bertling

Fine art takes centre stage

The 2016 Cossack Art Awards Exhibition is open to the public every day until Sunday, August 14, from 10am to 3pm.

The walls of the Bond Store and Post and Telegraph Building are bursting with fantastic artworks and are free to view.

Take a look around and have your say in the final prize category for the 2016 awards — people's choice, sponsored by Horizon Power.

A regular program of events will also be in place throughout the exhibition period.

Highlights include Regular Local Artists Talks each Sunday and

Cossack Up Late Twilight Tunes on Saturday, August 13.

The 2016 awards are proudly presented by the City of Karratha along with principal partner Rio Tinto, category sponsors Pilbara Ports Authority, Horizon Power, Woodside, Citic Pacific Mining, ECM, Ngarluma Yindjibarndi Foundation Ltd, Pilbara Development Commission, Karratha Visitor Centre, and event sponsors, ATCO Power Australia, Cleanaway, Ibis Styles, Onsite Rental Group, IAS Fine Art Logistics, Chevron and GWN7.

Visit www.cossackartawards.com.au or like the page on Facebook.



Rock art inspires Cossack winner

Pierrra Willox and Stephen Bevis

Yallingup artist Mary-Lynne Stratton has won the prestigious Cossack Art Award, claiming \$15,000 for best overall artwork. Stratton's piece Redfern Mirage was inspired by a trip to Karratha's Burup Peninsula where she saw rock art for the first time.

"I go on trips up north quite a bit and this was the first time I had seen rock art and thought it was fitting with the feel of the Pilbara," she said.

"There were also a lot of mining areas where there were pieces of exposed rock which lights up when the sun shines on it, which is juxtaposed with the spinifex."

Stratton said she used raw beeswax, raw pigments and oil paints to create the artwork, which she described as "gutsy and raw".

"It's about evoking the spirit of the place," she said. Stratton's work was selected from 280 entries. One of the judges, Australian National

University Emeritus Professor Susha Grishin, described the work as outstanding and wonderfully handled. "The challenging, technical coating of beeswax separates the painting, scarring the surface and bringing out the Pilbara landscape," Professor Grishin said.

"A subtle use of colour and play of light over the surface. An imaginative and outstanding work."

Stratton said she first started the piece a few years ago, but recently decided to make changes. "I thought it was finished, but then midway through this year, I decided I wanted to rework it," she said.

"My work evolves over a period of time."

Stratton said this was only her second time entering the award after submitting a piece a few years ago. "I don't usually enter competitions, but this year I have entered three," she said. "I just sent this painting because I thought it fit the theme."

"I know the work that has previously won has been fabulous and it was absolutely surprising to win and I had no idea it would ever happen."

Stratton said she would use the prize money to go back into her artwork. "I would like to apply to do a residency up in Karratha and would like to do some sort of professional development and do a master class with an artist. I admire," she said.

"It allows me to think about broadening my horizons."

what's on

This Week

■ **Finding Dory**, Friday, July 29, 7.30pm, Matt Dann Theatre and Cinema. Tickets \$13-\$19 from mattdann.com.

■ **FeNaCING Festival**, Friday July 29 - Sunday, July 31, Bulgarra Oval Karratha. Visit karratha.wa.gov.au/feNacIng.

■ **2016 Celebrity Vets Match**, Saturday, July 30, 5.30pm, Capricorn Oval Newman.

■ **Ice Age: Collision Course**, Saturday, July 30, 1.30pm, Matt Dann Theatre and Cinema. Tickets \$13-\$19 from mattdann.com.

■ **Port Hedland Cup Ball**, Saturday, July 30, 6.30pm-midnight, Port Hedland Turf Club. Tickets \$100-\$120 from phtc.com.au.

■ **Independence Day: Resurgence**, Saturday, July 30, 7.30pm, Matt Dann Theatre and Cinema. Tickets \$13-\$19 from mattdann.com.

■ **Newman Half Marathon and Family Fun Run**, Sunday, July 31, 7.30am, Goanna Oval.

■ **Cossack Art Awards**, until Sunday, August 14, Cossack. Visit cossackartawards.com.au.

This Month

■ **Family Fun Fishing Day**, Saturday, August 6, 10am-12.30pm, Finucane Island. Visit porthedland.wa.gov.au.

■ **Port Hedland Yacht Club**



Section: General News • Article type: News Item • Classification: Regional Audience: 10,010 • Page: 15 • Printed Size: 178.00cm² • Market: WA • Country: Australia • Words: 179 • Item ID: 633162043

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10am-2pm, HARTZ Studio. Visit hartz.org.au.

■ **Nullagine Markets**, Sunday, August 14, 9am-noon, Gallop Hall Nullagine.

■ **Port Hedland Art Awards Opening Night**, Thursday, August 18, 6pm. Visit form.net.au.

■ **North West Festival**, Friday, August 19 - Saturday, August 20, 5pm, Port Hedland Turf Club. Tickets \$90-\$250 from northwestfestival.com.au or moshtix.com.au.

■ **Back to Newman Reunion**, Friday, August 19, 5pm-midnight, Newman Club. Visit facebook.com/newmanreunion6753.

■ **North West Sundowner**, Sunday, August 21, 4.30pm-10pm, Port Hedland Yacht Club. Tickets \$15-\$30 from northwestfestival.com.au or moshtix.com.au.

■ **Ningalens Film Festival**, Saturday, August 13, 2pm-midnight, Exmouth Yacht Club. Visit festival.ningalens.com.

■ **REEFstARTZ**, Saturday September 3, 9.30am-4pm, HARTZ. Tickets \$50-\$70 from hartz.org.au.

■ **Murder Mystery Night**, Friday, September 9 - Sunday September 11, Whim Creek Hotel. Visit facebook.com/

This Year

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■ **FeNaCING Festival in Karratha**. Picture: Chris Lees



FeNaCING Festival in Karratha. Picture: Chris Lees



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Seniors' art award

Alicia Perera

The Cossack Art Awards exhibition is well under way, open to the public each day until August 14 from 10am to 3pm.

On Tuesday, August 9 from 10am to noon, seniors are invited to come along and enjoy a special Seniors' High Tea in the Cossack courtyard along with a gallery tour and artist talk with the 2016 Cossack artist in residence Christine Hingston.

This is a free event but registrations are required. For bookings please contact

crystal.hilton@karratha.wa.gov.au or phone 9186 8666.

The 2016 awards are proudly presented by the City of Karratha with principal partner Rio Tinto, category sponsors Pilbara Ports Authority, Horizon Power, Woodside, Citic Pacific Mining, ECM, Ngarluma Yindjibarndi Foundation Ltd, Pilbara Development Commission, Karratha Visitor Centre, and event sponsors, ATCO Power Australia, Cleanaway, Ibis Styles, Onsite Rental Group, Fine Art Logistics, Chevron, and GWN7. www.cossackartawards.com.au.



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in Festival, Friday, Sunday September 11, 10am-12.30pm, Port Hedland Yacht Club. Visit facebook.com/ptbackFusionFestival.gov.au.

TELEVISION AND RADIO COVERAGE

A television campaign ran with GWN 7 and a four week radio advertising campaign was delivered with RedFM and SpiritFM. Additional media coverage was also achieved on television and radio. A selection of media coverage is provided below:

AM Radio (6 items)



Artist Christine Hingston has been announced as the City of Karratha's Artist in Resident ...

ABC Kimberley, Broome, 06:30 News, Newsreader

09 Jun 2016 6:34 AM

Duration: 0 min 23 secs • WA • Australia • City of Karratha - Radio & TV • ID: X00066303468



Artist Christine Hingston has been announced as the City of Karratha's Artist in Resident in the 2016 Cossack Art Awards.

Audience

N/A ALL, N/A MALE 16+, N/A FEMALE 16+

Also broadcast from the following 1 station

ABC North West WA (Karratha)



Artist Christine Hingston will take part in the City of Karratha's 2016 Cossack Art Awards. ...

ABC Kimberley, Broome, 07:30 News, Newsreader

09 Jun 2016 7:34 AM

Duration: 0 min 27 secs • WA • Australia • City of Karratha - Radio & TV • ID: X00066304308



Artist Christine Hingston will take part in the City of Karratha's 2016 Cossack Art Awards. She has been selected as the 2016 Artist in Resident.

Audience

N/A ALL, N/A MALE 16+, N/A FEMALE 16+

Also broadcast from the following 1 station

ABC North West WA (Karratha)



Artworks have flooded in from across the country for the annual Cossack Art Award in the ...

ABC Kimberley, Broome, 06:30 News, Newsreader

22 Jul 2016 6:33 AM

Duration: 0 min 43 secs • WA • Australia • City of Karratha - Radio & TV • ID: X00066840875



Artworks have flooded in from across the country for the annual Cossack Art Award in the Pilbara.

Audience

N/A ALL, N/A MALE 16+, N/A FEMALE 16+

Interviewees

Peter Long, Karratha Mayor

Also broadcast from the following 1 station

ABC North West WA (Karratha)



The historic Pilbara ghost town of Cossack will come alive this weekend for the annual ...

ABC Kimberley, Broome, 07:30 News, Newsreader

22 Jul 2016 7:33 AM

Duration: 0 min 40 secs • WA • Australia • City of Karratha - Radio & TV • ID: X00066842013



The historic Pilbara ghost town of Cossack will come alive this weekend for the annual Art Awards with more than 400 works submitted by artists across the country.

Audience

N/A ALL, N/A MALE 16+, N/A FEMALE 16+

Interviewees

Peter Long, Mayor, Karratha

Also broadcast from the following 1 station

ABC North West WA (Karratha)



Interview with Christine Hingston, Artist in Residence, Cossack Art Program. Dunstan ...

ABC North West WA, Karratha, Mornings, Joseph Dunstan

22 Jul 2016 10:27 AM

Duration: 9 mins 18 secs • WA • Australia • City of Karratha - Radio & TV • ID: X00066846819



Interview with Christine Hingston, Artist in Residence, Cossack Art Program. Dunstan mentions that the Cossack Art Awards will be held on Sunday. Hingston shares her first impressions of the Pilbara.

Audience

N/A ALL, N/A MALE 16+, N/A FEMALE 16+

Interviewees

Christine Hingston, Artist in Residence, Cossack Art Program



Pre-recorded interview with Jill Chumside, artist, Ruth Leigh, and Greg Taylor, studio ...

ABC North West WA, Karratha, Mornings, Joseph Dunstan

25 Jul 2016 9:27 AM

Duration: 9 mins 16 secs • WA • Australia • City of Karratha - Radio & TV • ID: X00066870397



Pre-recorded interview with Jill Chumside, artist, Ruth Leigh, and Greg Taylor, studio manager, Spinifex Hill Studios, South Hedland, about the Cossack Art Award. Chumside talks about the subject of her painting, and shares that she will keep on painting. Ruth Leigh, a winner of the portrait competition, thinks it is important to catch a relationship with the person. She shares that she painted 'Lenny' because it represented something of Port Hedland and the Pilbara to her. Greg Taylor, studio manager, Spinifex Hill Studios, South Hedland, talks about the two artists that received awards, which are Doreen Chapman and Maggie Green. He shares that they help support Aboriginal and Torres Strait Islander artists to develop skills, adding that both Chapman and Green are artists with them.

Audience

N/A ALL, N/A MALE 16+, N/A FEMALE 16+

Interviewees

Greg Taylor, studio manager, Spinifex Hill Studios, South Hedland [excerpt]Jill Chumside, artist [excerpt]Ruth Leigh [excerpt]

TV (1 item)



Community Announcements...

GWN7, Perth, Golden West News, Noel Brunning

11 Aug 2016 6:16 PM

Duration: 2 mins 5 secs • WA • Australia • City of Karratha - Radio & TV • ID: X00067098501



Community Announcements

- Counter Move Sydney Dance Company at Bunbury on Saturday
- Falling Through Clouds in Kalgoorlie on Saturday

- Rural Art Drive at Geraldton on Saturday
- Daren Reid and the Soul City Groove free performance at the Roebuck Hotel on Friday
- Cossack Art Award closing event on Karratha on Saturday

Audience

62,000 ALL, 25,000 MALE 16+, 29,000 FEMALE 16+

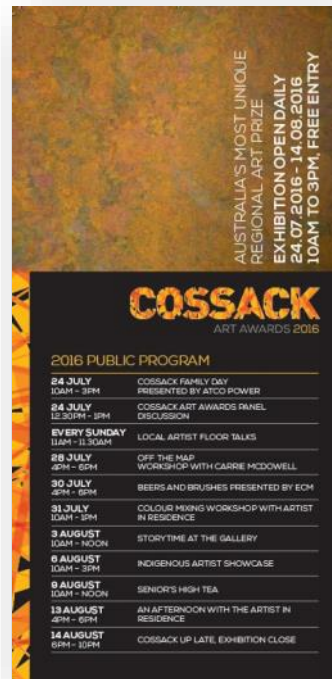
DIRECT MARKETING + MARKETING COLLATERAL

A DL sized promotional Cossack Art Awards Public Program calendar was mailed to 11,000 residents across the City of Karratha. The Program had a magnet to encourage residents to keep on their fridge.

Event posters, Public Program calendars and flyers were also distributed to key user areas within the City of Karratha and surrounding LGA's.

Officers commenced a coffee cup campaign in the lead up to, and during the exhibition, whereby local cafes were engaged to place promotional stickers on their takeaway coffees. Over 3,000 stickers were used in the campaign. This worked extremely well with a lot of people commenting that this was a successful awareness tool.

A winners brochure, official catalogue and program was available for patrons to pick up as they perused the exhibition.



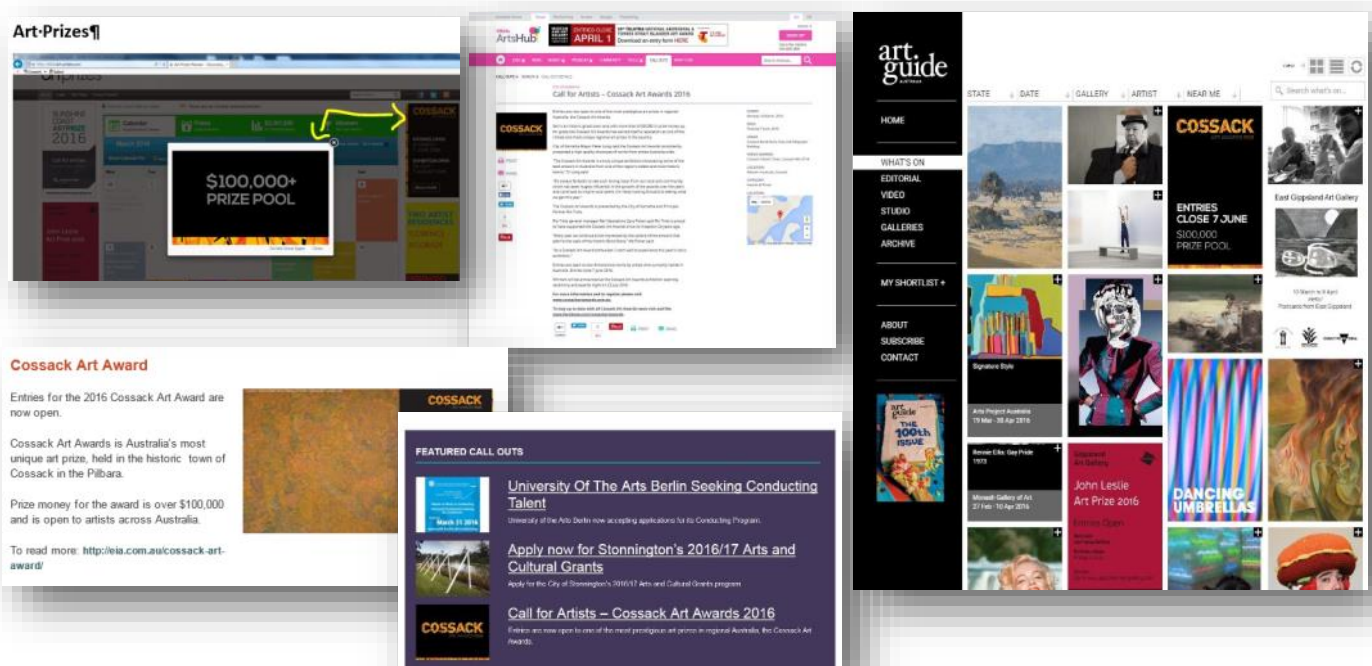
OUTDOOR ADVERTISING

Outdoor advertising has been an effective tool to raise awareness of the event and promote key information.. Officers developed a strong outdoor signage strategy involving fence banners, corflute signage and a shopalite in Karratha City Shopping Centre. This strategy worked well to let the community know that the event was on and drive visitation to the website.



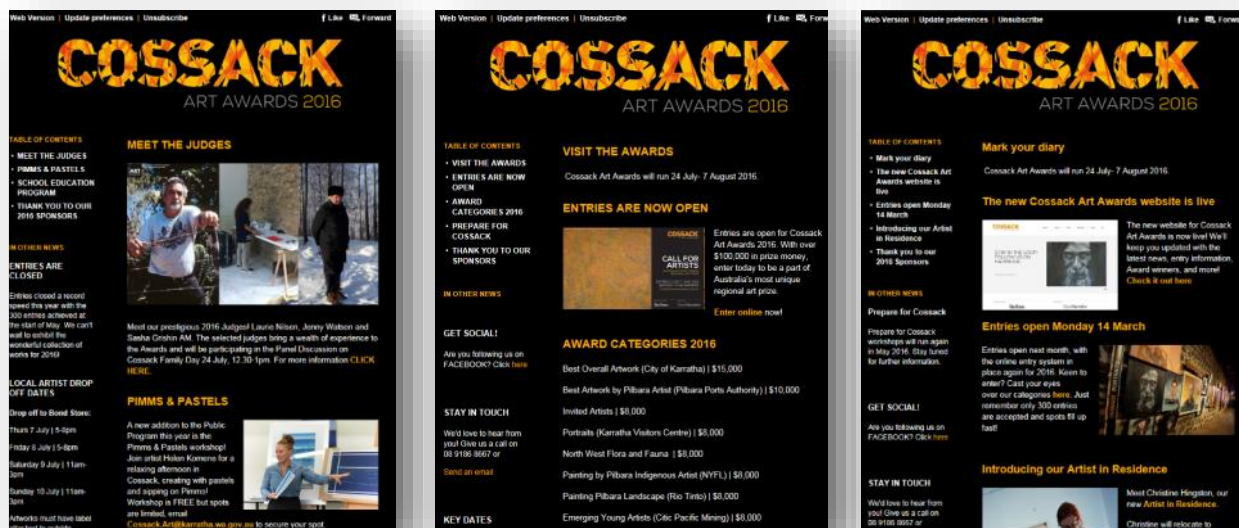
ONLINE ADVERTISING

A strong online advertising campaign was used to capture the online arts audience and potential artists for the Awards. The online strategy consisted of placing 'Call for Artists' advertisements with prestigious national arts websites, website listing on City of Karratha website and engaging with other arts organisations to share information.



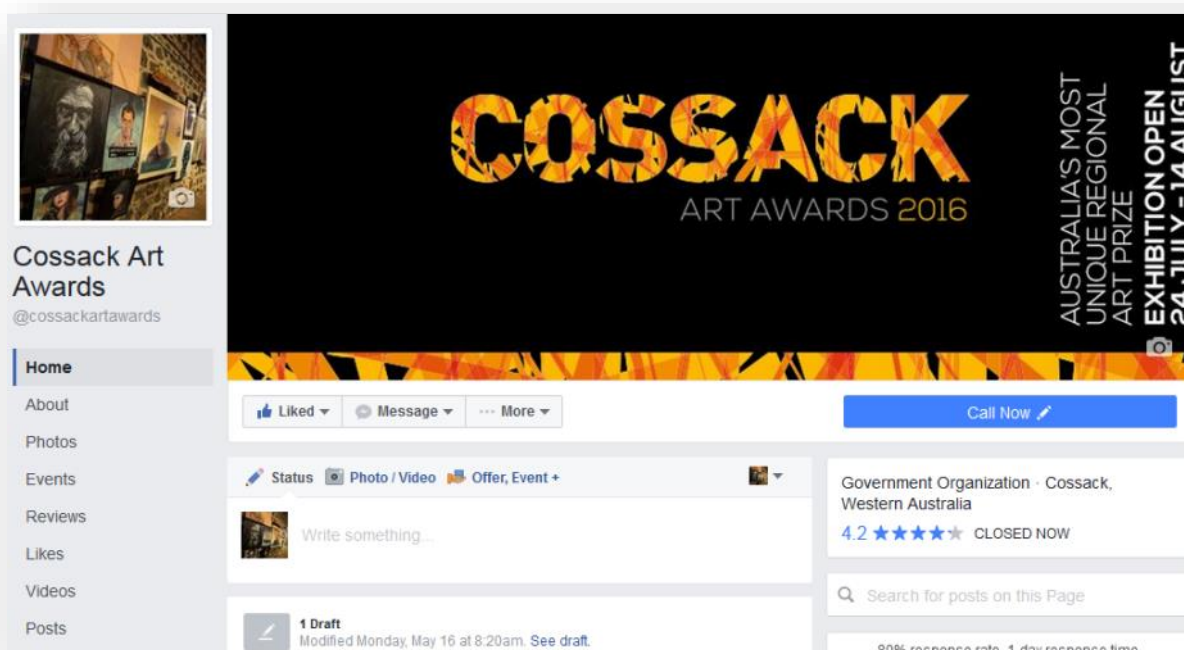
DIRECT EMAIL MARKETING

Direct Email Marketing proved to be a successful tool to reach the online audience with open rates reaching 59.34% (City averages an open rate of 25-30%). Data also highlights recipients opening the email in Australia, United Kingdom, New Zealand, France, Malaysia, Netherlands, USA, UK, Indonesia and China. Emails were also used to engage with local community groups, community facilities, libraries, youth centres and other organisations to share imagery to promote the event.



SOCIAL MEDIA

Social media was used to communicate to stakeholders in "real time". On the evening of the Gala Awards night the winners were announced live on the Cossack Art Awards Facebook page which was very well received by users with 5,491 total views. Cossack Art Awards Facebook page likes increased from 929 to 1,632, this is an increase of 175%, the highest recorded increase to date on the Facebook page. From July 29 – August 25 the page reached a total of 177,058 Facebook users with 20,322 interacting with the page and/or posts. Data shows fans of the page to be 82% women and 16% men with 25% of fans between the ages of 25 and 34.



SOCIAL MEDIA

Cossack Art Awards added 2 new photos.
Published by Jessica Snook [?] · July 24 · 🌐

Ready. Set. Go.
Family Day, presented by ATCO power, is ready to rock! Head out and join us for a day filled with entertainment, food and fun arts and craft stalls! PLUS heaps of activities and rides for the kids!



180 people reached

Like Comment Share

Cossack Art Awards, Eric Mitchell, Crystal Hilton and 9 others

Cossack Art Awards added 17 new photos.
Published by Jessica Snook [?] · August 16 at 3:27pm · 🌐 Music

Thanks for everyone who joined us at Cossack Up Late on Saturday night to celebrate the Closing Night of the Awards!
What an awesome crowd, I don't think we could have asked for a better turn out!
Thanks for the beats Johnny Rollins + Mikey Smith Music!... See More



720 people reached

Like Comment Share

Karyn Nelson, Marlene O'Malley and 16 others

Cossack Art Awards with Crystal Hilton and 5 others.
Published by Jessica Snook [?] · August 16 at 10:09am · 🌐 Arts & Culture

WOW THAT'S A WRAP!!!!!!
What a year it's been for the 2016 Cossack Art Awards!
Over 8,000 people through the exhibition and 85 artworks sold to the value of \$94,583! PLUS a jam packed Public Program with events and workshops loved to everyone!... See More



599 people reached

Like Comment Share

Anita Cheeseman, Glenys Holmes and 45 others

1 share

1 more comment

Jan-Brian Callaghan Congratulations!!!!
Unlike · Reply · Message · August 16 at 1:12pm

Ashlee Rose Amazing great work!!!
Like · Reply · Message · August 16 at 3:31pm

Cossack Art Awards
Published by Jessica Snook [?] · July 24 · 🌐

Our Judges Panel Discussion kicks off in Bond Store!



369 people reached

Boost Unavailable

Like Comment Share

Cossack Art Awards, Lynda Fynn Dickinson, Emma Jane Murphy and 10 others

1 share

Cossack Art Awards added 25 new photos to the album:
Cossack Art Awards 2016 | The gallery.
Published by Jessica Snook [?] · July 27 at 11:49am · 🌐

Jenny Watson, Sasha Grishin and Laurie Nilsen judging the 2016 Cossack Art Awards.



1,811 people reached

Boost Unavailable

Like Comment Share

Jan Naylor, Anita Cheeseman and 23 others

4 shares

Heather Crockett Stephens Lynne Migas-Hampson
Like · Reply · Message · July 27 at 7:08pm

Jan Naylor Wonderful opportunity to see everyone's efforts. Well done all.
Like · Reply · Message · July 31 at 9:20pm

Cossack Art Awards
Published by Jessica Snook [?] · August 20 at 8:30am · 🌐

A reminder to local artists and buyers your collection is TODAY and tomorrow only between 11am - 3pm (Cossack Bond Store). If you cannot collect it yourself please send a friend with some proof of approval to collect!
Unfortunately no other times are available- the Cossack caretakers need their buildings back!
PC: Elle Borgward Photography



948 people reached

Boost Unavailable

Like Comment Share

Karyn Nelson, Elle Borgward Photography and 6 others

Jayne Taylor The works look amazing. Good on you all.
Like · Reply · Message · August 20 at 10:10pm

Cossack Art Awards added 10 new photos to the album:
2016 WINNERS
Published by Jessica Snook [?] · July 27 at 12:17pm · 🌐 Arts & Culture · Scenes

The winners of the 2016 Cossack Art Awards.
Judged by Laurie Nilsen, Sasha Grishin and Jenny Watson.
Beautiful images by Elle Borgward Photography.... See More



890 people reached

Boost Unavailable

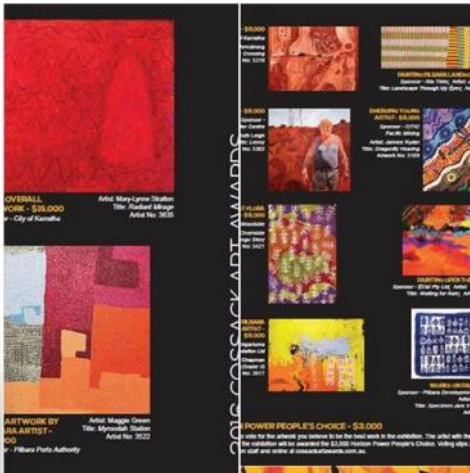
Like Comment Share

Inga Pearson, Shana Dice and 37 others

18 shares

Cossack Art Awards added 2 new photos.
Published by Cass Meehan [?] · July 23 · 🌐 Arts & Culture

Wow what a great night! Thank you to all of our sponsors and of course all of the fab artists who make this awards night and exhibition possible.
Make sure you come and see these winning pieces and the other amazing works in person! Our exhibition opens tomorrow with Cossack Family Day 2016 and runs daily from 10am to 3pm until August 14 with free admission.
REMEMBER - Votes now are open for the Horizon Power People's Choice, which will be announced at the close of the exhibition.



1,349 people reached

Boost Unavailable

Like Comment Share

Cossack Art Awards, Eric Mitchell, Evana Lines and 43 others

14 shares

Art Awards WA shared your photo.
26 minutes ago · 🌐

How exciting! Raising the bar CAA :)

Cossack Art Awards
Posted by Jessica Snook
39 minutes ago · Edited · 🌐

Just.Can't.Handle.The.Excitement!

Want to know who wins in LIVE TIME?

We will be posting LIVE as the winners

SPONSORSHIP

ITEM	BUDGET	ACTUAL Ex GST	ACTUAL 2015
Total Cash	\$280,000	\$280,000	\$228,000
Total In-Kind	\$15,000	\$15,000	\$15,000
TOTAL	\$295,000	\$295,000	\$243,000

Sponsor	Category
Rio Tinto	Principal Partner Painting Pilbara Landscapes Family Day
Pilbara Ports Authority	Best Artwork Pilbara Artist
City of Karratha	Invited Artist
Horizon Power	People's Choice Award
Woodside	North West Flora and Fauna
Ngarluma Yindjibarndi Foundation Limited	Painting by Pilbara Indigenous Artist
Karratha Visitors Centre	Portraits
CITIC Pacific Mining	Emerging Young Artist (16-25)
Pilbara Development Commission	Works on Paper
ECM	Painting Open Theme
ATCO Power Australia	Presenting Partner Cossack Family Day
Chevron	Cash sponsorship
International Art Services	In-Kind Support
Onsite Rental Group	In-Kind Support
Cleanaway	In-Kind Support
Ibis Styles Karratha	In-Kind Support
GWN7	In-Kind Support
Fence it WA	In-Kind Support

SPONSORSHIP RECOGNITION

In 2016 Officers looked to rejuvenate the sponsorship packages. All 2015 sponsors were retained with the addition of two new cash sponsors; Karratha Visitors Centre and Chevron. Category sponsors received the below schedule of benefits.

AREA	BENEFIT	ACHIEVED
Invitations	• Two invitations to attend Sponsors Briefing Event	✓
	• Eight invitations to attend the Sponsors Preview Event	✓
	• Eight invitations to attend the Cossack Art Awards Gala Event	✓
	• Two invitations to attend the Sponsors Event at the closing of the Exhibition	✓
Presentation Rights	• Opportunity for a representative to present award on stage at Awards Gala Event and give brief two minute address in front of the 300 VIP attendees	✓
Marketing Opportunities	• Recognised as a sponsor on the Cossack Art Awards website www.cossackartawards.com.au	✓
	• Recognised on the Cossack Art Awards Facebook page	✓
	• Recognised as a sponsor in media releases	✓
	• Logo featured on invitations to the VIP Sponsors Preview Event and VIP Gala Awards Night	✓
	• Logo featured in Official Catalogue (over 3,000 distributed) and all printed collateral	✓
	• Logo featured on flyer mail out to all homes in Karratha, Dampier, Wickham, Pt Samson and Roebourne.	✓
Branding Opportunities	• Logo displayed on screen within the Bond Store and the cinema screen in the courtyard	✓
	• Logo displayed on signage	✓
	• Logo featured in Official Catalogue distributed at event	✓
Bespoke Opportunities	• Acquisition of winning category artwork	✓
	• The opportunity to purchase artwork prior to the public opening of the Exhibition	✓
VIP Opportunity	• The opportunity to run an exclusive event at Cossack during the exhibition; this may include a meeting, breakfast, lunch, morning/afternoon tea, sundowner, formal dinner, cocktail event etc	✓

SPONSOR FEEDBACK

I look forward to continuing our long relationship which in my view is getting better and better.

From a sponsor's perspective I would like to pass on that dealing with yourself and the team at the City of Karratha for this event has been a pleasure. The opportunities for engagement throughout the lead up and during the event, as an event sponsor, has been fantastic. It is clearly a professionally run event and you have made our involvement easy and of great benefit"

COSSACK

ART AWARDS 2016

The awards night was excellent. Many staff commented that it was the best they had been to. The consensus was that it definitely worked better as one combined event. I was really impressed with the level of engagement with sponsors in the lead up to, and during, the Cossack Art Awards.

The regular updates, early access to information about the public program, briefings and opportunities to review marketing material were greatly appreciated.

Overall, you raised the bar this year

I think the City has done a really fantastic job and we all feel really good about it.

I just want to say a huge thank you for such a lovely night at the Cossack Art Awards

Cossack art award just keeps getting better. The quality of the works and the range of activities continue to make this a must see event in the Pilbara."

OPERATIONS

GALA NIGHTS

Officers have outlined some key points relating to the opening night which featured both the Sponsors Preview and Gala Awards Night.

- The Sponsors Preview event and Gala Awards Night were moved to the one night in 2016 (Saturday 23rd July) due to sponsor feedback and decreased attendance across the nights in 2015.
- The 2015 guest list was used for the 2016 events, making changes where necessary. The event experienced unsurpassed RSVP levels with 446 RSVP's received. On the night the total number of guests was estimated to be at 350. It is recommended that the guest list is reviewed and reduced to a total of 420 invited guests to ensure the best outcome for the event.
- Mad Hatters, a contemporary jazz band, was engaged to perform across the Sponsor Preview, Gala Awards Night and Family Day to utilise resources and maximise budget. The band provided upbeat and professional performance. Narelda Jacobs was engaged to MC the event and received excellent feedback from guests.
- 120 Productions delivered the production across the Sponsor Preview, Gala Awards Night and Family Day. It is recommended that the production scope is increased in 2017 for the production provider to increase lighting on event stage. It is also recommended the screen behind the stage be moved to side of stage for increased visibility.
- Empire 6714 was awarded the contract to deliver the catering component across the Cossack Art Awards. This included the Sponsors Preview, Gala Awards Night and Sponsors Wrap up Brunch. Empire 6714 delivered an excellent service with very positive feedback from all guests. This contract is for both the 2016 and 2017 events.

VENUE

Due to the nature of Cossack being a heritage site, there will always be issues surrounding the maintenance and upkeep of the buildings. Some challenge areas have been identified and outlined as below;

- The capacity of the Bond Store to be used to house artworks - weather resistance, bat infestation, sand fly infestation and poor lighting rig is still a point of contention. Building Maintenance worked cooperatively with Officers to ensure the buildings were in the best condition possible prior to install.
- Officers experienced an issue prior to the exhibition in which there was a storm and the Bond Store experienced significant leaks. Fortunately the install team were housed at Cossack for the install period so were able to awake during the night and move the artworks. This will be an ongoing issue that Officers will need to prepare for within the risk management process.
- In 2016 a special porch was designed and installed to protect the entrance of the Bond Store. This worked extremely well to alleviate wind entering the building and banging the artworks against the walls, as well as limiting the blowing in of leaves and other articles.
- The Cossack caretakers, Pauline and Trevor, did a wonderful job supporting Officers to deliver the Awards. They were helpful, ensured the site was always clean and tidy, and consistently provided an excellent service. This relationship is an example of exceptional team work between two areas of the organisation working together collaboratively for a mutually beneficial outcome for the City.

CAFÉ

Cossack Café was run by Roebourne Visitors Centre. The café did an excellent job opening daily from 10am-4pm and providing delicious coffee, wraps, sandwiches, cakes, smoothies and more. Staff were friendly and offered a consistent service. The café traded during Cossack Up Late and on other days when Public Program events were occurring.

INSTALLATION/DEINSTALLATION

In 2016 the install and deinstall process was managed by a professional curator install team (3) as opposed to a single curator (1). This relieved the City of Karratha staff of the need to provide staffing at Cossack to assist with this process.

- PARCEL was awarded the contract; this group is made up of curators and exhibition installers that work with FORM, Art Gallery of Western Australia and PSAS Gallery.
- The team of three worked independently, with support from the Cossack Art Awards intern, to professionally install and deinstall the exhibition.
- The City received positive comments from the community about the high quality of the hanging and care of works.
- Installation and deinstallation was conducted within record time providing an efficient and quality service for the City. This contract is for both the 2016 and 2017 events.

COSSACK ART AWARDS INTERN

In 2016 the Cossack Art Awards Internship was contracted to Kellie Coventry, a local member of the City's arts community.

- Kellie worked with Officers within the Arts and Culture team to deliver the Cossack Art Awards.
- Kellie delivered an excellent service to the City by assisting with install/deinstall, managing the exhibition, running gallery tours and assisting with school excursions.
- Kellie performed over 220 hours of service to the City with a total cost of \$8,016.

JUDGES

Jenny Watson

Jenny Watson was born in Melbourne and lives between Brisbane and Europe, exhibiting her works both nationally and internationally. In 1993 Jenny represented Australia at the Biennale in Venice. In her pictures, she develops complex stories that have a feminist and socio-critical aspect, while at the same time seem to allow confidential insights into her life. She is most recently featured in *CONFESSION*, written by Benedikt Stegmayer a philosopher and art historian. Jenny has previously judged the Sulman Prize.

Laurie Nilsen

Laurie Nilsen was born in Queensland and is a founding member of the Campfire Group and part of the ProppaNow Artist Cooperative. Nilsen works with sculpture, featuring the use of barbed wire, often encompassing cultural, political and environmental concerns. He has won many awards for his installation and sculptural work including the 2007 Wandjuk MWandjuk Marika 3D Memorial Awards at the Telstra National Aboriginal and Torres Strait Islander Art Awards. Nilsen lectures in Contemporary Indigenous Art and brought his rich cultural experience and knowledge to the judging of the 2016 Cossack Art Awards.

Sasha Grishin AM

Professor Sasha Grishin AM, FAHA is Emeritus Professor of Art History at the Australian National University. He works internationally as an art historian, art critic and curator. In 2004 he was elected Fellow of the Australian Academy of the Humanities, in 2005 he was awarded the Order of Australia (AM) for services to Australian art and art history. He has published over twenty-five books and over two thousand articles and catalogue essays dealing with various aspects of art.

Cossack Art Awards 2016

Judges;

Laurie Nilsen, Sasha Grishin
AM and Jenny Watson.



PUBLIC PROGRAM

This year the City of Karratha once again undertook delivery of the public program, education program and Artist in Residence Program. The overarching aim this year was to create a series of events that not only engaged the local artist community but began to introduce the wider community to the visual arts.

DATE	EVENT	PAX	EVENT DESCRIPTION
24 July	Cossack Family Day	3,700	This year's Cossack Family Day was held on Sunday 24 July 2016. This is a highlight event on the annual calendar in the Pilbara. This year's Cossack Family Day was no different with record attendance at 3,700 people coming out to enjoy family entertainment, arts and crafts activities, food stalls and the Cossack art exhibition.
28 July	Off the Map Workshop	26	This workshop was run by local artist Carrie McDowell and included collage and bookmaking techniques. This workshop was well received with very high numbers for a weekday workshop.
30 July	Pimms and Pastels Workshop	40	This workshop booked out straight away and received a lot of positive attention on Facebook. CAA entered artist Helen Komene run the workshop with guests treated to delicious cups of Pimms as they learnt how to use pastels. This was very successful with a long waitlist people eager to attend. Look to run something similar next year and perhaps an hour longer.
31 July	Colour Mixing Workshop with Artist in Residence	20	This workshop was run by the Artist in Residence and received great feedback. Participants learnt about the fundamentals of colour mixing. This workshop booked out.
3 August	Storytime at the Gallery	51	This event included Storytime with Laura from Karratha Library and some arts and crafts activities. Next year look to include some kids face painting and different craft options.
6 August	Indigenous Artist Showcase	320	Run in collaboration with NAIDOC month the event featured live painting by local indigenous artists, bush tucker cooking demonstration, artworks for sale, 'make your own design' calico bags, boomerang display, bush medicine display and a live performance from Boonderu Music Academy.
9 August	Seniors High Tea	64	Seniors were treated to a beautiful morning at the gallery with a Gallery Tour, Q&A with Artist in Residence and high tea courtesy of Empire 6714.
13 August	Afternoon with Artist in Residence/ Cossack Up Late Twilight Tunes	650	Afternoon with Artist in Residence had a very low attendance, mostly because of the timing and due to guests wanting to attend the Twilight Tunes element. Look to interlock these next year and run both events together. Twilight Tunes had the highest attendance of a Cossack Twilight Tunes to date and received very positive feedback from attendees. Choice of music (Johnny Rollins and Mikey Smith) was very popular as their relaxing, acoustic music suited all age groups.

Local Artist Talks were also held each Sunday from 11am and gave visitors the opportunity to hear from some of our local artists. Local Roebourne resident Treinaya Phillips, 19, was engaged to host the Artist Talks as a measure of capacity building for her skills and development as she aims to be an MC/host.

PUBLIC PROGRAM



FAMILY DAY



EDUCATION PROGRAM

This year there was a significant increase in school engagement with the six school bookings in 2015 increasing to 13 school bookings with 450 students total in 2016.

Officers consulted local school teachers in February to discuss ideas for the Education Program.

Through this consultation the below program was developed and offered to schools (free of charge);

- Gallery Tour
- Student worksheets (tailored at year groups)
- Sketch workshop with Artist in Residence (when Christine was unavailable these were run by local artist Jan Malkin)

The feedback from all schools was extremely positive with many teachers commenting how well organised the program was. Officers look to run a similar program for 2017.



Teacher Resource Pack Years 1-12

COSSACK
ART AWARDS 2016

COUNTRY: WENDY DABNEY PAINT: OVERALL: ARTWORK: COSSACK ART AWARDS 2016

COSSACK

ART AWARDS 2016

COME AND LEARN AT COSSACK!

24 JULY - 14 AUGUST 2016
10am - 3pm

Bring your students along to experience the 2016 Cossack Art Awards.

Students can explore the exhibition, the Cossack museum and see over 300 artworks from both local and national artists.

Available to teachers:

- CAA Education Resource
 - Can be adapted to suit different year levels
- Sketch workshop with Artist in Residence
- Bus coordination (\$400 + gst per 50 seater)

Bookings required by 1 July 2016 via
Cossack.art@karraatha.wa.gov.au or 9186 8667

SPONSORED BY: RioTinto PRESENTED BY: City of Karraatha

COSSACK
ART AWARDS 2016

YEARS 7 - 12

STUDENT NAME: _____



ARTIST IN RESIDENCE PROGRAM

2016 presented a unique opportunity for the Artist in Residence Program. Previously the Best Overall Winner was offered the residency for the following year however this year the winner of 2015 (Wendy Darby) chose not to undertake the residency. Through this opportunity Officers, in consultation with Artist in Residence funding partner Rio Tinto, determined to change the engagement process to an application process.

All artists exhibited in 2015 were invited to apply for the Artist in Residence Program 2016 in which they had to provide;

- A copy of portfolio of works and professional biography
- Examples of previous workshop facilitation
- Three workshop concepts to be run as part of the Public Program
- Two references

The successful artist was Christine Hingston. Through Christine's residency she produced 4-6 works of art reflective of the Pilbara, ran a Colour Mixing Workshop as part of the Public Program and ran six school sketch workshops.

The Artist in Residence Program will be delivered in the same format for 2017.



MOVING FORWARD

Recommendations for 2017 Cossack Art Awards.

Entry Process

- Continue with the online entry process
- All entries must be completed prior to entering with no changes/edits to online entry form once submission is complete
- Continue to test entry form in advance of entries opening
- Increase commission from 27.5% to 30% to be inline with other art awards (Hedland Art Awards charges 33.3%). To be changed via annual fees and charges budget process

Categories and Entries

- Continue to cap the entries at 300
- Look at reducing prize money for Emerging Young Artist category to \$7000 and provide free entry for local youth based in Pilbara (capped at 25)

Media and Communications

- Continue current campaign strategies as outlined, continue with strong local focus on 'Call for Entries'
- Continue to invest in an art photographer to shoot winning works as excellent images were obtained in 2016 from this strategy
- Continue to build social media presence with regular posting on visual arts events and news
- Continue to keep website fresh and updated with content

Installation and Deinstall

- Continue with install team for 2017 as this proved best outcome for the City in terms of budget and staff requirements
- Look to reduce timeline as install team very efficient and completed install and deinstall well within required timeline, this could potentially offer some cost savings for the City

Venue

- Continue working with Building Maintenance team to ensure buildings ready for hanging
- Continue to close toilets and utilize portaloos
- Increase regular pump outs and cleans for portaloos as these are heavily frequented
- Incorporate the Galbraith & Co building as a hanging space for the 25th Anniversary

Gala Events

- Continue to hold Sponsor Preview and Gala Awards Night on the same evening as this proved a great success

Public Program, Education Program and Artist in Residence Program

- Program more technique workshops
- Continue with floor talks series, including talks on creative business
- Continue with Twilight Tunes as a closing event
- Public Program not to be expanded in 2017

Staffing the exhibition

- Two staff to manage exhibition and school excursions each day. Preferably the Cossack Art Awards Officer or Cossack Art Awards intern and one casual staff member.



COSSACK ART AWARDS 25TH ANNIVERSARY

2017 marks the 25th Anniversary of the Cossack Art Awards. As such, the below is recommended to mark this special occasion;

Marketing Communications

- Use the 25th Anniversary as a key angle to attain increased media coverage
- Arrange photo opportunities with media featuring previous winners and their pieces
- Special film to be created and played on opening night featuring past winners, local artists, key sponsors and other stakeholders
- Create a special 25th Anniversary badge to go across the marketing

Bespoke

- A retrospective exhibition of all the previous Best Overall winners to be held in the Galbraith Building during the normal exhibition period. Additional information panels and artists stories included.
- Three previous winners selected to judge the 25th year of the Awards
- Invite Brian Hoey (caretaker that started the Awards) back to attend the event and make a speech on opening night about the inception of the awards
- Additional community art project where local artists and youth create a large scale community art piece to commemorate the 25th anniversary. This will be erected and remain in position during Cossack Art Awards 2017 then potentially to be relocated to Karratha Library and be staged in foyer for another 4 weeks

Public Program

- Previous winners to be engaged to deliver Artist Talks as part of the Public Program. To discuss where they were then to where they are now

PROPOSED BUDGET ADDITIONS

KEY AREA	ITEM	BUDGET
MARKETING	Special film to be created and played on opening night featuring past winners, local artists, key sponsors and other stakeholders	\$6000
BESPOKE	Retrospective exhibition of past winners in Galbraith	\$20000
	Brian Hoey invited and accommodated to attend and speak at Gala Awards Night	\$1500
	Additional community art project where local artists and youth create a large scale community art piece to commemorate the 25th anniversary.	\$6000
PUBLIC PROGRAM	Additional artist talks or 6x6 style event of past winners	\$5000

Total additional investment required \$38,500

COSSACK

ART AWARDS 2015

To discuss how you can benefit from a mutually beneficial partnership with
Cossack Art Awards please contact:

Nancy Milligan Arts and Culture Coordinator

Tel. 08 9186 8583 Fax. 08 9185 1626

Email. nancy.milligan@karratha.wa.gov.au

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