



Our Corporate Values

- Community Focus
- Can-do Attitude
- Continual Improvement
- Excellence
- Team Work
- Accountability
- Active Communication

SMALL BUSINESS ADVISORY GROUP MEETING

Date: 16 May 2018
Time: 3.30pm – 4.30pm
Council Chambers

1. MEETING OPENED

2. ATTENDEES

Ryan Hall	Director Development Services	City of Karratha (Chair)
Jake Leahy	Business Engagement Coordinator	City of Karratha
Jared Fitzclarence	Managing Director	KAW Engineering
Jessica Miller	Owner	Yogetit / Sumo Salad
Shaun Burgess	Managing Director	Consultancy North
Tamara BinAmat	Owner	Impact Media

3. APOLOGIES

Bart Parsons	Managing Director	Blanche Bar
Kylah Morrison	Owner	Maverick Effect

4. BUSINESS ARISING FROM PREVIOUS MEETING

Stallholder & Street Trading Policy DR-05

- **The Small Business Advisory Group resolved to defer its advice to allow more time to consider concerns and potential options.**

5. AGENDA ITEMS

5.1 Stallholder & Street Trading Policy DR-05

This Policy has been developed to provide clarity and guidance on the preparation and assessment of stallholder applications and was adopted by Council in March 2017 Council Resolution # 153747.

Unless formal approval has been granted by the City of Karratha to utilise an approved site as listed in the policy, conducting a stall or trading in a public place is not permitted.

The Small Business Advisory Group resolved to advise Council that it recommends consideration be given to revisions to DR-05 Stallholder & Street Trading Policy based on the following principles:

- **Equity – bridge the cost-gap between fixed and mobile vendors; move to a cost-recovery model.**
- **Choice – increase locations throughout suburbs to activate spaces and improve convenience.**
- **Moderate numbers in one location.**

- **Transition away from Dreamers Hill in anticipation of Tambrey Neighbourhood Centre.**
- **Prevent continuous trading from one location.**
- **Acknowledge vacant commercial space that is available and incentivise critical mass in Karratha CBD.**

5.2 Live and Work in Karratha

Businesses are currently facing difficulty attracting suitable employees in Karratha as a place to live and work to people from elsewhere in the country.

Consideration of an advertising campaign to promote Karratha and the region as an excellent place to live, with fantastic career opportunities and liveability as a city.

Secondary benefits to encouraging tourism by increasing presence and awareness in the country.

The Small Business Advisory Group resolved to advise Council that it would like to be actively involved in the City's Place Branding campaign to ensure that there is a small business perspective that is considered and included.

6. **NEXT MEETING**

- Meeting Dates 15th Aug 2018
 14th Nov 2018

Close of meeting: 4.45 pm