



COSSACK ART AWARDS 2018 FINAL REPORT



COSSACK

ART AWARDS 2018

Australia's Most Unique Regional Art Prize



During the last weeks of July through to mid–August the historic townsite of Cossack is transformed; the walls of the Bond Store and the Post and Telegraph building are adorned with the artworks of up to 300 artists from all around Australia. This year marked the 26th anniversary of the Cossack Art Awards and we look forward to another successful year in 2019.

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City of Karratha
September 2018

COSSACK
ART AWARDS 2018

INTRODUCTION

“Love the mix of art works - available to all levels of experience and lots to see. Workshops also fun”

Artist Survey Feedback (Anonymous)

The 26th year of the Cossack Art Awards was another record breaker with over 9,389 visitors attending the exhibition and 85 artworks sold with a value of \$86,088. Nearly 50% of the sales were of works produced by local artists. There were 292 artworks hung in the Bond Store and Post and Telegraph Buildings, with the historic town of Cossack brought to life from 21 July -12 August. The economic impact for the region was estimated at 2.4 million dollars. The popularity of the public program, art workshops and community events solidifies the Cossack Art Awards as one of the premier regional arts events of the year. This year, all 6 ticketed public programs were well attended. The introduction of a workshop as part of the Senior's Morning Tea and Artist Talk was well received and enjoyed all who participated.

Objectives for 2018

Objective 1 **“Continue to increase visitor numbers and community engagement in the public program”**

Estimated attendance across the exhibition and public program was 9,500. Actual attendance was 9,389 which was lower than estimated however an increase on the 9,300 in 2017. Public program events and workshops once again received strong community interest and involvement from local artist networking groups, which is reflected in attendance numbers and feedback.

Objective 2 **“Work towards increasing the ‘arts’ focus of Family Day, away from a market day”**

The role of the Arts and Culture team is to provide arts and cultural events or activities that aren't currently offered to the community but are expressed as a need. In the past, Family Day is delivered similar to a fair; market stalls, amusements, food vendors and music. There are now regular market offerings across the community, so the vision for Family Day over the coming years is for it to morph into an arts focused event. This means fewer amusements and more art/creative activities, less commercial or 'made in China' market stalls and more interactive or handcrafted goods stalls and more grass roots and community based performances. To manage community expectation, this change will take place progressively over the next few years.

Objective 3 **“Expand and build on the education program; secure funding support for this program”**

Novo Resources Corp sponsored the 2018 Education Program, which provided students partaking in the program with a complimentary branded pencil case, as well as notebook and pencil along with their activity booklet. Interest in the program is growing each year, with a 15% increase in attendance from 2017 to 2018. Please refer to page 39 of this document for more detailed information.

This final report outlines the outcomes achieved at this year's Cossack Art Awards and the recommendations for the 2019 Awards.

SNAP SHOT



SNAP SHOT

SUBMISSIONS

In 2018 a total of 292 artist entries were exhibited, inclusive of 14 Invited Artist entries. The full capacity of 300 entries was received by mid-May.

Out of 300 submissions, 292 works were hung this year. The artworks not hung in the award did not arrive.

Some key data from the 292 submissions include;

273 Western Australian artists compared to 275 in 2017

10 Eastern state artists compared to 19 in 2017

141 Pilbara artists compared to 118 in 2017

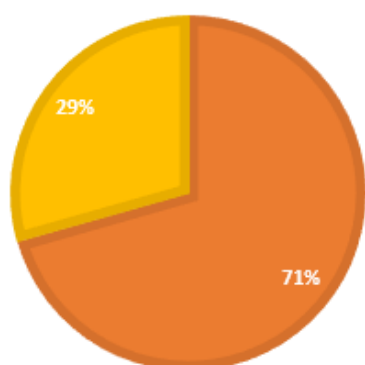
66 Indigenous Australian or Torres Strait Islander artists compared to 60 in 2017

ENTRANT LOCATIONS

The following charts identify the breakdown of entrant locations within each category.

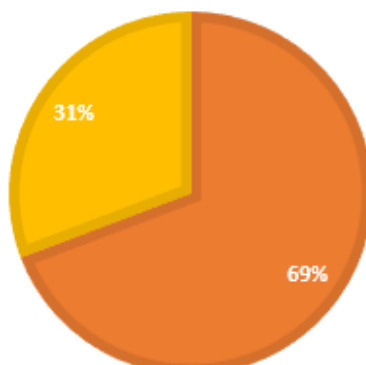
PORTRAIT

■ WA REGION ■ PILBARA



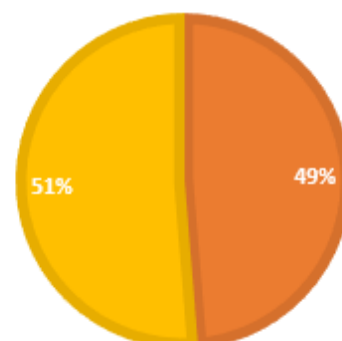
WORKS ON PAPER

■ WA REGION ■ PILBARA



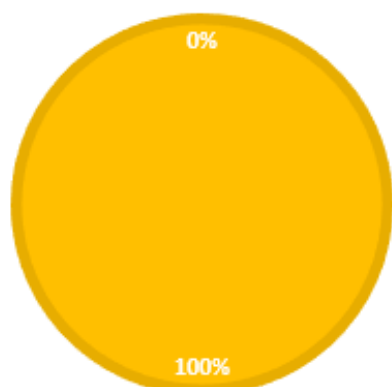
NORTHWEST FLORA & FAUNA

■ WA REGION ■ PILBARA



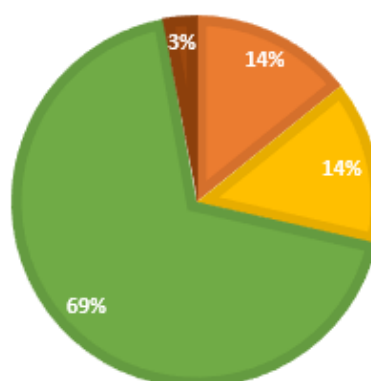
EMERGING YOUNG ARTIST

■ WA REGION ■ PILBARA



PAINTING BY PILBARA ARTIST

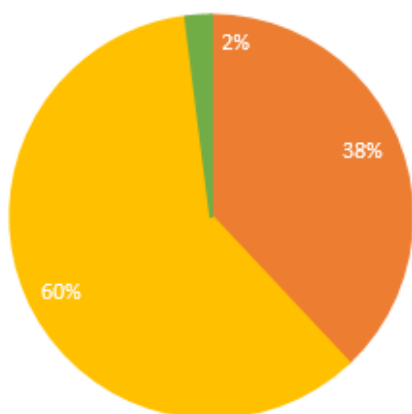
■ WICKHAM ■ SOUTH HEDLAND ■ ROEBOURNE ■ MILLARS WELL



ENTRANT LOCATIONS

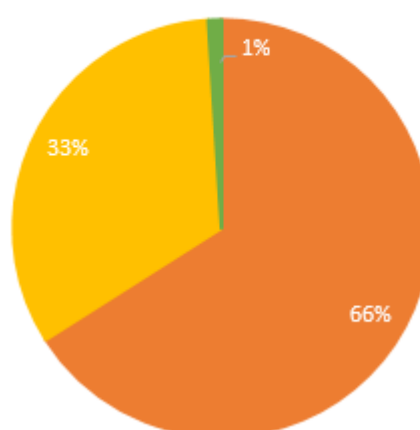
PAINTING PILBARA LANDSCAPE

WA REGION PILBARA INTERSTATE



PAINTING OPEN THEME

WA REGION PILBARA INTERSTATE



CATEGORIES

This year entry submissions increased within the Northwest Flora and Fauna, Painting by Pilbara Indigenous Artist and Painting Open Theme. The Emerging Young Artist category entries were down this year. There were also slight decreases in entries in the Painting Pilbara Landscape and Portrait categories. Entry levels were maintained across Works on Paper and Invited Artist categories.

This year 14 artworks for the Invited Artist category were selected by the 2018 Cossack Art Awards Curator/Lead Installer, Jack Pam. The theme for the 2018 Invited Artist category had a shared Geography.

Each artist that was invited to contribute a piece, live and work in either a remote northern water community on the Australian mainland or in most cases on remote islands located north of Darwin, the Torres Strait and the Gulf of Carpentaria. This brought a broad cross-section of Australian art. The category was very successful during judging, with one winner and 2 highly commended awarded.

Total number of entries for different categories are outlined below:

CATEGORY	2016	2017	2018
Emerging Young Artist	16	20	14
Northwest Flora and Fauna	32	36	38
Painting by Pilbara Indigenous Artist	23	27	32
Painting Open Theme	100	86	90
Painting Pilbara Landscape	58	56	48
Portraits	11	22	17
Works on Paper	46	39	39
Invited Artists	14	14	14
TOTAL	300	300	292

2018 WINNERS

CATEGORY	SPONSOR	PRIZE MONEY	ARTIST	ARTWORK TITLE	LOCATION
Best Overall Artwork	City of Karratha	\$15,000	Eveline Kotai	Horizontal Shift	White Gum Valley, WA
Best Artwork by Pilbara Artist	Pilbara Ports Authority	\$10,000	Wendy Darby	County Tableland	Roebourne, WA
Invited Artist	ECM Pty Ltd	\$8,000	Laurie Nona	Waru Danalaig	Badu Island, QLD
Portraits	City of Karratha	\$8,000	William Nyaparu	One of my Family	South Hedland, WA
North West Flora and Fauna	ATCO Power	\$8,000	Coral Blasgund	The Kingfisher	Wundowie, WA
Painting by Pilbara Indigenous	Ngarluma Yindjibarndi Foundation Limited	\$8,000	Melissa Sandy	Colours through the Rocks	South Hedland, WA
Painting Pilbara Landscape	Rio Tinto	\$8,000	Kathy Samson	Standing Stone	Roebourne, WA
Emerging Young Artist	CITIC Pacific Mining	\$8,000	Jessica Wilson	Yindibarni Country	Roebourne, WA
Works on Paper	NOVO Resources	\$8,000	Kelli Dawson	Cruising into Withnell Bay	Dongara,, WA
Painting Open Theme	Rio Tinto	\$8,000	Greg Tothill	Timeless Horizon– Pentecost River, El Questro, Kimberley	Sorrento, WA
People's Choice Award	Horizon Power	\$3,000	Greg Tothill	Timeless Horizon– Pentecost River, El Questro, Kimberley	Sorrento, WA

WINNING ARTWORK IMAGES



BEST OVERALL ARTWORK

Eveline Kotai, *Horizontal Shift*



BEST ARTWORK BY PILBARA ARTIST

Wendy Darby, *County Tableland*



INVITED ARTIST

Laurie Nona, *Waru Danelaig*



EMERGING YOUNG ARTIST

Jessica Wilson, *Yindibarni Country*



PAINTING BY PILBARA INDIGENOUS ARTIST

Melissa Sandy, *Colours through the Rocks*



PAINTING PILBARA LANDSCAPE

Kathy Samson, *Standing Stone*



PORTRAITS

William Nyaparu Gardiner, *One of my Family*



WORKS ON PAPER

Kelli Dawson, *Cruising into Withnell Bay*



NORTH WEST FLORA AND FAUNA

Coral Blasgund, *The Kingfisher*



PAINTING OPEN THEME

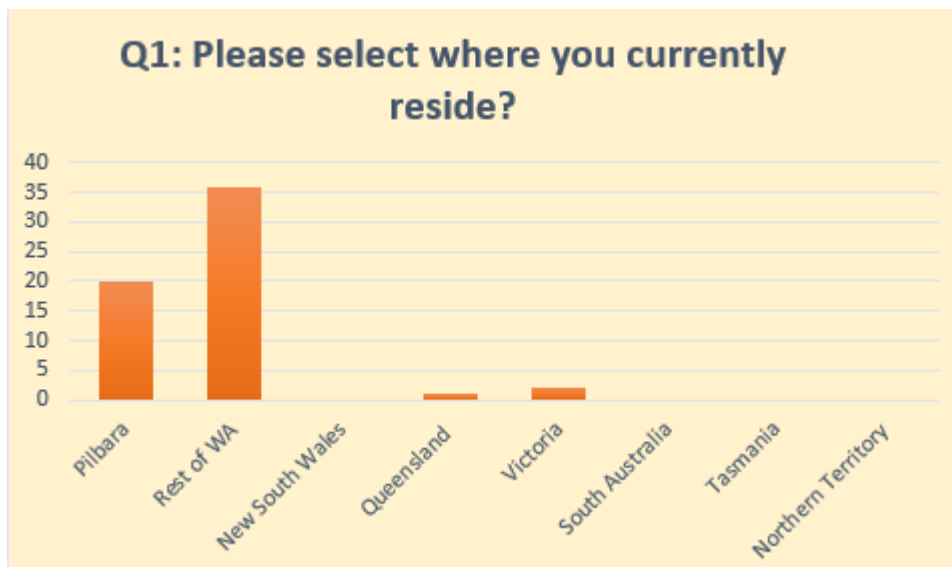
Gregory Tothill, *Timeless Horizon—Pentecost River, El Questro, Kimberley*

PEOPLE'S CHOICE AWARD

Gregory Tothill, *Timeless Horizon—Pentecost River, El Questro, Kimberley*

ARTIST SURVEY RESULTS

At the end of the event all participating artists were surveyed. A total of 60 artists completed the survey. The following are results and highlights from the survey:



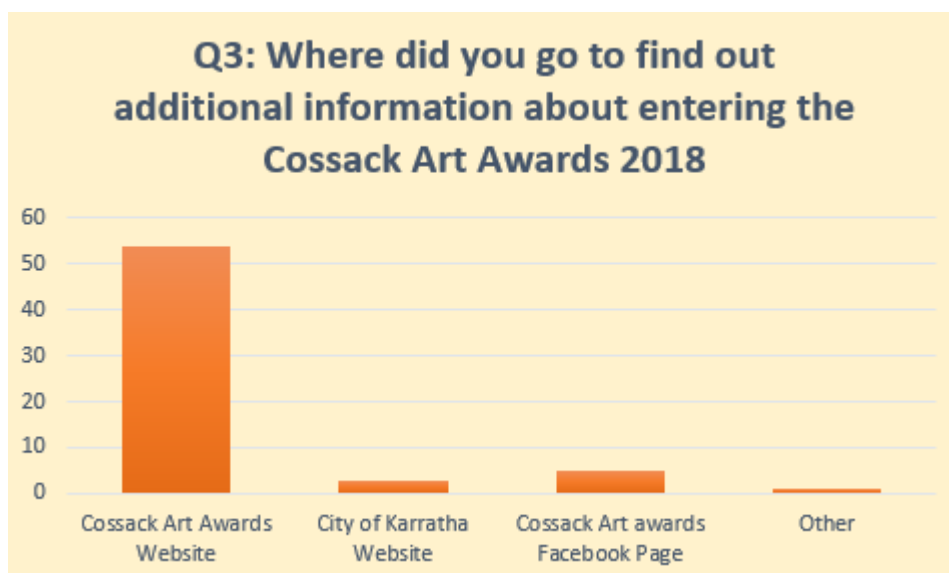
- Q: 2 How did you hear about the Cossack Art Awards 2018?

Facebook and City of Karratha web page

Through another artist

Have entered for 4 years so receive emails

Friends, Colleagues, have been visiting exhibition the years before



- Q: 4 Why did you enter the Cossack Art Awards 2018?

I wanted to be part of such a wonderful exhibition and I had gathered a lot of inspiration living in the Pilbara

Love the Pilbara and my children live there so I see them a lot. Also I love that it is held in Cossack

To be part of this amazing event

For me the Cossack Art Awards are a very special event and I feel privileged to be part of it.

I have entered it in the past and am impressed with the way it is run

Challenge myself to finish one of my paintings and be part of this great art exhibition

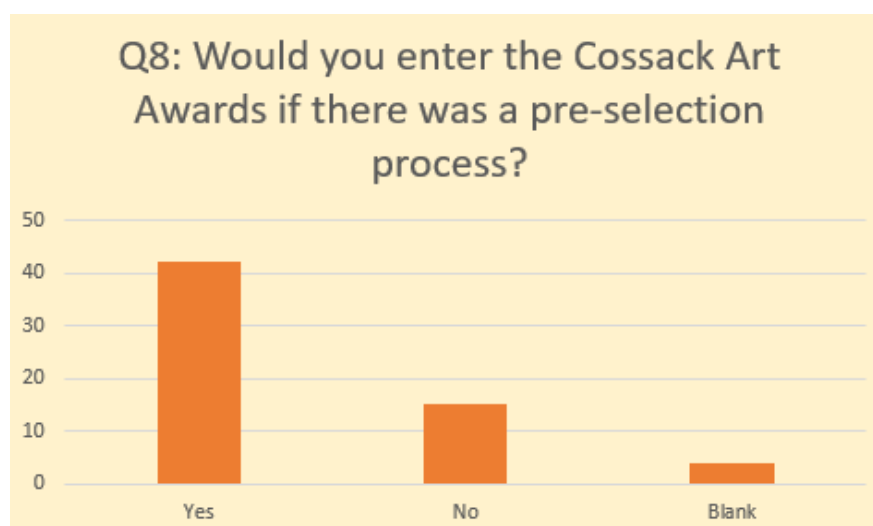
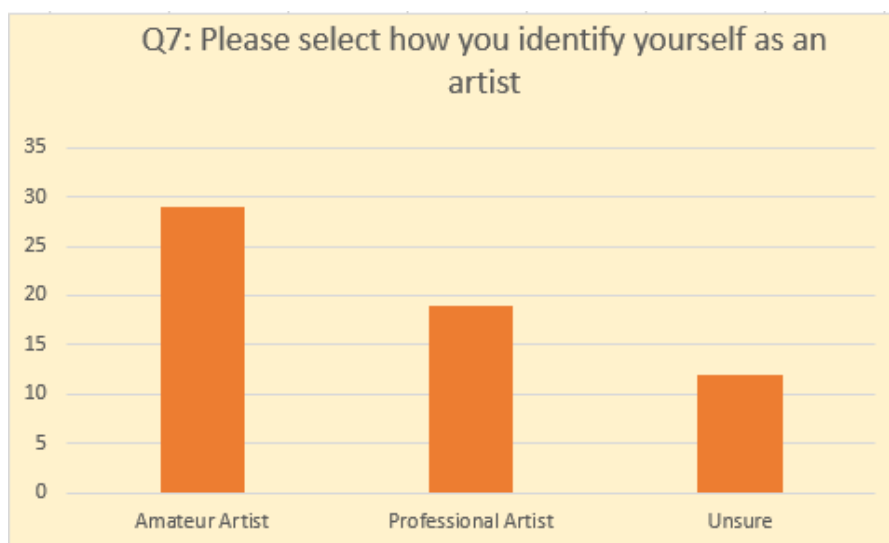
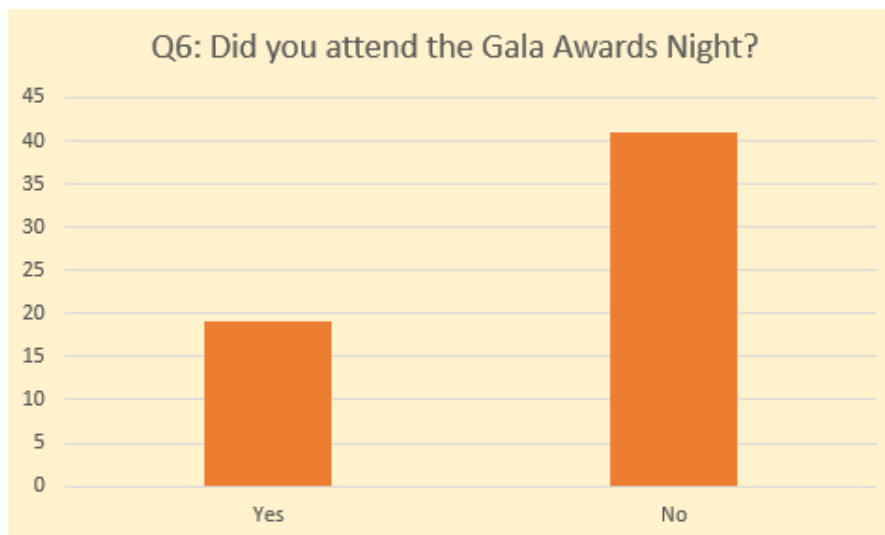
ARTIST SURVEY RESULTS

- Q5: Did you find any information confusing during the submission process? If yes, please explain.

No. Very clear instructions. Excellent.

Not so much as confusing, just not being able to print out the completed online entry form, just to keep as a record. Some of the tax information needs to be together not in two separate areas. Example the GST yes/no and the ABN requirements were not together.

No, it was all good. I got a bit confused that you only got to log on once. But that was ok once I understood the process.



ARTIST SURVEY RESULTS

- Q:9 What did you most like about your experience with the Cossack Art Awards 2018?

I wish I could have participated in the workshops if I was there, however I felt connected to the event even though I was unable to be there. It was good to support such an amazing event.

City of Karratha was very responsive to my queries and I enjoyed being part of a truly West Australian event.

Over the three years I have entered the team who organise the event have been so helpful and professional.

A lot of effort goes into this and I like the communication with the artists ,thank you

- Q:10 Was there anything that you did not like about your experience with the Cossack Art Awards 2018?

Limited opening time for Perth artwork drop off. Had to get someone else to drop it off as there was no week-end or after hours drop off at the transport company.

I didn't see any pictures of the entire art pieces apart from the winning pieces

I think there could be some benefit to having a pre-selection panel.

- Q:11 How can we improve the Cossack Art Awards going forward?

Maybe place a false wall in the middle of the Bond Store to hang more paintings in the main room

I think you do a pretty good job already. especially like that it's open to everyone and all people get an opportunity to exhibit their work

More signs to direct people into the exhibition areas, especially the upstairs one.

I believe what you are doing is pretty amazing, speaking as a first time entrant. I was very impressed by the whole process.

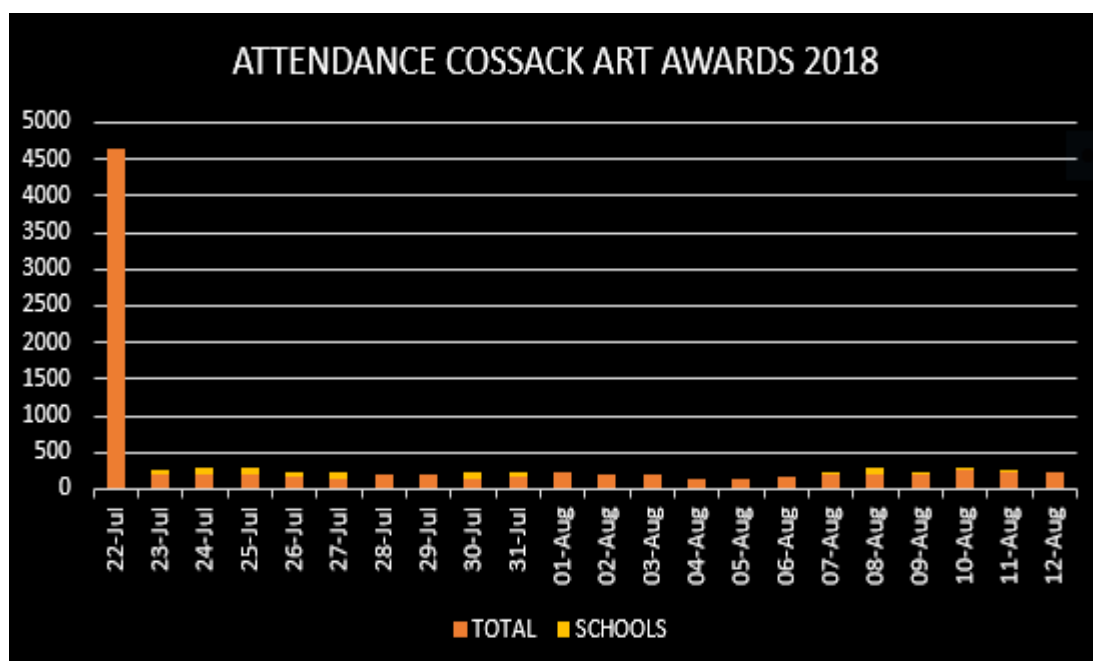
Hard to beat I think!



VISITOR ATTENDANCE

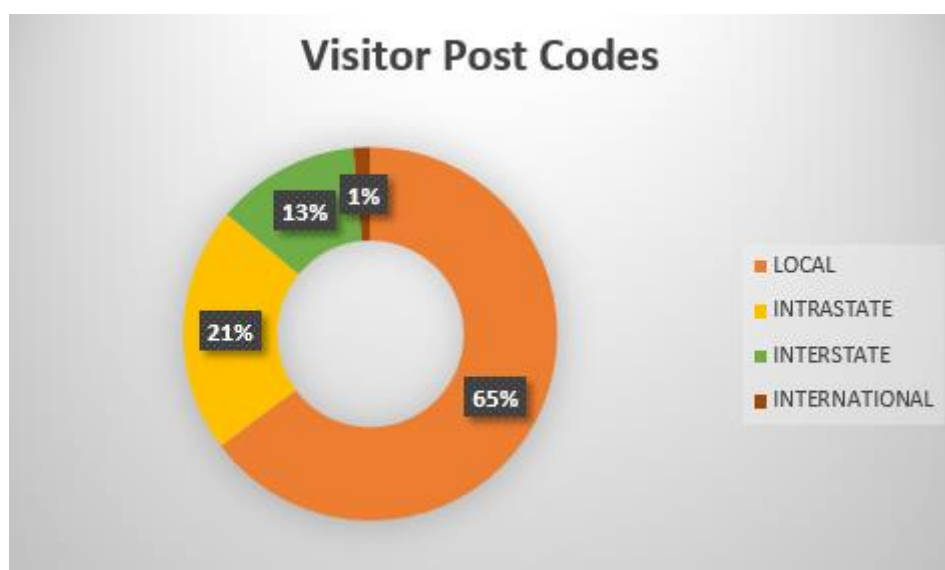
This year a total of 9,389 patrons attended the exhibition, this is a 0.94% increase on 2017, while 2017 there was a 13.48% increase on 2016.

2018 is Cossack Art Award's largest number of visitors to date. This increase shows the increasing interest for arts and cultural experiences within the region. The below graph outlines the visitor distribution across the entire event. Cossack Family Day is still the main draw card for attendance at the exhibition with estimated 4,650 visiting across the day.



Data was collected from artwork sales, People's Choice Award voting, workshop participant surveys and feedback surveys. A sample of 1643 visitors was obtained out of the 9389 visitation total, reflecting an approximate 17.49% sample size of visitors attending the exhibition. The below data is based on the sample of 1643 postcodes sampled:

- 65% of all recorded visitors sampled were from within the City of Karratha
- 21% of all recorded visitors sampled were from intrastate locations
- 13% of all recorded visitors sampled were from interstate locations
- 1% of all recorded visitors sampled were from international locations



ECONOMIC IMPACT

Based on the data collected, the visitor economic impact to the region can be calculated as followed:

	International Audience	Interstate Audience	Intrastate Audience	City of Karratha	TOTALS
Exhibition Visitors (based on data sample of 1643)	93	1,221	1,972	6,103	9389
Average Length of Stay *	3.8	3.8	3.8	1***	
Average Daily Spend**	AUD 117	AUD 117	AUD 117	AUD 92	
TOTAL	AUD 41,347.8	AUD 542,856.6	AUD 876,751.20	AUD 561,476	2,022,431 M

* Average length of stay based on direct consultation with Karratha Visitors Centre

**Daily spend figures based on Tourism WA's Fast Fact Year ending March 2018

***It is estimated that residents within City of Karratha would not stay overnight as a result of Cossack Art Awards

Furthermore, the City of Karratha spent \$126,686 directly with local suppliers to deliver the event; \$350 less than in 2017. Budget is spent with local suppliers to provide products and services such as catering, entertainment, equipment, hire goods and other.

ARTWORK SALES DATA

This year 85 artworks were purchased during the exhibition totaling \$86,088. A total of 60 artworks were purchased by local buyers, 21 artworks were purchased by intrastate buyers, and 3 purchased by interstate buyers and there was one international buyer. This is in addition to the 12 prize winners going to the category sponsors. The below table shows the percentage of sales compared to buyer locations.

	Buyer No.	Sales	% of sales
Interstate	3	\$2,345	3.45%
City of Karratha	60	\$59,372	77.05%
Intrastate (including neighbouring LGAs)	21	\$22,871	25.30%
International	1	\$1,500	1.15%
Total Sales	85	\$86,088	100%

FINANCIALS

INCOME

ITEM	BUDGET 2018	ACTUAL 2018	ACTUAL 2017
SPONSORSHIP	\$250,000	\$243,800	\$272,000
FEES AND CHARGES - SERVICE	\$12,735	\$13,609	\$25,112
FEES AND CHARGES - ADMIN	\$24,000	\$25,115	\$25,961
TOTAL	\$286,735	\$282,524	\$323,073

EXPENDITURE

ITEM	BUDGET 2018	ACTUAL 2018	ACTUAL 2017
EMPLOYMENT* (Intern and Casual staffing)	\$32,000	\$44,664	\$32,000
CONTRACTORS AND CONSULTANTS	\$78,830	\$90,991.74	\$110,000
MATERIALS AND SERVICES	\$212,979	\$199,660.86	\$205,000
MEDIA AND COMMUNICATIONS	\$39,590	\$15,556.46	\$33,900
TOTALS	\$363,399	\$350,873.06	\$380,900

**CAA Intern was engaged earlier in 2018 than previous years, exceeding Employment budget by \$10,000.*

COSSACK

ART AWARDS 2018

Feedback received from artist surveys, patron surveys,
suppliers and social media

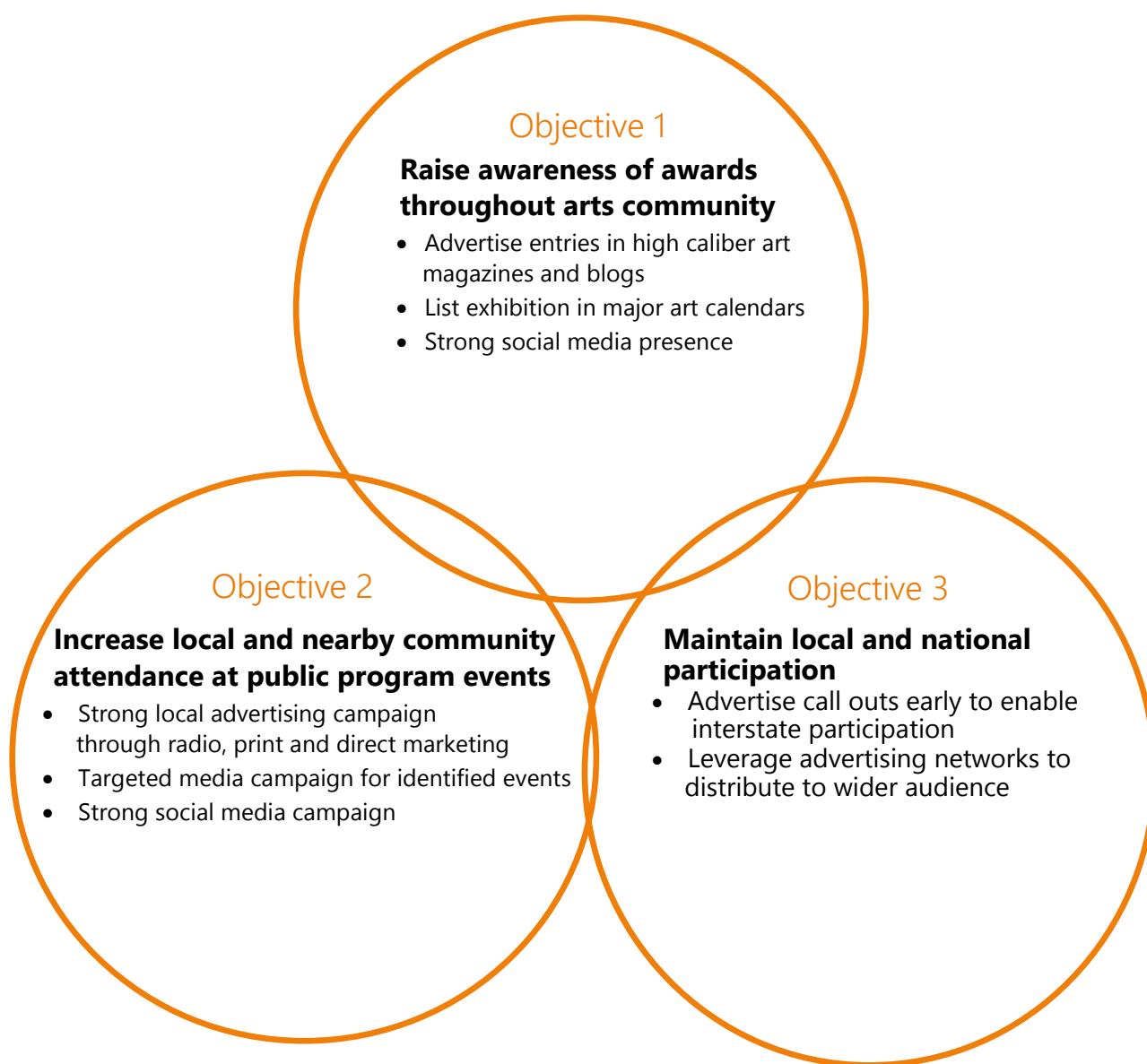
*Congratulations to all the artists
who entered Cossack Art awards
this year. Thank you to the team at
City of Karratha for their
commitment to supporting arts in
the Pilbara and for a fantastic
opening night.*

*The way it
engages so many
people both local
and
travelling public.*

*A lot of effort goes into this and I like the communication with
the artists ,thank you*

**Love the mix of art works - available to all
levels of
experience and lots to see. workshops also fun**

*Opening night is always fantastic. A well-administered
award and increasing in exposure. This award would benefit
from having a pre-selection process if it wants to aim for
prestige, but I like the quirkiness of the non-discriminatory*



Budget

Branding	\$590
National advertising	\$1,900
Outdoor + event signage	\$4,580
Direct mail out	\$1,320
Unique advertising activations	\$390
Website	\$655
Printing	\$5,085
Facebook	\$1,040

TOTAL	\$15,560
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Media and Communications expenditure was lower than in previous years due to a more cost effective, large online marketing campaign.

MEDIA COVERAGE

Media coverage was achieved in state and local publications, as well as on radio. A selection of local media coverage is provided below: PILBARA NEWS and Avon Valley and Wheatbelt Advocate.

A summary of the media coverage received for the 2018 Cossack Art Awards both online and traditional media are included in this report.

Total value: \$11,021

This report dates from 1 January to 21 August, 2018

Eminent panel to judge Cossack's art

High-profile artists Regina Pilawuk Wilson, Dr Emma Lindsay and Dr Jonathan McBurnie will travel to the Pilbara next month to judge the Cossack Art Awards.

Wilson is a Ngan'gikurrungurr woman who was born in the Northern Territory's Daly River region.

She has won many awards, including the general painting category of the Telstra National Aboriginal and Torres Strait Islander Art Award in 2003.

Dr Lindsay is a Brisbane-based visual artist whose works explore environmental issues.

Her paintings were displayed at the Queensland Museum during the 2016 World Science Festival and are presently held in the University of Queensland Art Museum Collection.

Dr McBurnie's career blossomed at the age of 10 when he began self-publishing comic books. He has gone on to pursue

a passion for arts and arts writing and is the director of the Umbrella Studio of Contemporary Arts.

City of Karratha Mayor Peter Long said he was very pleased with the calibre of judges on this year's panel.

"I am looking forward to seeing what they bring to the exhibition and the public program," he said.

"The Cossack Art Award has been central to the growth of arts and culture in the City of Karratha and each year the works we are able to hang on the walls of Cossack's buildings just gets better and better."

Rio Tinto General Manager

Ports Dampier Jess Farrell said she looked forward to being part of such an important arts and culture initiative.

"As principal partner, Rio Tinto is committed to enhancing arts and culture in the Pilbara, through initiatives such as the Cossack Art Awards," Ms Farrell said.

"The awards provide an opportunity for artists to display their talents at a nationally recognised event. The calibre of the judges this year match the quality and excellence of the display."

The awards, will be presented at a gala night on July 21.



Dr Emma Lindsay.

04 Jul 2018 Pilbara News, Pilbara



Regina Pilawuk Wilson.

Enter Cossack Art Awards

Sophia Constantine

Dampier artist Monty Montgomery has been announced as the artist-in-residence for the prestigious Cossack Art Awards.

Now in its 26th year, the awards showcase a range of professional and amateur works of Australian artists.

Ms Montgomery will spend four weeks in Cossack and produce a Pilbara-inspired body of work.

City of Karratha Mayor Peter Long

said the awards, made possible through a partnership with Rio Tinto, were an opportunity to shine a national spotlight on the region. "The artist-in-residence program is an opportunity for an exceptional artist to live among the history and beauty of Cossack, allowing them to focus on their creativity full time," he said.

Artwork entries open this month.

The winners will be announced on July 21. Visit www.cossackartawards.com.au.

07 Mar 2018 Pilbara News, Pilbara WA

Cossack art exhibition set for gala opening

Major Pilbara art exhibition the Cossack Art Awards is just around the corner and community anticipation is running high with the release of the full public program of events earlier this month.

The 300 artworks that make up this year's awards pool are being hung on the walls of Cossack's Bond Store in preparation for the exhibition's gala opening night this Saturday for artists, sponsors and VIP guests.

The rest of the community will be able to see the artworks for

themselves on Family Day the following day.

Other public events on over the awards' three-week run will include annual fixtures the Indigenous Artist Showcase and Cossack Up Late as well as a children's art and play day and an array of artistic workshops and master classes.

The main exhibition will also be open to the public every day from 10am-3pm until Sunday, August 12.

To see the full program of events, go to cossackartawards.com.au.

18 Jul 2018 Pilbara News, Pilbara WA



WINNER: Coral Blasgund of Wundowie won a national Cossack Art Award for her painting of a Kingfisher. Photo supplied.

01 Aug 2018

Avon Valley and

Wheatbelt Advocate,

Northam WA

Wundowie artist wins award

LOCAL Wundowie artist, Coral Blasgund has won a major prize at the Cossack Art Awards on Saturday, July 21.

Coral won the flora and fauna category with her painting of a kingfisher. This is the second major prize she has won at Cossack.

The judges said her work represented her own idea and vision of the subject.

"It is a striking painting with a confident use of colour in a naïve style," the judging panel said. "The artwork really leaves an impression and evokes the solitary life of the bird."

Coral's previous win was also in the flora and fauna section.

She said her first win was "a fluke", however this may convince Coral that she is a deserving winner.

The Cossack art awards are open to artists all over Australia.

Art awards to draw top talent

■ **Sophia Constantine**

Entries have opened for the Pilbara's most prestigious art competition, held in the heritage-listed town of Cossack.

Dubbed the most unique regional art prize, the Cossack Art Awards offer more than \$100,000 in prize money and attract some of Australia's greatest talent.

This year's artist-in-residence, Monty Montgomery, said she was looking forward to moving to Cossack for a month to paint.

Montgomery works as an art teacher at St Luke's College and is a trained graphic designer.

She has called the Pilbara home for 10 years after moving from Melbourne.

"It's my first residency and it's quite competitive each year," she said.

"This is the equivalent of doing further study.

"It allows me to immerse myself into the environment.

"I'm a landscape painter, and in that sense I gain a sense of

immersion."

Montgomery said Cossack was a lovely heritage town.

"The biggest highlight for me will be to get up at dawn to paint the morning sunlight," she said.

"Cossack is a place that's quite fondly renowned for locals."

Montgomery's residency requires three public workshops which attract a range of groups.

The workshops will have a strong focus on colour and gestural mark-making.

"In my own work, I've got a lot of swift brush marks and I'm keen to catch the rhythms of landscape," Montgomery said.

The artist will also be required to be on-site during the day and have an open studio.

Rio Tinto general manager ports Dampier Jess Farrell said the artist in residence program was a vital component to the success of the event.

Last year's exhibition attracted more than 9000 visitors to the historic town.

Michelle Hawkins took out the award for best overall artwork, winning \$15,000 for her piece Lulu, which judges described as enigmatic and compelling.

A free exhibition open to the public will be open daily from Sunday, July 22 to Sunday, August 12.

Works must be completed prior to entering as a photograph of the piece is required for curation purposes.

The awards have been presented through a 26-year partnership between the City of Karratha and Rio Tinto.

For more information, visit cossackartawards.com.au.

21 Mar 2018 Pilbara News, Pilbara WA



Creatives return to Cossack

Perth artist Eveline Kotai has been crowned overall winner of the 2018 Cossack Art Awards. Pilbara artists, including one first-time entrant, featured prominently among the awards once again. **REPORT PAGE 9**

Picture: Marg Bertling/Pilbara Site Pics

Cossack brims with the 'spectacular'

■ Tom Zaunmayr

Bats flying among the roof structure of Cossack's historic bond store, stone walls lined with a mosaic of colour, and a room filled with hearty applause for some truly remarkable works of art.

A serene stillness descended over the Pilbara ghost town for the 2018 Cossack Art Awards presentations, setting the perfect scene for what is dubbed Australia's most unique art exhibition.

Some 300 artworks from across Australia have been put on display for the annual exhibition, running until August 12.

Perth artist Eveline Kotai was the big winner, taking home the \$15,000 overall winner's prize for her work, *Horizontal Shift*.

Judges described Kotai's piece as "a pull between abstraction and landscape".

Kotai said there was little planning behind her art, preferring her work to evolve naturally.

"My artwork is difficult to describe," she said.

"I actually cut up my paintings and stitched them with invisible thread.

"It is almost like a collage of all my different art."

One of the more surprised winners on the night was Roebourne's Jessica Wilson, who won emerging young artist as a first-time entrant.

"My brother (Clinton Walker) ... took an aerial shot of the country about five years ago and I fell in love with it and told him I was going to paint it one day," she said.

"(Ellery Sandy) has been my mentor through painting.

"Being my first time, I needed

some pointers.

"It is very important for the younger ones who are up-and-coming, very important while we have our elders here to teach us all their knowledge on artwork."

Judges described Wilson's art as balanced with outstanding use of

colour and a beautiful use of composition. City of Karratha Deputy Mayor Grant Cucel said the awards were the jewel in the crown of the City's events calendar.

"Our 2018 exhibition and program of complementary events is once again outstanding, embracing the incredible local arts scene we are lucky enough to have here in the Pilbara and providing a

national platform for our most talented artists," he said.

25 Jul 2018 Pilbara News, Pilbara WA

what's on

Saturday, July 21

- **A Day With Sabrina Hahn**, Handy Hands Karratha Garden Centre and Pool Supplies, 10am-1pm. Free.
- **Paraburdoo Red Dirt Rocks Grande Masquerade Ball**, Ashburton Hall, 7pm. Tickets \$65.

Saturday, July 21, and Sunday, July 22

- **Pilbara Pan**, Red Earth Arts Precinct theatre, 1.30pm and 6.30pm on Saturday, 5pm Sunday. Tickets \$25 adults, \$15 children.

Sunday, July 22

- **Cossack Art Awards Family Day**, from 10am. Free.

what's on

Saturday, August 11

- **Tom Price Street Parade 2018**, RSL Park, 9am start. Enter online at namelessfestival.com.au.
- **Cossack Up Late** Celebrate the end of the 2018 Cossack Art Awards, 6-10pm. Enjoy live music and late night access through the gallery.
- **Indigenous Artist Showcase - Cossack Art Awards Event**, Cossack Courtyard, 10am-2pm. Free. A shuttle bus service will run from Roebourne every 30 minutes until 1.30pm.

what's on

Friday, July 13

- **Brett Johnson Memorial**, Nickol Bay Speedway, gates open 4.30pm racing from 6.30pm. Tickets \$10 for adults, \$5 for children.
- **Pilbara Girl Heat**, ibis Styles Hotel, 7pm. Free.

Friday, July 13, and Saturday, July 14

- **Red Country Music Festival**, Port Hedland Civic Centre Gardens, 6pm on Friday, and 2pm on Saturday. Free. Festival is headlined by The Black Sorrows Amber Lawrence, and Phillip Walley-Stack.

10am-1pm. Free.

- **Paraburdoo Red Dirt Rocks Grande Masquerade Ball**, Ashburton Hall, 7pm. Tickets \$65.

Saturday, July 21, and Sunday, July 22

- **Pilbara Pan**, Red Earth Arts Precinct theatre, 1.30pm and 6.30pm on Saturday, 5pm Sunday. Tickets \$25 adults, \$15 children.

July 25-26

- **Cossack Art Awards Family Day**, from 10am. Free. Wednesday and Thursday.

AM Radio

Pre-recorded interview with Cossack Awards Winner Jessica Wilson. Mills says Roebourne woman Wilson won the Emerging Young Artist Award for her piece called Yindjibarndi Country.

Duration: 3mins 15secs

Summary:

Pre-recorded interview with Cossack Awards Winner Jessica Wilson. Mills says Roebourne woman Wilson won the Emerging Young Artist Award for her piece called Yindjibarndi Country. Wilson says she never expected to win as it is her first painting and first time to enter the Cossack Art Awards. She notes she is excited, happy, and shocked with her win. She then shares the story behind her painting which features an aerial shot of the country which is initially shot by her photographer brother.

Pre-recorded interview with Cossack Art Awards Winner Jessica Wilson. Mills discusses about her winning piece.

Duration: 3mins 21secs

Summary:

Pre-recorded interview with Cossack Art Awards Winner Jessica Wilson. Mills discusses about Cossack Art Awards winner Jessica Wilson. She says Wilson won the Emerging Young Artist Award for her piece. Wilson says she did not expect that she will win, given it is her first time to enter the awards. She also says her piece is also the first painting she has ever done. She tells the story behind her piece. She says she couldn't believe she has won an award and was just at the Awards to look at the various artworks. She also says she is encouraging young men and women to start painting.

Pre-recorded interview with Cossack Art Awards Winner Eveline Kotai.

Duration: 3mins 03secs

Summary:

Pre-recorded interview with Cossack Art Awards Winner Eveline Kotai. Mills says Cossack in Pilbara is home to the richest acquisitive art award in regional Australia. She mentions Kotai has bagged the \$15,000 money after winning the Best Overall Prize for her work called Horizontal Shift. Kotai describes her work. She notes her work took several months to be created.

Pre-recorded interview Cossack Art Awards winner Eveline Kotai with ABC's Kendall O'Connor.

Duration: 2mins 58secs

Summary:

Pre-recorded interview Cossack Art Awards winner Eveline Kotai with ABC's Kendall O'Connor. Mills discusses the town of Cossack in Pilbara. She says the town is home to the richest exquisite art award in regional Australia. She mentions there was an array of art on display in the town every year for the Cossack Art Awards. She says Eveline Kotai won the grand prize in the awards for her work called Horizontal Shift. Kotai explains what her art is about, which is different to the other works on display at the awards. Kotai says the works have been very inspiring. O'Connor asks about Kotai's process in making her collage. Kotai explains how she has done the collage, which took months to finish. O'Connor asks about the significance of winning at the awards. Kotai says all awards are significant, given it is a great accomplishment and highly encouraging for artists

Pre- Recorded Interview with Regina Pilawuk Wilson, judge, Cossack Art Awards, Emma Lindsay and Jonathon

McBurnie

Duration: 8mins 55secs

Summary:

Pre- Recorded Interview with Regina Pilawuk Wilson, judge, Cossack Art Awards, Emma Lindsay, judge, Cossack Awards, Jonathan McBurnie, judges, Cossack Art Awards. McBurnie says the Cossack Art Awards is a great opportunity for people. Lindsay mentions art has the capacity of bringing people together. She notes there the awards is able to showcase a diverse range of discipline. McBurnie notes its exciting to shift through every artwork that was in the exhibition. Wilson states its hard to choose one. Lindsay says they took a very democratic process in choosing which will win. McBurnie adds they have all agreed to the major prizes. He talks about the people's choice

Pre-recorded interview with Cossack Art Awards artist in residence Monty Montgomery

Duration: 10mins 18secs

Summary:

Pre-recorded interview with Cossack Art Awards artist in residence Monty Montgomery. Montgomery says the Cossack Art Awards draw people to the ghost town in the Pilbara for three weeks each July and August. She notes the awards draw high-calibre artists across the Pilbara and beyond and the artist in residence was announced this week. Montgomery welcomes the residency. She explains the job means relocating to Cossack during the awards and work in a studio. She says this will allow her to focus on art. She describes her work, saying perspective is key. She's been an art teacher for 14 years. She describes her career progression. She hopes to broaden their participation for Cossack. She says artists can only enter one work each and photography isn't allowed. Montgomery will produce a body of work inspired by the Pilbara during her residency.

THE WEST AUSTRALIAN—Thursday, 26 July 2018



Cossack's walls alive with colour for 2018 awards

Bats flying among the roof structure of Cossack's historic bond store, stone walls lined with a mosaic of colour, and a room filled with hearty applause for some truly remarkable works of art.

A serene stillness descended over the Pilbara ghost town for the 2018 Cossack Art Awards presentations, setting the perfect scene for what is dubbed Australia's most unique art exhibition.

Some 300 artworks from across Australia have been put on display for the annual exhibition, running until August 12.

Perth artist Evoline Kotai was the big winner, taking home the \$15,000 overall winner's prize for her work, Horizontal Shift.

DIRECT MARKETING + MARKETING COLLATERAL

A tri-fold promotional Cossack Art Awards Public Program calendar was made available to City of Karratha residence at REAP and also at Cossack during the Exhibition. The Program featured all 12 public program events and opening/running times of the Cossack Art Awards Gallery.

Event posters, Public Program calendars and flyers were also distributed to key user areas within the City of Karratha and surrounding LGA's.

Officers commenced a coffee cup campaign in the lead up to, and during the exhibition, whereby local cafes were engaged to place promotional stickers on their takeaway coffees. There were 6,000 stickers used in the campaign. This worked extremely well with a lot of people commenting that this was a successful awareness tool.

A winner's brochure, Invited Artist brochure, official catalogue and program was available for patrons to pick up as they perused the exhibition.



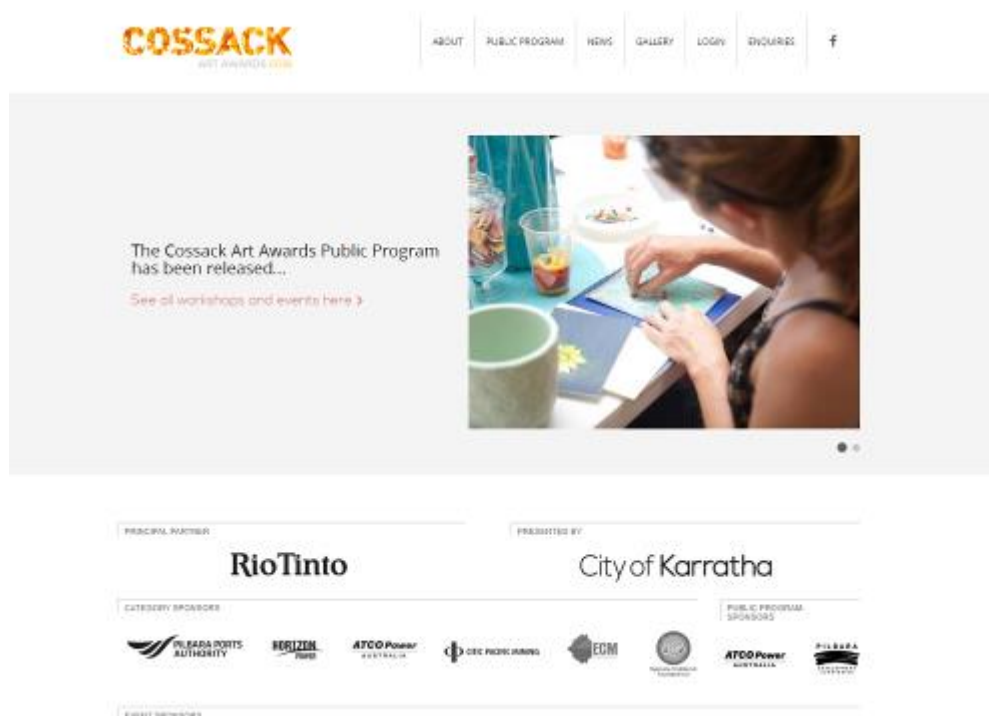
OUTDOOR ADVERTISING

Outdoor advertising has been an effective tool to raise awareness of the event and promote key information. Officers developed a strong outdoor signage strategy involving fence banners, corflute signage and a Shopalive campaign in Karratha City Shopping Centre. This strategy worked well to let the community know that the event was on and drive visitation to the website.



ONLINE ADVERTISING

A strong online advertising campaign was used to capture the online arts audience and potential artists for the Awards. The online strategy consisted of placing a website listing on City of Karratha website and engaging with other arts organisations to share information.



Social Media

- Cossack Art Awards Facebook page likes increased between the entry launch in March 2018 to the close of the exhibition in August 2018 from 2758 to 3090 or a 12% increase.
- Across the exhibition the daily number of people who saw any content associated with the Page was on average 1371 unique users per day.
- Across the exhibition period the number of people that engaged with the page weekly was 9597.

SOCIAL MEDIA

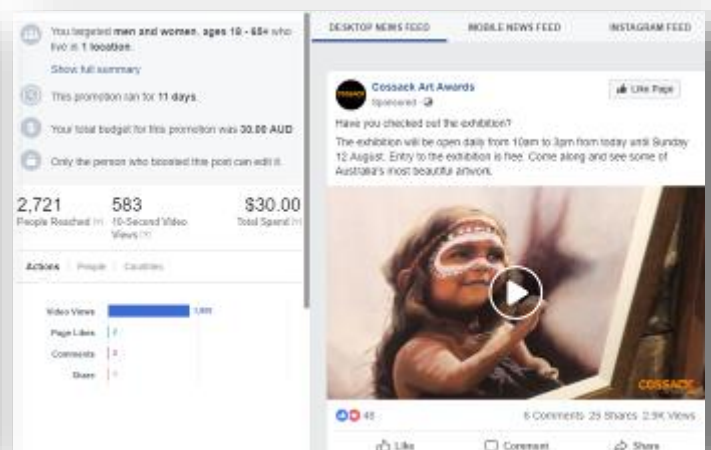
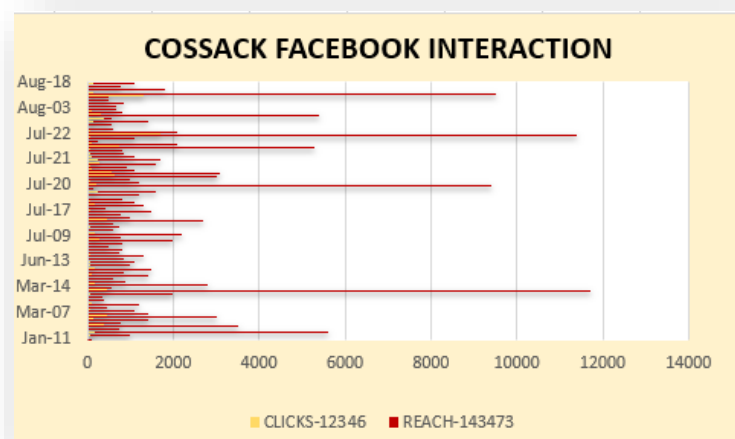
Social media was used to communicate to stakeholders in “real time”. On the evening of the Gala Awards night the winners were announced live on the Cossack Art Awards Facebook page which was very well received by users with 9,300 total views. There were 75 Facebook posts between February and August on the Cossack Art Awards Facebook page with and 11,174 click/actions.



SOCIAL MEDIA CAMPAIGNS

In 2018 the Cossack Art Awards campaign went from February 10 covering the preparing for Cossack Workshop through to August 10, promoting the Indigenous Artist Showcase. During that period, there were 11 dedicated PAID promotions run, reaching 53,336 unique users. The most active post was on March 11, promoting the opening of entries.


There were 75 individual posts over the duration of the event.



SOCIAL MEDIA

Cossack Art Awards
Published by Kate Cranston (1) · July 26 ·

Calling all Young Budding Artists!
Our MONOCHROME youth workshop is one not to be missed. This workshop is free to attend just head on down to THE BASE in Wickham!



YOUTH WORKSHOP
MONOCHROME @ THE BASE
FRIDAY 27 JULY • 4PM - 6PM
THE BASE, WICKHAM

Create monochrome masterpieces using cardstock and ink in this creative youth workshop. All materials supplied.

This is a free event for young people aged 11 - 18.
For more information visit cossackartawards.com.au, call 0180 2681 081 or email cossack.art@karatha.wa.gov.au

City of Karatha

Cossack Art Awards
Published by Sara Ronali (1) · July 24 ·

Here's an album of our 2018 Cossack Art Award winning pieces announced on Saturday night!

If you haven't been out to view the exhibition already make sure you come and see us at Cossack - open everyday from 10am to 3pm until Sunday 12 August. Admission is free. Remember to vote for the Horizon Power People's Choice Award while you are here! See More






11,343 people reached

Cossack Art Awards was live
Published by Sara Ronali (1) · July 21 ·

Congratulations Eveline Kotai, Best Overall for her work Horizontal Shift and Wendy Darby, Best Artwork by Pitjara Indigenous Artist for Country Tableland!

LIVE Winner Announcement:
Best Artwork by Pitjara Indigenous Artist
Sponsored by Pitjara Ports Authority
AND
LIVE Winner Announcement:
Best Overall
Sponsored by City of Karatha



Your video is popular with women between the ages 45-54

Cossack Art Awards
Published by Kate Cranston (1) · August 2 ·

We've had so much fun running our School Education Program as part of the Cossack Art Awards this year. We'll see over 900 students through the Program which is proudly sponsored by Novo Resources Corp.

Check out some of the wonderful masterpieces these budding artists have created.






814 people reached

Cossack Art Awards shared a post
Published by Sara Ronali (1) · July 22 ·

Our Cossack Family Day, presented by ATCO Power Australia, is just getting started! Come out and wander through the exhibition, check out the entertainment, market stalls, crafts and the rest!

Here until 3pm and FREE!



COSSACK FAMILY DAY
PROUDLY SPONSORED BY ATCO POWER AUSTRALIA
SUNDAY 22 JULY, FROM 10AM TO 3PM

10:00am	Mow Mow roving performance
10:30am	Dance FX performance
10:50am	Welcome and Official Opening of Exhibition
11:00am	Dance FX performance
11:30am	Dance FX roving performers
11:30am	Live music from Bombadisc
12:00pm	Mow Mow performance
12:20pm	Live music from Bombadisc
1:30pm	Live music from Bombadisc
2:55pm	LC Performing Arts

ALL DAY Kids arts and crafts activities, Avenue Arts, Imagination Playground, both activity areas, arts and crafts demonstrations, market stalls and food vendors.

Shuttle buses will run between Wickham Recreation Precinct and Cossack Family Day every 20 minutes from 10am.

2,563 people reached

Cossack Art Awards
Published by Kate Cranston (1) · July 21 ·

Stay tuned from 7.30pm as we announce this years Cossack Art Award winners.



2,563 people reached

Yvonne Chapman, Shwela Pruthi and 154 others · 6 Comments · 9 Shares

View 4 more comments

Jacinda Bayne who won works on paper?
Like · Reply · Message · 5m

Ashlee Rose Looks amazing team! Well done!
Like · Reply · Message · 5m

Cossack Art Awards
Published by Kate Cranston (1) · July 27 ·

We have a packed weekend of workshops lined up for you, with only a few tickets remaining to Painting with Paper and the Seniors Art Workshop

Fri 27th July 4pm - Youth Workshop - Free
Sat 28th July 9am - Painting with Paper - \$30
Sun 29th July 4pm - Dessert and Dessert - Sold Out
Wed 1st Aug 10am - Seniors Morning Tea and Artist Talk
Wed 1st Aug 11.30am - Seniors Art Workshop - \$10

For more information about the Public Program events please see our website: www.cossackartawards.com.au



COSSACKARTAWARDS.COM.AU
COSSACK | Cossack Art Award

Turn on job features for this post to reach more applicants.

476 people reached

Alexandra Musker-Fischer and Katie Courtney

Like · Comment · Share

Cossack Art Awards
Published by Sara Ronali (1) · July 21 ·

"Winner Announcement"
Emerging Artist
Sponsored by Citic Pacific
Jessica Wilson - Yindbarri Country



1,567 people reached

Beta Bryant, Rainbow Gold and 48 others · 3 Comments · 3 Shares

Like · Comment · Share

View 1 more comment

Shontay Carlew Yirjaa Barri Art
Like · Reply · Message · 6m

Elisa McIntyre I spotted your spots immediately
Like · Reply · Message · 6m

Cossack Art Awards
Published by Kate Cranston (1) · July 21 ·

1 DAY TO GO!

EXHIBITION OPENS 22 JULY

COSSACK
ART AWARDS 2018



567 people reached

Jessica Horne, Diaphanie Doyle and 18 others · 1 Comment

Like · Comment · Share

View 1 more comment

Ash Jay Rach Mullins
Like · Reply · Message · 6m

SPONSORSHIP

ITEM	BUDGET	ACTUAL Ex GST	ACTUAL 2017
Total Cash	\$250,000	\$243,800	\$272,000
Total In-Kind	\$15,000	\$17,000	\$15,000
TOTAL	\$265,000	\$258,800	\$287,000

Sponsor	Category
Rio Tinto	Principal Partner
	Painting Pilbara Landscapes
	Painting Open Theme
	Family Day
	Artist in Residence Program
Pilbara Ports Authority	Best Artwork Pilbara Artist
City of Karratha	Best Overall Artwork
	Portraits
CITIC Pacific Mining	Emerging Young Artist (16-25)
Horizon Power	People's Choice
Ngarluma Yindjibarndi Foundation Limited	Painting by Indigenous Artist
ECM	Invited Artist
ATCO Power Australia	Northwest Flora and Fauna
	Presenting Partner Cossack Family Day
Pilbara Development Commission	Presenting Partner Indigenous Artist Showcase
NOVO Resources Corp.	Works on Paper
Onsite Rental Group	In-Kind Support
Cleanaway	In-Kind Support
Karratha International	In-Kind Support
Onyx on Sharpe	In-Kind Support
International Art Services	In-Kind Support
JSS Logistics	In-Kind Support
Neilsen's Liquid Waste	In-Kind Support

SPONSORSHIP RECOGNITION

All 2017 category sponsors were retained apart from Quandrant Energy Santos. New sponsor Novo Resources Corp came onboard by way of category sponsorship. Category sponsors received the below schedule of benefits.

AREA	BENEFIT	ACHIEVED
Invitations	• Two invitations to attend Sponsors Briefing Event	✓
	• Eight invitations to attend the Sponsors Preview Event	✓
	• Eight invitations to attend the Cossack Art Awards Gala Event	✓
Presentation Rights	• Opportunity for a representative to present award on stage at Gala Awards Evening and give brief two minute address in front of the 400 VIP attendees	✓
Marketing Opportunities	• Recognised as a sponsor on the Cossack Art Awards website www.cossackartawards.com.au	✓
	• Recognised on the Cossack Art Awards Facebook page	✓
	• Recognised as a sponsor in media releases	✓
	• Logo featured on invitations to the VIP Sponsors Preview Event and VIP Gala Awards Night	✓
	• Logo featured in Official Catalogue (over 3,000 distributed) and all printed collateral	✓
Branding Opportunities	• Logo displayed on screen within the Bond Store and the cinema screen in the courtyard	✓
	• Logo displayed on signage	✓
	• Logo featured in Official Catalogue distributed at event	✓
Bespoke Opportunities	• Acquisition of winning category artwork	✓
	• The opportunity to purchase artwork prior to the public opening of the Exhibition	✓
VIP Opportunity	• The opportunity to run an exclusive event at Cossack during the exhibition; this may include a meeting, breakfast, lunch, morning/afternoon tea, sundowner, formal dinner, cocktail event etc	✓

*The awards element
was run well and
professionally.*

Pilbara Ports Authority

Overall it was a great evening, well
done to yourself and the team for the
great work that goes into making the
evening possible.

Rio Tinto



*We all really enjoyed the
event—'fantastic' was the gen-
eral comment.*

Novo Resources Corp

Catering of a high standard.

Nicky was an excellent MC.

Organisation was very good.

Artwork was well presented.

Citic Pacific Mining

*The event continues to
gain momentum with
the leadership team at
Rio and we were inun-
dated with requests for
tickets.*

Rio Tinto

We had a wonderful night. The standard of art was fantastic,
and the formal proceedings were great.

ECM

OPERATIONS

GALA NIGHT

Officers have outlined some key points relating to the opening night which featured both the Sponsors Preview and Gala Awards Night.

- The 2017 guest list was used for the 2018 events, making changes where necessary to include new sponsors.
- Mega Vision delivered the production across the Sponsor Preview, Gala Awards Night and Family Day. This contract was for both the 2018 and 2019 events.
- Empire 6714 was awarded the contract to deliver the catering component across the Cossack Art Awards. This included the Sponsor Preview and Gala Awards Night. Empire 6714 delivered an excellent service with very positive feedback from all guests. This contract was for both the 2018 and 2019 events.
- Artworks were able to be purchased from the opening night, this year guests were able to express interest in a piece but not able to actually purchase until the award winners are announced.

VENUE

Due to the nature of Cossack being a heritage site, there will always be issues surrounding the maintenance and upkeep of the buildings. Some challenge areas have been identified and outlined as below;

- The capacity of the Bond Store to be used to house artworks - weather resistance, bat infestation, sand fly infestation and poor lighting rig is still a point of contention. Building Maintenance worked cooperatively with Officers to ensure the buildings were in the best condition possible prior to install.
- Numerous times the large door to the Bond store had to be closed due to artworks being blown around and visitors were not sure if the gallery was open or not.
- This year there was an increase in bats residing in the Bond Store. Due to this issue there was a constant smell and staff were constantly required to remove droppings from the sales desk.
- The Cossack caretaker, Andrew, did a wonderful job supporting Officers to deliver the Awards. Andrew was helpful, ensured the site was clean and tidy once bump in commenced, and provided an excellent service. This relationship is an example of exceptional team work between the City of Karratha's Arts and Culture Team and NYFL, working together collaboratively for a mutually beneficial outcome for both organisations.

CAFÉ

Cossack Café is run by NYFL. The café did an excellent job opening daily from 10am-4pm and providing delicious coffee, wraps, sandwiches, cakes, cold drinks and more. Staff were friendly and offered a consistent service. The café traded during Cossack Up Late and on other days when Public Program events were occurring.

The café also supplied the Morning Tea, for the Seniors Event and the feedback from all of those that attended said that it was the best morning tea that they had ever attended.

INSTALLATION/DEINSTALLATION

In 2018 the install and de-install process was managed by a professional curator install team (3) as opposed to a single curator (1). This relieved the City of Karratha staff of the need to provide staffing at Cossack to assist with this process.

- PAMPAM was awarded the contract for 2018 and 2019; this group is made up of curators and exhibition installers that work with FORM, Art Gallery of Western Australia and PSAS Gallery.
- The team of three/four worked independently, with support from the Cossack Art Awards Intern, to professionally install and de-install the exhibition.
- The City received positive comments from the community about the high quality of the hanging and care of works.
- Installation and de-installation was conducted within the time allocated, providing an efficient and quality service for the City. This contract is for both the 2018 and 2019 events.

COSSACK ART AWARDS INTERN

In 2018 the Cossack Art Awards Internship was contracted to Aisha Othmani, from Perth.

- Aisha worked with Officers within the Arts and Culture team to deliver the Cossack Art Awards.
- Aisha delivered an excellent service to the City by assisting with install/deinstall, , running gallery tours and school excursion tours.
- Aisha performed over 477 hours of service to the City with a total cost of \$19,314.87.

JUDGES

Our 2018 judging panel was made up of three judges with diverse arts backgrounds and experiences.

JUDGING PANEL

THE COSSACK ART AWARDS CONTINUES TO ATTRACT A HIGH CALIBRE OF RESPECTED ARTS PROFESSIONALS AND CELEBRATED ARTISTS, WHO EVERY YEAR, ARE RESPONSIBLE FOR THE ARDUOUS TASK OF SELECTING WINNERS FOR EACH OF THE AWARD CATEGORIES.



DR EMMA LINDSAY

Dr Emma Lindsay is a Visual Artist based in Brisbane, Australia.

Lindsay studied painting at the National Art School (Sydney), the College of Fine Arts (UNSW), and graduated from the Queensland College of Art in 2009 with a Bachelor of Fine Arts (Hons 1) degree. She was awarded her practice-led research PhD (Visualising Extinction: Representing extinct and endangered species archived in global natural history museums) through RMIT Melbourne in 2016. Her paintings and interdisciplinary projects explore environmental issues relating to long-term anthropogenic activities, and personal encounters with threatened, endangered, and extinct species and their habitats during this time of the Anthropocene.

Lindsay's paintings are held in the public collections of the Baer Art Centre (Iceland), Moreton Bay Regional Council, University of Queensland Art Museum, World Museum Liverpool, Queensland Museum, and in private collections in Australia, Canada, Iceland, Switzerland, UK, and the USA.

Emma Lindsay is represented by Heiser Gallery, Brisbane.



DR JONATHAN MCBURNIE

Jonathan McBurnie is an artist, writer and cartoonist presently based in Townsville, Australia. Completing a PhD at Sydney College of the Arts, University of Sydney, in 2015. McBurnie's thesis and accompanying studio works explored the shifting role of drawing in the digital age, emphasizing the discipline's ongoing tenacity through tactility, adaptability and eroticism.

McBurnie is currently the Director of Umbrella Studio Contemporary Arts, and also writes on occasion, having been published in Eyeline, Catalogue, The Lifted Brow, Huxley, Penthouse Australia, the Journal of Asia-Pacific Pop Culture and Sneaky, where he was the Visual Arts Editor.



REGINA PILAWUK WILSON

She is a Ngan'gikurrungurr woman born in 1948 in the Daly River region of the Northern Territory. Examples of Regina's work are held in the collections of the Art Gallery of New South Wales, The National Gallery of Victoria, The Gallery of Modern Art (Queensland Art Gallery), The British Museum and numerous private and corporate collections in Australia and overseas.

Her paintings have been included in many group exhibitions at public and private art institutions, including the 3rd Moscow Biennale of Art, the Wynne Prize (2008 and 2009), AGNSW, and Dreaming Their Way: Australian Aboriginal Women Painters at the National Museum of the Arts, Washington.



Cossack Art Awards 2018
Judges;
Regina Pllawak Wilson,
Dr. Emma Lindsay and
Dr. Jonathan McBurnie

COSSACK

ART AWARDS 2018



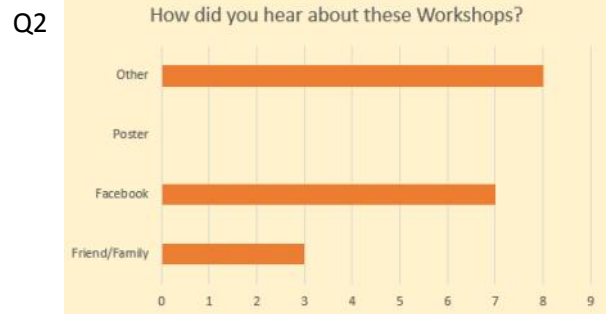
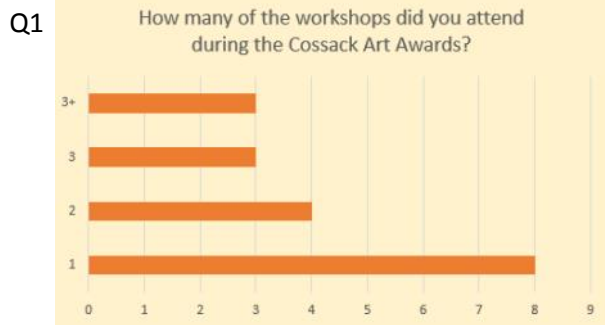
PUBLIC PROGRAM

This year the City of Karratha once again undertook delivery of the Public Program, education program and Artist in Residence Program. The overarching aim this year was to create a series of events that not only engaged the local artist community but began to introduce the wider community to the visual arts. 2018 saw us deliver 12 different events. All 12 programs were well attended and positive feedback has been received from those that attended.

DATE	EVENT	PAX	PRICE	EVENT DESCRIPTION
22 July	Cossack Family Day	4,650	Free	This year's Cossack Family Day was held on Sunday 22 July 2018. This is a high-light event on the annual calendar in the Pilbara. This year's Cossack Family Day was no different, with record attendance at 4,650 people coming out to enjoy family entertainment, arts and crafts activities, food stalls, helicopter rides and the Cossack art exhibition.
23 July	Art n Play	100	Free	Parents, carers, grandparents and children enjoyed a wonderful morning of art and play hosted by Awesome Arts with their Imagination Playground.
27 July	Youth Workshop: Mono Printing	20	Free	Held at 'The Base' Youth Centre, Wickham and hosted by Perth based artist Karen Frankel. Attended by a range of ages and abilities including senior students. An afternoon of fun, inspiring 'Mono' printing techniques.
28 July	Painting with Paper	23	\$30 per head	Students create paintings using dyed and textured tissue paper and the resulting work looks like an oil or watercolor painting. The paper provided was hand dyed with light-fast acrylic inks to produce different colours and textures. This paper is then used as a 'paint palette' and the images are built up through layering.
29 July	Desert and Dessert	30	\$35 per head	Using desert as the subject, participants gained instruction on sketching and painting techniques to then apply these skills to their own mini mono printed masterpiece to take home.
1 August	Seniors Morning Tea & Artist Talk	100	Free	Seniors were treated to a beautiful morning at the gallery with an Interactive Gallery Tour, Q&A with 2018 Intern and delicious morning tea courtesy of NYFL (Cossack Café).
1 August	Senior's Workshop	11	\$10 per head	This was the first year that we offered a separate workshop just for seniors. This workshop was facilitated by our Artist in Residence, Monty Montgomery and participants experimented with light and shade and learnt basic mono-printing techniques.
5 August	Art Therapy	21	\$30 per head	The power of positive energy created through a balancing morning of meditation, movement and mala bead creations. The workshop began with a guided meditation on Settlers Beach, enjoying the beauty of the coastline! Morning tea followed, before a step-by-step class through the creation of their very own Lotus design artwork. Use basic watercolor techniques with ink.
11 August	Indigenous Artist Showcase	300	Free	The event featured live painting by local indigenous artists, bush tucker demonstration, artworks for sale, artist talks and a live performance from Smashed Crabs and the IF Foundation. This year's event was Jessica Wilson, winner of the Emerging Artist category and also local Ngarluma woman
11 August	Colour and Cocktails	30	\$35 per head	Workshop participants learnt how to use a variety of acrylic mediums to create a texturized surfaces, at the same time enjoying a relaxed afternoon with a cocktail in hand.
11 August	Cossack Up Late	550	Free	Twilight Tunes featuring Joel Jackson received very positive feedback from attendees. Guests enjoyed live music, delicious food from a local food vendor along with the Cossack Café. Late night access through the gallery allowed some last minute purchases.
12 August	Desert Expressions	22	\$30 per head	For our final Public Program Workshop for 2018, participants produced a series of charcoal sketches on paper and completed a series of mixed media work under instruction by the 2018 Artist in Residence.

PUBLIC PROGRAM SURVEY RESULTS

At the end of the event all public program attendees were asked to complete a survey. A total of 18 workshop participants completed the survey. The following are results and highlights from the responses:



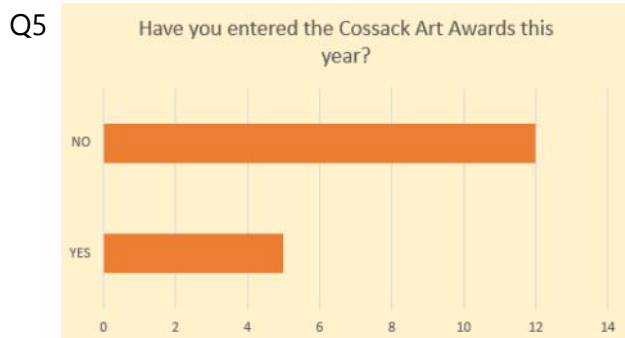
Q4: Why did you choose to attend the workshop?

They are great, fun and educational

Love learning and what a great experience

I love CAA time and ALWAYS do as many workshops as I can to learn more of art techniques.

They provide me with the confidence to have a go at art and teach me techniques that I can use later.



Q7: What style of Workshop would you like to see us hold in 2019?

I love portraiture and print making water colour and mixed media

Water colours, kids workshop, kids trail like the Archibald prize

Anything you do, I will participate if I can. I love all opportunities to grow my skills.

Q8: Do you have any further feedback for the City of Karratha in regards to the Cossack Art Awards and the Workshops?

Thank you to The City of Karratha and the Cossack staff. A wonderful job.

Wonderful idea to get people to try different things in a non-pressured environment, met some lovely people too.

Keep on providing these opportunities ... love them!

PUBLIC PROGRAM



FAMILY DAY

2018 saw an increase in numbers from 4500 in 2017 to an estimated 4650 this year.

This year there was a readjustment of focus for Family Day to align more with the scope of the Cossack Arts Awards and focus more on arts based activities and stalls. This saw a slight reduction in numbers of stall holders, and there was some negative feedback from the public that was reflected in the survey results. There was very positive feedback about the amount of activities there was available for the children on the day. Overall, the day was a success and thanks goes to Horizon Power and ATCO for their support.

Other feedback from our survey results:

What did you like most about Cossack Family Day 2018?

- *Variety of food and things to do for everyone.*
- *The amazing art & choice of foods*
 - *Kids performance*

What would you like to see next year at Cossack Family Day?

- *Yes ,more variety for stalls*
- *Signs on the way out to Cossack*
- *More umbrellas and more shade*





EDUCATION PROGRAM

2018 continued to see a significant increase in school engagement with 618 students in 2017 increasing this year to 714 students from 9 different schools.

This year's program was led by facilitator Jan Malkin with CAA Intern, Aisha Othmani, assisting with the delivery of the program.

The Education program was developed and offered to schools (free of charge), inclusive of:

- Interactive Gallery Tour
- Student worksheet booklets (tailored to year groups)
- Ink and straw art workshop for the younger students and creative drawing and painting for the older students
- Novo Resources Corp and City of Karratha branded pencil cases, with notebook and pencil

The feedback from all schools was extremely positive with teachers commenting on how important it was to have programs for the children to expose them to such a wide range of artworks, and look forward to participating in a similar program in 2019

2018 Education Program was sponsored by



This is a wonderfully event and I will happily bring my classes in the future. We really appreciate the opportunity to be involved.

Cossack Art Awards excursions are great as always and students really enjoy the opportunity to come out and be involved



***Please rate your
Cossack School
Education excursion
a score out of 10.***

10/ 10

Sheryl Hicks

Deputy Principal

Wickham Primary School

We loved seeing all of the art-work and doing the workshop with the artist

Perhaps engage with a teacher in developing strategies and a process to do this. I am happy to be involved with suggestions for this. 😊

Danielle Watson

Teacher

Peg's Primary School

ARTIST IN RESIDENCE PROGRAM

Officers opened the application process in November 2017 for artists to apply for the 2018 Artist in Residence program. The \$15,000 program is funded by Rio Tinto.

Applications were open to any artist who submitted their work in the 2017 Cossack Art Awards. Four applications were received and reviewed individually by each panel member. The panel then convened to discuss their scoring. The panel identified Tanya (Monty) Montgomery to be the best candidate for the residency.

Monty is a mid-career landscape artist with notable Category Awards (Dampier Art Awards 2013, 2015, 2016) and commendations (Cossack Art Awards 2014) in painting. Formally trained as a graphic designer (Ba Design, Monash), her work shows skilled draftsmanship, curatorial eye and excellence in presentation.

As a local resident of nine years, she has a rich understanding of the histories of the region and appreciation of Aboriginal identity as well as the cultural factors that have shaped the communities living in the Pilbara.

As part of her residency, Monty ran three workshops for the Public Program and engaged in the School Education Program presenting to Karratha High School students.



ARTIST IN RESIDENCE PROGRAM | REPORT

CONTRACTUAL ARRANGEMENTS

- Release of funding. 1 July payment release v difficult for visiting artist who then can be delayed to receive materials.
- AIR contract specified use of #cossackartawards2018 and #pictureperfect. I used consistently. However, Comms Team need to review and make specific to what council teams will use. For instance, #cossackartawards printed on signage.
- Contact was established between artist & council teams. Coffee meet ups were great, thanks!
- Include AIR to a prestart meeting. Weekly. Inclusion of AIR to meet staff, explain works, ideas and productions would build audiences and support sales and marketing skills of CAA teams. Many manning the sales desk unaware of AIR details.
- Comms team engagement vital.
- Request for AIR to participate in Clinton Walker cultural tour would greatly enhance AIR experience, even if at cost to artist. Requested and rejected.
- Blogs not published. Should be scrapped as time commitment not validated. Instead establish contact between AIR and Comms team to generate, develop and publish media releases, support photo ops. None were taken by prof photographer :(
- Workshop loading of 3-hr workshops plus 'on display' requirements is ample commitment.
- Info on studio space need to be documented and provided to AIR PRIOR to start. Staff helpful to field questions, thank you. Caretaker v obliging to support AIR.
- Size of room and layout. Helpful for artist to plan productions and determine media selection and scale.
- Lighting-- track lighting. Halogen light avail to borrow from caretaker
- Hanging of work in studio-- specs of meters of hanging rail.
- OHS obligations
- Power : 1, double power point only
- Wifi provisions, nil. Explanation of how to DIY at cost to artist explained
- Wet space outlined: flooring & access to water and cleaning sundries. proximity to water supply and provision of a handle provided to artist-- explained
- Servicing & cleaning. Management plan required. Incl provision of bin, dustpan broom, broom, rubbish bags, buckets with the studio.
- Ordering and delivery of materials advice. Visiting artist may not understand art supply considerations for regional location. Recommend use of Art Basics as preferred art supplier & A&P transport who make weekly runs Perth-Karratha). All materials need to be ordered, compiled, dispatched and freight.
- Midgie management info-- deet recommendation
- Getting around-- was keen to access bush camps. KD support was excellent!! Make road use and contact people (neighboring stations, cultural rangers, road use considerations, visitor info center ph number avail.

ARTIST IN RESIDENCE PROGRAM | REPORT cont.....

- Details of living arrangements (share bathroom, security, food storage, linen and cleaning arrangements, soap, towels, parking, security etc) communicated at contract signing stage.
- Min 3 finished productions specified in contract. This seems to have been written into contract to ensure productivity. Understandable, great. To harness artist output, review of studio facility needed.

STUDIO REVIEW DISCUSSION

- Size. Sml space inhibiting. As I paint using oil paints, productions need 7 days to dry. This means I ran out of room! Thankfully high wind days ensured that the jetty-side passage door remained locked and I utilized passage outside of studio to lay works for drying. Bedroom in backpackers was used as overflow space for drying works and materials storage. Closer proximity for materials and equipment storage necessary. Review of alt space. Galbraith Store established as a two-studio berth windowed partition wall for viewing public. May offer tourism product for council.
- Environmental controls improved : lighting sufficient. Additional strong lamp borrowed from caretaker. Proved essential. Cooling (ambient air temp was fine, however, we had a chilly winter. Ventilation considerations review. Sound-- locality of studio adjoining courtyard meant that days of live performances were unproductive.
- Capital investment to develop room as a studio needed with basic materials & equipment storage necessary. Pin board/magnetic board workbench, stool, portable lamp, easel. Hanging lines should be allocated to AIR studio. Buckets, dustpan, broom.
- Studio branding and identification needed. No external signage to direct visitors to locate or interact with AIR
- Inform AIR of gallery site/s (could include projection spaces) that can be accessed during and post residency to engage audiences.

I'm grateful for the support offered by CAA team and NYFL staff. I hope the above points help to build the AIR program.

MOVING FORWARD

The dates for the 2019 Cossack Art Awards are **Saturday 20 July – Sunday 11 August 2019.**

Recommendations for 2019 Cossack Art Awards:

Entry Process

- Consider different font colour away from the yellow in the Artist Information Booklet, for readability.
- Artists who enter but fail to deliver their artworks will be excluded from entering the following year.
- Re-word transport options, so that artists choose "COSSACK" drop-off or IAS MALAGA drop-off.
- Liaise with transport company for entries that are dropped off at Perth depot and not listed, and update these on the Masterfile as MALAGA drop-off. (required for return of unsold works)

Categories and Entries

- Consider engaging consultant to review invited artist section of CAA for 2020.
- Review the opportunity to provide free entry for the Emerging Young Artist category; but cap the category to 30 entries.
- Continue to maintain a "Wait List" after the entries officially close as there will likely be a need to contact artists for additional entries.
- Include option to PRINT completed on-line entries for entrants' records.

Media and Communications

- One Cossack Arts & Culture Officer to manage all email correspondence through the Cossack inbox.
- Work with Communications and Marketing team to schedule website updates, including blog by Artist in Residence.
- Utilise the REAP Cinema preshow screening to include Cossack Public Program Events.
- Explore opportunities to introduce more banner advertising in Roebourne, Wickham, Point Samson and Dampier.

Installation and Deinstall

- Look to install/deinstall in similar timeline.
- Re-assess the drop-off time at Cossack to go over the two days of the weekend and not the Monday evening as this session saw very few people dropping off works during this time
- Increase the focus on required hanging devices requirements as per the Artist Information Booklet, to assist install team with the hanging process. Consider including this in Prepare for Cossack workshop content.
- Liaise with install/deinstall team re: all dates connected to the event and have the contractor sign off on the dates prior to any information being published.

Winners

- Consider sending the "judges comments" of the category winners in a typed format on a formal Cossack Art Awards letterhead. Feedback from one of the winners was that the comments really carry a lot weight and it would be great to have them in a hardcopy format for their personal records.

Artwork Purchasers

- Develop a process that clearly captures the intention of the buyer to "Collect from Cossack" or have the artwork delivered to Malaga - "Collection at IAS Depot in Malaga".
- All sales data to be maintained on the one Master Spreadsheet and all sales persons must have access to this original spreadsheet.
- Develop a process that once an artwork is sold that the sales person also update the Master Database indicating the artwork needs to be redirected as per the buyers preferred collection point.
- Email artist when artwork is sold.

Venue

- Consider the Galbraith & Co building for either housing the Artist in Residence studio space or holding the education workshops as it provides a dedicated space and doesn't impact on the public exhibition viewing.

Gala Events

- Review the process for artists and sponsors RSVP to Gala event so that it is clear who they will be bringing as their Plus One and also if they intend on utilising the bus service from Dampier, Karratha or point Samson.
- Continue check-in system on the buses prior to the arrival at Cossack, this worked well in 2018.
- Seek alternative wrist-band system for drinks allocation.

MOVING FORWARD cont...

- Look into additional catering option for the Indigenous community including a tea/coffee/water station.
- Acquire a different style MC for 2019, perhaps the “art enthusiast” style to align with the purpose of the event and keep the script relevant.
- Consider removing speaking component of Sponsors Preview Event to make this a networking style component to the evening.
- Consider utilising a different Welcome to Country style for 2019, perhaps Patrick Churnside for a performance style welcome.
- Review the length of the whole evening and consider reduction.

Public Program, Education Program

- 2018 saw us move the Indigenous Artist Showcase to a later weekend that did not clash with the FeNaCIng Festival (1st weekend August). This was a success and should be continued as it presents opportunities to share costs and equipment.
- Continue to offer some Free of Charge Workshops along with some at cost Workshops.
- Continue to hold a children-focused workshop/event, run by an external facilitator, however more art orientated activities for the children to be included.
- Check school schedules for other events that may impact of school being able to attend the Education Program - Eg: school Photos scheduled at the same time. Continue to get the information from schools as early as possible to secure their dates for 2019.
- Consider reviewing shortening the Education Program sessions for the junior students to 45mins x 2

Staffing the exhibition

- In 2019 it is proposed that there is more consistency with staffing, so that the sales data is captured on the one spreadsheet and not desktop copies.
- As part of the role of the CAA Intern, reintroduce the scope of the role to include managing the school excursions each day and spend two hours a day in the office to coordinate; artwork sale finance requirements, notifying artists of sale of works, reminder emails for workshops, artist queries.

Artist in Residence Program

- Pam Pam Professional Arts Management completed a consultancy brief in December 2018, exploring options for re-evaluating the Artist in Residency Program. The following points are extracted from the recommendations.
- Structure the CAA AIR model to allow outreach towards new artists, regions and communities and therefore growth.
- Run the CAA AIR exhibition alongside the CAA, ineligible for any particular award and outside all award categories; identifying as an exhibition-focused, cultural research lab—drawing on a national pool of creative talent, exploring the boundaries of art in Australia.
- Refocus the end goal of the residency to an exhibition of artworks or a standalone artwork by the resident artist or creative.
- Open to all creatives who can deliver the key deliverable of ‘an exhibition’. This would mean the residency could attract anybody from musicians, curators, technologists, cultural producers as well as artists.
- Align the CAA AIR core aims and purposes towards perusing excellence within genre. Aspiring to develop work which is conceptually, formally or technologically ambitious and which contributes to current cultural or art form developments.
- CAA AIR participant should be chosen each year during the CAA period by the same judging panel who judge the 2D CAA art prizes. The chosen participant(s) would take on their residency the following year in the four weeks leading up to the art awards, culminating in the exhibition of an artwork or artworks.
- Establish a modest budget on top of the \$15,000 to support the exhibitions production, including support from an installation team, AV, lighting, signage, printing of texts etc.
- Support would need to be give to the AIR participant to help them explore the City of Karratha local area including information days presented by local experts in history, culture, geology, communities and more.
- To realign the residency towards an exhibition focused program, the criteria would follow equally: Artistic merit, Viability and Impact.
- Propose a staggered approach to the rollout of the new structure; the first EOI and call out for CAA AIR 2020 advertised at the same time as the usual CAA AIR for 2019 in early 2019, with usual selection process for 2019 CAA AIR and the selection completed for 2020 by CAA judging panel in July 2019.

COSSACK

ART AWARDS 2018

To discuss how you can benefit from a mutually beneficial partnership with
Cossack Art Awards please contact:

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