Water Tank, Karratha
Mural artwork – Public Art Brief

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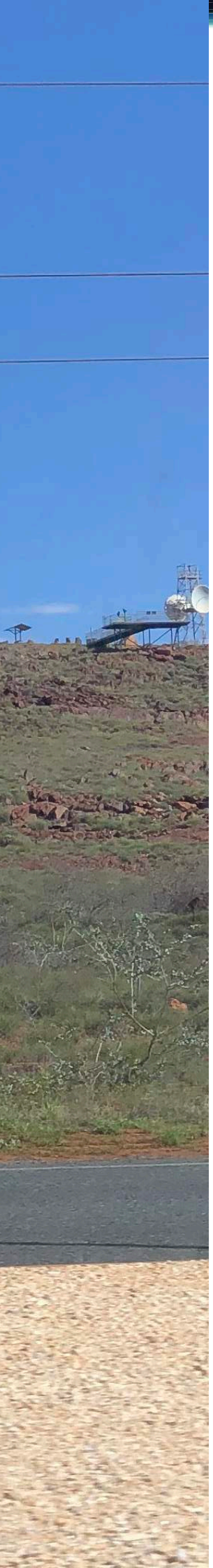


Brief Overview

Karratha – the good country – is a young city set against the Pilbara's dramatic, diverse and ancient backdrop. Often dubbed Australia's resources powerhouse, it is a place that is rich in entrepreneurial spirit and authentic landscape and is home to a tight-knit community.

Karratha's narrative is wide and varied – today, its story is about mining and resources and there is a strong vision to leverage arts and cultural pursuits to catalyse community transformation from this identity into a vibrant and desirable place – Australia's most liveable regional city. Significant investment through Royalties for Regions and other initiatives have set strong foundations for this vision to be realised. But it is now time to apply rich layers of interactive and meaningful experiences that deepen community and visitors' knowledge and understanding of Karratha as a place.

With significant investment in the City centre, particularly through the public realm, the opportunity exists to deliver a curated collection of public art that goes beyond solely making a contribution to the city's art collection and into the realm of place creation. This public art will become both stand alone attractions in their own right, but will also contribute to the tapestry of art and cultural experiences evident within the town.

It is anticipated that four significant works will be commissioned over the next 12 months by the City of Karratha (City), these are:

- A major sculptural work associated with the corner of Welcome Road and Sharpe Avenue at Walgu Park;
- A small scale sculptural trail through Walgu Park;
- A medium scale mural work at Walgu Park - addressing a number of the retaining walls throughout the Park;
- A large scale iconic mural for the Water Tank overlooking the City (this brief).

Purpose of this document

This document provides detailed information, defines the artwork opportunity and sets out the minimum criteria which all artists are asked to include in their submission, for the **Water Tank mural artwork.**

This artwork will address the water tank on the hill overlooking the CBD, bringing vibrancy to the prominent asset and telling local stories.

This document provides detailed information on the project, defines the artwork opportunity and sets out the minimum criteria which all artists are asked to include in their Submission. Appended to this document is a base set of site photos and detailed drawings to further contextualise the location and setting of the future artwork.

This artwork will be procured via a two-stage competitive process, commencing with an Expression of Interest (EOI) followed by a private Request for Tender (RFT). A detailed procurement process and program is included in this document on page 6.

Project Context

Overlooking Karratha's CBD, the Water Tanks are highly visible from the surrounding region, including along Dampier Highway, from the city centre, and from the air approaching Karratha's airport. The Water Tanks are a well recognised icon for the City, recently enhanced by the addition of amenities in the form of a lookout beside the Tanks, providing an excellent vantage point to view the City, the Burrup Peninsula and Nickol Bay. These amenities include a car park, picnic shelters, seating signage and a viewing platform with binoculars.

The Water Tanks and adjacent lookout also mark the entry to the Yaburara Heritage Trail - a popular and culturally significant walk through the Karratha hills featuring a number of Aboriginal sites.

In recognition of the City's growing arts and cultural sector, supported by the opening of the Red Earth Arts precinct, the opportunity exists to address one Water Tank with a large scale mural to bring this significant asset to life. The City, in partnership with Water Corporation, have recognised that the Water Tank provides an opportunity for an iconic artwork which becomes synonymous with Karratha's arts and cultural identity.

Guiding Principles

The following guiding principles will inform the selection of the artwork for the Water Tank.

- **Celebrate local and regional heritage and culture:** The region's vast heritage provides extensive inspiration for artists and should inform concept designs. The local and regional heritage and culture brings together ancient and modern cultures, natural assets, and a thriving resources sector. Artworks should contribute
  to Karratha's sense of place and city fabric.
- **Community Engagement:** In addition to ensuring that each artwork is engaging for all audiences and makes an ongoing contribution to Karratha's sense of place, the process of delivering the public art should include some form of community engagement component. Further detail on this requirement is provided in the following brief.
- **Expression and Innovation:** In line with the region's growing cultural tourism potential and creative capacity, these artworks provide an opportunity to showcase local talent and deepen artistic skill and appreciation of the arts.

Curatorial themes

Welcome

In recognition of the Water Tank's prominent location overlooking the heart of town, artists should be informed and guided by the theme and notion of *Welcome* in the development of artworks.

This theme represents Karratha's position as a regional hub in the Pilbara, the gateway for major industry and stunning natural experiences.

Karratha and the surrounding region is home to a connected and inclusive community - bringing together ancient cultures with recent arrivals.

Water

An additional sub-theme of *Water* should be considered in the development of artworks for the Water Tank.

Given the significance of water - the sea, river, rain - to the region's native flora and fauna, industry and community, this theme reflects the vital nature of this element to the existence and longevity of Karratha.

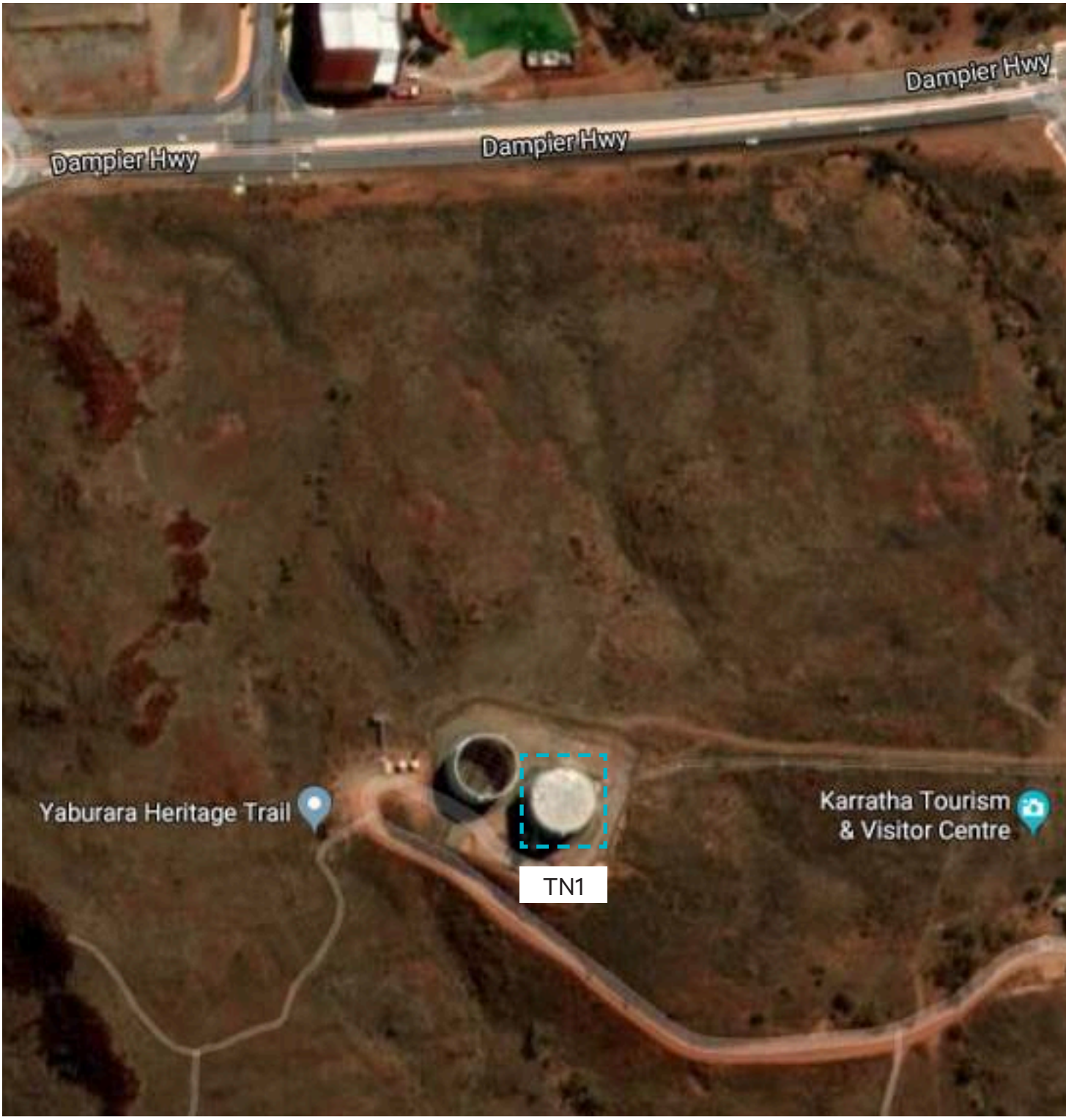
The Opportunity

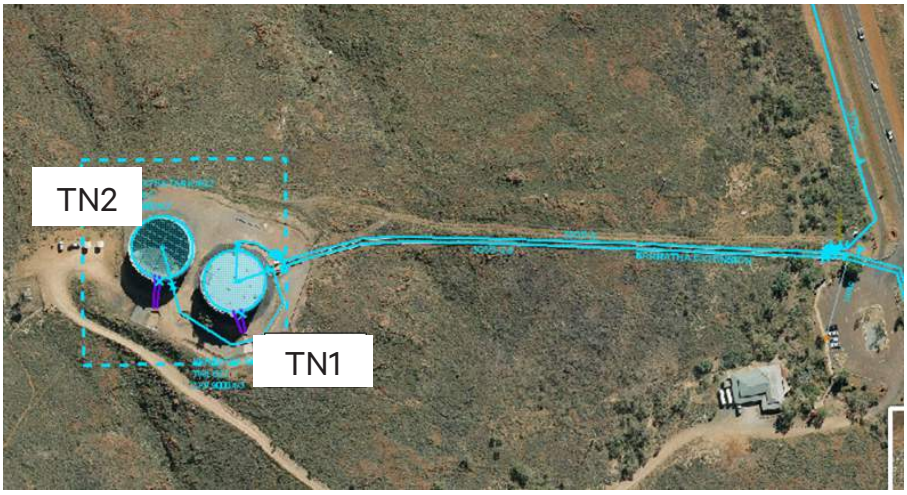
Water Tank Mural Artwork

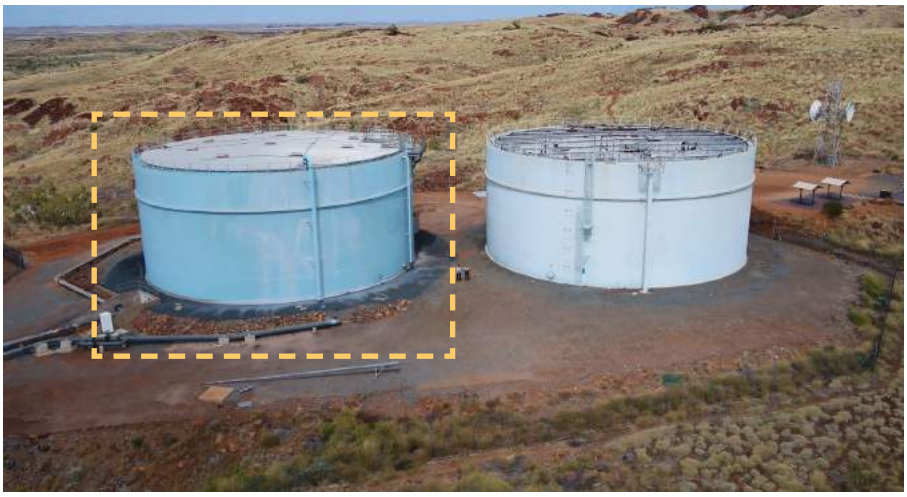
Location	The Water Tank located closest to Dewitt Road, overlooking the City of Karratha's CBD (TN1).
The Opportunity	A painted mural artwork to the live Water Tank, addressing the full 360° of the tank.
Project Objectives	• Contribute amenity through vibrancy and colour and act as an iconic, welcome statement for the City • Showcase and celebrate the unique landscape, culture and heritage of the Pilbara and the City of Karratha • Reducing the potential for anti social behaviours • Encourage visitation to the viewing platform and engagement with the City's Visitor's Centre, the Yaburara Heritage Trail and associated interpretive materials
Key Considerations	• The Tank is most visible from the viewing platform and CBD, with limited visibility from the south. • Water Tank 1 (closest to Dewitt Road) is still operational as a storage tank for drinking water • Water Tank 2 (closest to the lookout) is decommissioned and not to be painted. • From the viewing platform the Tank are visible from a close range, artists should look to include fine grain detail visible from this direction to add an additional layer of interest • Artworks must be durable and require minimal ongoing maintenance. • Artworks must not be controversial or offensive, and look to engage with a diverse community • The artwork will be lit by existing integrated up lighting. Artists will be asked to contribute to the location, design and programming for these lights • Artworks may include didactic plaques location at the viewing platform, which may include a link to further information relating to relevant historical or cultural information, to be finalised in liaison with the selected artists
Budget	**$46,000 exclusive of GST** **Inclusions:** • Artist fees for design development, all project management and administration • All materials and installation costs (drop sheets, brushes, paints etc - and transportation of these items to site if required) • Installation costs • Insurances • Any sub contractors fees • Travel expenses inclusive of a minimum of two trips to site • Delivery of the maintenance manual • A community engagement session delivered whilst on site - to be designed and delivered in liaison with the City **Exclusions:** • Concept design fees of $2,000 per shortlisted artist / artist team • Lifting equipment (scissor lift, knuckle boom, scaffolding) and trained operator • Surface preparation (cleaning, abrasion, undercoat coat, graffiti coating if required) • Photography of works • Marketing, promotions and launch • Didactic panels

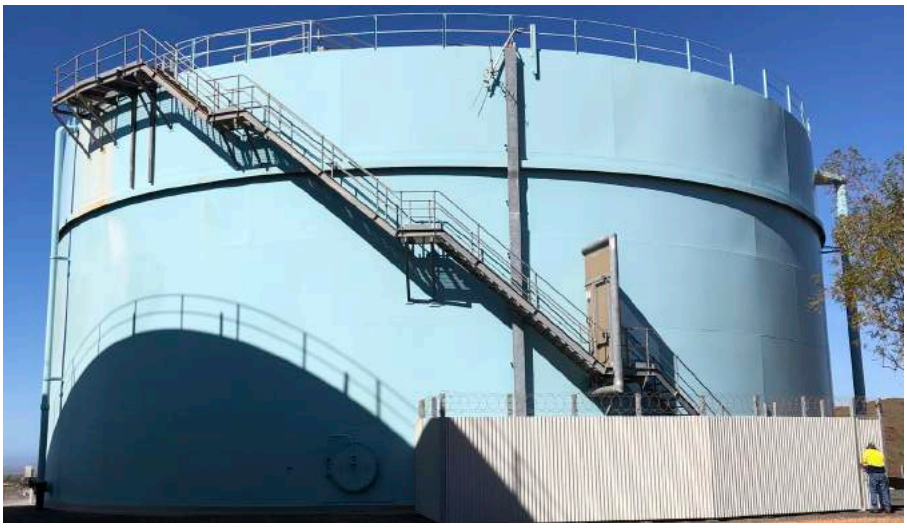
Site Plan

The mural is to address the extent of the Tank's outer wall, excluding additional assets such as the stairs, pipes etc. Where relevant these may be painted.









Additional imagery attached as appendices.

Procurement Process

Overview

The city is seeking a suitably qualified artist / artist team through a two phase competitive process, as outlined below. The timelines associated with each stage can be found via Vendorpanel.

Stage One EOI	Expression of Interest (EOI) due, 2:00pm AWST List of successful artists/artist teams determined Formal notification sent regarding EOI outcome
Stage Two RFT	Private Request for Tender issued Request for Tender deadline, 2.00pm AWST Tender Awarded
Stage Three Delivery	Contract initiation meeting Contract start - community engagement, installation undertaken Contract end - completion and handover of artwork

Stage One: Expression of Interest (EOI)

Artists are invited to submit a response in line with the submission requirements found in the EOI document via Vendorpanel. The EOI consists of a high level response to the brief - artists' are **not** expected to design or create any works during this process. No payment is being offered for this stage of the process. A shortlist of up to four artists will be selected from the submissions received, and privately invited to the next stage - being the RFT.

The EOI submission requirements are to be found via Vendorpanel.

Stage Two: Request for Tender (RFT)

Following the EOI process, the City will shortlist up to four artists/artist teams. **Shortlisted artists ONLY will progress to Stage Two**. The City will make a payment of $2,000 (plus GST) to each shortlisted artist/artist team in order to complete their concept design.

An on site briefing will not be held, however questions are welcome during the concept design process in accordance with the RFT document. The shortlisted artists will be asked to present their concept designs to the selection panel in person (if possible) or via Skype, within the two weeks following the RFT deadline. The selection panel will then make their assessment and will aim to notify all artists within a fortnight of presentations.

RFT Requirements

Artists will be required to submit the following as a minimum:

- Detailed elevations of the artwork concept
- A written response providing information on how the artwork responds to the site and the brief
- Visualisations or renders of the artwork, demonstrating the work in the context of the site, to the best of the artist's ability
- Details of the installation methodology, materials and any potential maintenance issues, with respect to the key considerations and requirements
- Details of any suppliers or sub contractors
- Acknowledgement that the artist contract (to be provided as part of the detailed briefing package) has been reviewed and any suggested or requested revisions
- A detailed budget, including installation costs, contingencies, artist and sub-consultant fees and any other relevant budget items

Stage Three: Delivery

Concept designs will be reviewed by the selection panel, following the artist's presentation, and a preferred artist selected. Selected artists will then be contracted to the City for the delivery of the artworks - as per the artist contract provided as part of the Concept Design Brief Package. Delivery of the artworks will involve the following phases:

- **Design Development:** Feedback on the concept design will be provided to the contracted artist, who will be required to submit a revised design development package which will include further detail on installation and budgets, as well as details of a community engagement approach designed in liaison with the City.
- **Installation and handover:** It is anticipated installation of the works will occur during July - August 2020. During the installation period the artist may wish to consider undertaking their community engagement component, which may be in the form of an artist talk or community workshop. The maintenance manual must be submitted within a fortnight of the installation of the works - this will include details on all materials used, ongoing care and maintenance requirements and specifications. A full list of maintenance manual content requirements will be provided upon artist selection and contracting.

EOI Appendices

Appendix 1: Annotated site plan

TN2
TN1

Appendix 2: Site images

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