

## EXEMPTED ADVERTISEMENTS

## ATTACHMENT 2

Dwellings.	One professional nameplate as appropriate.	0.2m <sup>2</sup>
Home Occupation.	One advertisement describing the nature of the home occupation.	0.2m <sup>2</sup>
Places of Worship, Meeting Halls and Places of Public Assembly.	One advertisement detailing the function and/or the activities of the institution concerned.	0.2m <sup>2</sup>
Cinemas, Theatres and Drive-In Theatres.	Two signs (illuminated and non-illuminated) detailing the entertainment being presented from time to time at the venue upon which the signs are displayed.	Each advertisement sign not to exceed 5m <sup>2</sup>
Shops, Showrooms and other uses appropriate to a Shopping Area.	All advertisements affixed to the building below the top of the awning or, in the absence of an awning, below a line measured at 5 metres from the ground floor level of the building.	N/A
Industrial and Warehouse Premises.	A maximum of 4 advertisements applied to or affixed to the walls of the buildings but not including signs which project above the eaves or the ridge of the roof of the building, and excluding signs projecting from a building whether or not those signs are connected to a pole, wall or other buildings. A maximum of two freestanding advertisement signs not exceeding 5m in height above ground level.	Total area of any such advertisements, shall not exceed 15m <sup>2</sup>  Maximum permissible total area shall not exceed 10m <sup>2</sup> and individual advertisement signs shall not exceed 6m <sup>2</sup>
Showgrounds, racecourses, major racing tracks, sports stadia, major sporting grounds and complexes.	All signs provided that, in each case, the advertisement is not visible from outside the complex or facility concerned either from other private land or from public places and streets.	N/A
Public Places and Reserves.	a) Advertisement signs (illuminated and non-illuminated) relating to the functions of	

	<p>government a public authority or council of local government excluding those of a promotional nature constructed or exhibited by, or on behalf of any such body, and</p> <p>b) Advertisement signs (illuminated and non-illuminated) required for the management or control of traffic on any public road, car park, cycleway, railway or waterway where such advertisement has been constructed or exhibited by or at the direction of a Government department, public authority or the council of a local government, and</p> <p>c) Advertisement signs (illuminated and non-illuminated) required to be exhibited by or pursuant to any statute or regulation or the like made pursuant to powers contained within a Statute provided that any such advertisement is constructed and/or exhibited strictly in accordance with the requirements specified therein.</p>	
Advertisements within buildings.	All advertisements placed or displayed within buildings which cannot ordinarily be seen by a person outside of those buildings.	
All classes of buildings other than single family dwellings.	One advertisement sign containing the name, number and address of the building,	

	the purpose for which the building is used or the name and address of the managing agent thereof.	
<p>Building Construction Sites (advertisement signs displayed only for the duration of the construction) as follows:</p> <p>a) Dwellings.</p> <p>b) Multiple Dwellings, Shops, Commercial and industrial projects.</p> <p>c) Large Development or redevelopment projects involving shopping centres, office or other buildings exceeding 3-storeys in height.</p>	<p>One advertisement per street frontage containing details of the project and the contractors undertaking the construction work.</p> <p>One sign as for (a) above</p> <p>One sign as for (a) above</p> <p>One additional sign showing the name of the project builder.</p>	<p>2m<sup>2</sup></p> <p>5m<sup>2</sup></p> <p>10m<sup>2</sup></p> <p>5m<sup>2</sup></p>
<p>Property Transactions. Advertisement signs displayed for the duration of the period over which property transactions are offered and negotiated as follows:</p> <p>a) Dwellings</p> <p>b) Multiple Dwellings, Shops, Commercial and Industrial Properties.</p> <p>c) Large properties comprised of shopping centres, buildings in excess of four storeys and rural properties in excess of 5ha</p>	<p>One sign per street frontage for each property relating to the sale, leading or impeding auction of the property at or upon which the sign is or the signs are displayed.</p> <p>One sign as for (a) above</p> <p>One sign as for (a) above</p>	<p>Each sign shall not exceed an area of 2m<sup>2</sup></p> <p>Each sign shall not exceed an area of 2m<sup>2</sup></p> <p>Each sign shall not exceed an area of 2m<sup>2</sup></p>

Display Homes.		
Advertisement signs displayed for the period over which homes are on display for public inspection.	i) One sign for each dwelling on display. ii) In addition to ( i ) above one sign for each group of dwellings displayed by a single project builder giving details of the project building company and details of the range of dwellings on display.	2m <sup>2</sup>  5m <sup>2</sup>