

# INTERGRATED STRATEGIC PLAN

# 4 Themes 120 Programs/Services 129 Projects/Actions 68 Key Performance Measures



Our Community
Diverse and Balanced

Number of Programs/Services = 43
Number of Projects/Actions = 52
Number of Key Performance
Measures = 25



Our Economy
Well Managed and Diversified

Number of Programs/Services = 13 Number of Projects/Actions = 16 Number of Key Performance Measures = 6



Our Natural and Built
Environment
Thriving and Sustainable

Number of Programs/Services = 27 Number of Projects/Actions = 32 Number of Key Performance Measures = 10



Our Leadership Responsive and Accountable

Number of Programs/Services = 37 Number of Projects/Actions = 29 Number of Key Performance Measures = 29

### ISP WORKSHEET

## 2016/17

Including Key Performance Measures

# Theme 1: Our Community - Diverse and Balanced

Our Goal: To create safe, healthy and liveable communities

	STRATEGIC CO	MMUI 5 - 2026)			CORPORATE BUSINESS PLAN (2016 - 2021)		OPERATIONAL PLAN (2016-2017)			MEASL	JRES					
	OUR OUTCOMES "The objective we would like to achieve"	"Wha	OUR RESPONSE t we can do to achieve the identified Outcomes"		PROGRAMS / SERVICES		PROJECTS / ACTIONS	RESPONSIBILITY	KE	Y PERFORMANCE INDICATOR	иом	FREQUENCY	TARGET	UPPER TOLERANCE	LOWER TOLERANCE	
1.6	Quality Community Facilities	1.a.1	A full range of city-standard facilities and community infrastructure are provided	1.a.1.1	Civil Infrastructure Works Construction and Maintenance	1.a.1.1.1	implement Footpath Improvement Plan	Infrastructure Services	1.a.1.1.1a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for Footpaths and Cycleways	#	Q3	3	5	0	
						1.a.1.1.2	Implement Road Reseals Program	Infrastructure Services	1.a.1.1.2a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for <b>Local Roads</b>	%	Q3	0	5	-5	
				1.a.1.2	Parks and Gardens Maintenance	1.a.1.2.1	implement Park Enhancement Program	Infrastructure Services	1.a.1.2.1a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for Parks, Gardens and Opens Spaces	#	Q3	1	5	0	
						1.a.1.2.2	Design Town Entry Statements	Infrastructure Services	1.a.1.2.2a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for <b>Streetscapes</b>	#	Q3	2	5	0	
				1.a.1.3	Statutory Planning	1.a.1.3.1	Develop City Centre Park (adjacent to KACP)									
				1.a.1.4	Airport Facility Management	1.a.1.4.1	Establish Upper Floor Tenant Area	Airport Services	1.a.1.4.0a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for <b>Airport Services</b>	%	Q3	2	7	0	
						1.a.1.4.2	Upgrade of Karratha Airport Front of Terminal and Carpark Project									
				1.a.1.5	Building Maintenance Services		commercial carpaint reject	Infrastructure Services	1.a.1.5.0a	Ensure all contracted work is completed within agreed time frames in accordance with the requirements of their contracts.	%	Quarterly	94	95	97	
								Infrastructure Services	1.a.1.5.0b	Maintain or improve a positive gap between performance and importance in Annual Community Survey for <b>Public Toilets</b>	#	Q3	0	5	-5	
				1.a.1.6	Community Projects	1.a.1.6.1	Construct Bus Shelters									
				1.a.1 1.a.1	1.a.1.7				Recreation Facilities	1.a.1.7.0a	Maintain Total attendance at Karratha Leisureplex, Wickham Recreation Precinct Aquatic Centre and Roebourne Aquatic Centre	#	Quarterly	560,747	616,825	504,674
								Recreation Facilities	1.a.1.7.0b	Maintain or improve a positive gap between performance and importance in Annual Community Survey for Karratha Leisureplex	%	Q3	16	18	14	
								Recreation Facilities	1.a.1.7.0c	Maintain or improve a positive gap between performance and importance in Annual Community Survey for Wickham Recreation Precinct	%	Q3	7	8	6	

Including Key Performance Measures

# Theme 1: Our Community - Diverse and Balanced

Our Goal: To create safe, healthy and liveable communities

STRATEGIC C	OMMU 16 - 2026)			CORPORATE BUSINESS PLAN (2016 - 2021)		OPERATIONAL PLAN (2016-2017)			MEASU	RES				
OUR OUTCOMES "The objective we would like to achieve"	"Who	OUR RESPONSE It we can do to achieve the identified Outcomes"		PROGRAMS / SERVICES		PROJECTS / ACTIONS	RESPONSIBILITY	KE	Y PERFORMANCE INDICATOR	UOM	FREQUENCY	TARGET	UPPER TOLERANCE	LOWER TOLERANCE
			1.a.1.8	Sports Fields and Grounds Management			Infrastructure Services	1.a.1.8.0a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for Sports Fields	#	Q3	7	8	6
			1.a.1.9	Cossack Townsite Management	1.a.1.9.1	Commence Cossack Tenure & Building Renovation projects								
	1.a.2	Future facility needs are planned for and developed in line with industry	1.a.2.1	Technical Drafting and Engineering Services										
		best practice	1.a.2.2	Infrastructure Project Management	1.a.2.2.1 1.a.2.2.2 1.a.2.2.3	Construct Pt Samson Foreshore Construct Dampier Foreshore Construct Coolawanyah Road								
					1.a.2.2.4 1.a.2.2.5	Construct Broadhurst Dampier Intersection  Construct Karratha Foreshore								
			1.a.2.3	Community Facility Management	1.a.2.3.1	Develop Operational Plans for Karratha Arts and Community Precinct								
			1.a.2.4 1.a.2.5	Community Projects Strategic Project Management	1.a.2.4.1	Refurbishing Bowling Club Greens	Strategic Projects	1.a.2.5.0a	Number of projects delivered on time and on budget.	#	Quarterly	10	12	8
					1.a.2.5.1 1.a.2.5.2	Construct Wickham Community Hub Construct Karratha Arts and Community Precinct								
					1.a.2.5.3 1.a.2.5.4	Construct Tambrey Pavilion Develop, Design and Implement Depot Master Plan								
					1.a.2.5.5	Karratha Golf Course Redevelopment Project								
					1.a.2.5.6 1.a.2.5.7	Complete Construction of Effluent Reuse Scheme Finalise Defects and Additions to Dampier								
			1 - 2 6	Airport Compliance Administration	1.a.2.6.1	Community Hub								
	1.a.3	Collaborative long term relationships are in place to fund and operate facilities	1.a.3.1	Management of Government and Industry Partnerships	1.a.3.1.1	Airside Lighting Upgrade Negotiate RTIO Partnership Agreement	Recreation Services	1.a.3.1.1a	Execute funding partnerships with key partners	#	Annually	3	4	2
Improved Community Safety	1.b.1	High quality environmental design is employed to prevent crime	1.b.1.1	Community Safety Management	1.b.1.1.1	Conduct Crime Prevention Through Environmental Design (CPTED) audit and training								
					1.b.1.1.2 1.b.1.1.3	Implement CCTV Strategy Priorities Implement Community Lighting Project								
	1.b.2	The community is educated and engaged in crime prevention and	1.b.2.1	Regulatory Services	1.b.2.1.1	Implement Motorcycle and Bicycle Lock Project								
		community safety	1.b.2.2	Swimming Pool Audits			Regulatory Services	1.b.2.2.0a	Reduce the number of repeat private swimming pool inspections	%	Quarterly	23%	35%	15%
	1.b.3	Safe environments are established through effective programs and partnerships with enforcement agencies	1.b.3.1	Safer Communities Partnership			Regulatory Services	1.b.3.1.0a	Increased public knowledge of the Safer Communities Partnership as determined through the Community Safety Survey.	%	Q2	50	70	40

Including Key Performance Measures

# Theme 1: Our Community - Diverse and Balanced

Our Goal: To create safe, healthy and liveable communities

	STRATEGIC CO	MMU 5 - 2026)			CORPORATE BUSINESS PLAN (2016 - 2021)		OPERATIONAL PLAN (2016-2017)			MEASL	IRES				
	OUR OUTCOMES "The objective we would like to achieve"	"Who	OUR RESPONSE It we can do to achieve the identified Outcomes"		PROGRAMS / SERVICES		PROJECTS / ACTIONS	RESPONSIBILITY	KE	Y PERFORMANCE INDICATOR	UOM	FREQUENCY	TARGET	UPPER TOLERANCE	LOWER TOLERANCE
						1.b.3.1.1	Develop and Implement the City's Safer Communities Strategic Plan	Regulatory Services	1.b.3.1.1a	Percentage of completed outcomes from the Safer Communities Partnership Strategic Plan	%	Annual	90	100	75
1.c	Accessible Services	1.c.1	Best practice community	1.c.1.1	Communication Services	1.c.1.1.1	Conduct Annual Community Survey								
			engagement methods are employed to determine community needs	1.c.1.2	Community Engagement	1.c.1.2.1	Provide Grant Funding Opportunities								
		1.c.2	Public services are accessible and affordable	1.c.2.1	Library Services	1.c.2.1.1	Catalogue backlog local history items	Community Services	1.c.2.1.1a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for Library Services	%	Q3	5	8	2
				1.c.2.2	Youth Services			Community Services	1.c.2.2.0a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for <b>Youth Services</b>	%	Q3	0	5	-7
				1.c.2.3	Disability Access and Inclusion	1.c.2.3.1	Review and Implement the City Disability Access Inclusion Plan								
		1.c.3	Partnerships are established with key stakeholders to deliver services	1.c.3.1	Club Development	1.c.3.1.1	Implement Future Clubs Program	Partnerships & Engagement	1.c.3.1.1a	Number of clubs that meet the quality requirements of the Future Club program	#	Annual	6	8	4
				1.c.3.2	Airport Facility Management	1.c.3.2.1	Establish International and National Air Routes and Carriers								
1.d	Healthy Residents	1.d.1	Residents are empowered to enhance their health and wellbeing	1.d.1.1	Fitness and Wellbeing Programs										
		1.d.2	Programs and services that improve community wellbeing are developed and promoted	1.d.2.1	Arts and Culture Programs	1.d.2.1.1	Coordinate REAF, Cossack Art Awards, Moonrise Cinema	Community Services	1.d.2.1.1a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for <b>Arts and Culture</b>	%	Q3	0	10	-5
				1.d.2.2	Medical Services Equalisation Scheme			Partnerships & Engagement	1.d.2.2.0a	Maintain a minimum level of MSES consultation hours available to the public	Hrs	Quarterly	4,000	4,500	4,000
				1.d.2.3	Planning Compliance	1.d.2.3.1	Implement Approvals Compliance Audit of Karratha Industrial Estate								
				1.d.2.4	Ranger Services	1.d.2.4.1	Implement Bushfire Risk Management Plan	Regulatory Services	1.d.2.4.1a	Percentage of properties found compliant as a result of annual firebreak and emergency management inspections (not requiring follow-up inspection)	%	Annual	85	100	65
						1.d.2.4.2	Review localities for Dog Exercise Areas								
				4 .1 0 5	Colors and Dorbers in the State of the State	1.d.2.4.3	Establish Karratha Bushfire Brigade		_						
				1.d.2.5	Cyclone and Bushfire Inspection Program										
				1.d.2.6	Pest Control Program	1.d.2.6.1	Coordinate Mosquito Control Planning								
				1.d.2.7	Environmental Health Services	1.d.2.7.1	Coordinate Food Sampling Project	Regulatory Services	1.d.2.7.1a	Percentage of health premises found compliant on first inspection during the quarter - that do not require a second inspection.	%	Quarterly	90	100	75

Including Key Performance Measures

## Theme 1: Our Community - Diverse and Balanced Our Goal: To create safe, healthy and liveable communities

STRATEGIC COMMUNITY PLAN **CORPORATE BUSINESS PLAN** MEASURES UPPER LOWER RESPONSIBILITY KEY PERFORMANCE INDICATOR UOM FREQUENCY TARGET TOLERANCE TOLERANCE Develop Public Health Plan 1.d.2.7.2a Number of notifiable diseases 10 5 Regulatory Quarterly 20 reported to Env Health Services per Services quarter Diversity in the region is highlighted Arts and Culture Event Programming Coordinate NAIDOC Week Celebrations and Recognition of Diversity and celebrated The City is recognised as a leader in Develop and Implement the City Community Engagement engaging with and supporting Indigenous Engagement Strategy culturally diverse groups Connected Communities Social interaction is fostered across 1.f.1.1.1 Coordinate Citizenship, Seniors, Volunteers, Civic Events Programming the community Australia Day Social Media Monitoring Review, Update and Promote Facebook Marketing and 1.f.1.2.1a Number of Facebook engagements Weekly Quarterly 3,500 5,000 2,000 Communications (likes, comments or shares) per Avg quarter Strategic Land Use Planning Develop and Implement Karratha Revitalisation Strategy Review Searipple Precinct Scheme Amendment and Business Case 1.f.2 New technologies are employed to Website Content Management connect communities Economic Development Develop Smarter City Strategy Communication Services Develop a Resident Request and Reporting

Including Key Performance Measures

Theme 2: Our Economy - Well Managed and Diversified

Our Goal: To attract diverse and sustainable business and employment opportunities

STRATEGIC (	OMMU 016 - 2026)			CORPORATE BUSINESS PLAN (2016 - 2021)		OPERATIONAL PLAN (2016-2017)			MEASU	IRES				
OUR OUTCOMES "The objective we would like to achieve"	"Whe	OUR RESPONSE  It we can do to achieve the identified Outcomes"		PROGRAMS / SERVICES		PROJECTS / ACTIONS	RESPONSIBILITY	KE	Y PERFORMANCE INDICATOR	UOM	FREQUENCY	TARGET	UPPER TOLERANCE	LOWER
Diverse Industry	2.a.1	Key industry and business groups are partners in advocacy	2.a.1.1	Small and Medium Enterprise Development	2.a.1.1.1	Implement Business Support Grants Scheme								
	2.a.2	Business opportunities are highlighted and promoted	2.a.2.1	Business Attraction and Retention	2.a.2.1.1	Prepare and Implement Retail Attraction Strategy (with Port Hedland)	Economic Development	2.a.2.1.1a	Number of businesses registered with ABN within the City	#	Quarterly	550	600	450
			2.a.2.2	Tourism Engagement and Promotion	2.a.2.2.1	Develop the Dampier Archipelago Camping Strategy								
					2.a.2.2.2	Promote Tourism Prospectus	Economic Development	2.a.2.2.2a	Number of tourists visiting the City	#	Quarterly	12,500/qtr	15,000	5,000
					2.a.2.2.3	Implement RV Friendly Strategy								
			2.a.2.3	Review and Update Statutory Planning Policies	2.a.2.3.1	Develop and Implement Signage Policy								
	2.a.3	Local procurement is prioritised internally and promoted externally	2.a.3.1	Governance of Procurement Processes	2.a.3.1.1	Promotion of VendorPanel's eQuotes and MarketPlace	Governance and Organisational Strategy	2.a.3.1.1a	Percentage of invoices paid to local businesses	%	Quarterly	50	60	40
					2.a.3.1.2	Review Purchasing Policy (including Regional Price Preference Policy)								
Reduce business costs	2.b.1	Red tape is minimised in line with leading business-friendly local governments	2.b.1.1	Development Services										
Good infrastructure to support business investment	2.c.1	Serviced land is prepared and available for a variety of new enterprise purposes	2.c.1.1	Strategic Land Use Planning	2.c.1.1.1	Develop and implement Land Supply Pipeline Project	Planning Services	2.c.1.1.1a	Supply of undeveloped residential zoned land that can be subdivided/developed	На	Quarterly	300	500	200
							Planning Services 2.c.1.1.1b Average commercial lease cost per square metre of advertised retail and office space in Karratha	\$	Bi-Annual	350	450	250		
							Planning Services	2.c.1.1.1c	Area of undeveloped industrial lots available for sale	На	Quarterly	70	90	40
	2 - 2	Public private partnerships are in	2 - 24	Manager 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	2.c.1.1.2	Compile TWA Scheme Amendment								
	2.6.2	place for the development of key	2.c.2.1	Management of Strategic Infrastructure Projects										
		infrastructure	2.c.2.2	Development and Implementation of Strategic Partnerships										
			2.c.2.3	Treasury and Investment Management	2.c.2.3.1	Review of investment policy								
Role clarity	2.d.1	Local business leadership is identified, supported and enhanced	2.d.1.1	Economic Development	2.d.1.1.1	Review Economic Development Operational Strategy								
					2.d.1.1.2	Conduct Business Map & Gap Analysis in partnership with RDA Pilbara								
	2.d.2	A strong reputation as a business destination is established	2.d.2.1	Business Attraction and Retention	2.d.2.1.1	Review Economic Development Prospectus								
						Implement Small Business Friendly Local Governments Initiative								
			2.d.2.2	Marketing Services	2.d.2.2.1	Prepare and Implement the Destination Marketing Strategy								

#### ISP WORKSHEET

#### 2016/17

Including Key Performance Measures



#### Theme 3: Our Natural and Built Environment - Thriving and Sustainable

Our Goal: To protect our natural and built environment

STRATEGIC C	OMMU 16 - 2026)			CORPORATE BUSINESS PLAN (2016 - 2021)		OPERATIONAL PLAN (2016-2017)			MEASU	JRES				
OUR OUTCOMES "The objective we would like to achieve"	"Who	OUR RESPONSE It we can do to achieve the identified Outcomes"		PROGRAMS / SERVICES			RESPONSIBILITY	KE	Y PERFORMANCE INDICATOR	UOM	FREQUENCY	TARGET	UPPER TOLERANCE	LOWER
a Appropriately managed natural assets	3.a.1	Biodiversity values are recognised and protected	3.a.1.1	Environmental Planning	3.a.1.1.1	Develop and Implement the City's Biodiversity Strategy	Planning Services	3.a.1.1.1a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for Environment & Sustainability	%	Q3	5	10	0
	3.a.2	Natural assets are well-managed and promoted	3.a.2.1	Ranger Services	3.a.2.1.1	Implement Hazard Reduction Burn Project	Regulatory Services	3.a.2.1.1a	Percentage of Firebreaks installed/maintained and hazard reduction burns completed on an annual basis (annual)	%	Annual	100	100	95
					3.a.2.1.2	Implement Off Road Vehicle Area Strategy								
			3.a.2.2	Statutory Planning Compliance	3.a.2.2.1	Implement Dampier Drainage Reserve Audit								
					3.a.2.2.2	Implement Gap Ridge Drainage and Crossover Compliance Project								
			3.a.2.3	Drainage Maintenance	3.a.2.3.1	Review Dampier Drainage Reserve Detailed Costings/Modelling								
	3.a.3	An inclusive approach to management of natural assets is employed, including with traditional owners	3.a.3.1	Strategic Land Use Planning	3.a.3.1.1	Implement Karratha Hills Management Plan	Infrastructure Services	3.a.3.1.1a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for Tracks and Trails	%	Q3	5	10	0
				3.a.3.1.2	Prepare Cossack Storm Surge Risk Mapping									
					3.a.3.1.3	Prepare Cossack Heritage Management Plan								
			3.a.3.2	Foreshore Management	3.a.3.2.1	Develop and Implement Foreshore Management Plans	Infrastructure Services	3.a.3.2.1a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for Foreshore and Beach Amenity	%	Q3	5	10	0
					3.a.3.2.2	Review Point Samson Foreshore Options			,					
					3.a.3.2.3	Prepare and Implement the Coastal Management Strategy								
			3.a.3.3	Infrastructure Project Management	3.a.3.3.1	Implement Coastal Enhancement Project								
b Greater energy efficiency	3.b.1	Energy efficiency of Council assets is continuously improving	3.b.1.1	Procurement Services	3.b.1.1.1	Prepare EOI for Power Purchase Agreements								
			3.b.1.2	Maintenance of City Buildings										
	3.b.2	Sustainable energy sources and providers are actively sought and partnered	3.b.2.1	Strategic Projects			Airport Services	3.b.2.1.0a	Reduction in power use at the Karratha Airport as a result of introducing Airport Solar Farm	%	Quarterly	30%	40%	25%
					3.b.2.1.1	Finalise negotiations with New Energy Corporation								
	3.b.3	The City is a leader in promoting energy efficiency to the community	3.b.3.1	Marketing and Communication Services	3.b.3.1.1	Promote Energy and Water Efficiency Strategies and Actions								
c Improved recycling and waste management	3.c.1	Investigate and implement new waste management technologies to improve resource recovery and recycling outcomes	3.c.1.1	Waste Facility Management	3.c.1.1.1	Finalise Cell Development Plan								

Including Key Performance Measures



#### Theme 3: Our Natural and Built Environment - Thriving and Sustainable

Our Goal: To protect our natural and built environment

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OUR OUTCOMES "The objective we would like to achieve"	"Who	OUR RESPONSE It we can do to achieve the identified Outcomes"		PROGRAMS / SERVICES			RESPONSIBILITY	KE	EY PERFORMANCE INDICATOR	иом	FREQUENCY	TARGET	UPPER TOLERANCE	LOWE
	3.c.2	Enhance community use of waste and recycling facilities through promotional activities.	3.c.2.1	Kerbside (Household) Waste Collection Service	3.c.2.1.1	Introduce kerbside recycling collection	Waste Services	3.c.2.1.1a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for Kerbside Waste Collections Services	%	Q3	0	10	-10
			3.c.2.2	Commercial Waste Collection Service										
			3.c.2.3	Recycling Programs	3.c.2.3.1	Promote Recycling at Waste Facilities	Waste Services	3.c.2.3.1a	Percentage of green waste diverted from landfill	%	Quarterly	95%	100%	90%
							Waste Services	3.c.2.3.1b	Percentage of residential waste diverted from landfill	%	Quarterly	40%	45%	35%
			3.c.2.4	Waste Transfer Station			Waste Services	3.c.2.4.0a	Maintain or improve a positive gap between performance and importance in Annual Community Survey for <b>Tip Services</b>	%	Q3	0	12	-10
			3.c.2.5	Operate 7 Mile Tip Shop										
Sustainable use and management of resources	3.d.1	Efficiency of electrical usage is continually improving	3.d.1.1	Energy Use Management	3.d.1.1.1	Prepare Energy Efficiency Action Plan	Strategic Projects	3.d.1.1.1a	Energy audits completed	#	Annual	3	4	2
			3.d.1.2	Building Maintenance	3.d.1.2.1	Implement Energy Efficiency Opportunities document								
	3.d.2	Efficiency of water usage is	3.d.2.1	Water Use Management	3.d.2.1.1	Prepare Water Efficiency Action Plan								
		continually improving	3.d.2.2	Infrastructure Project Management	3.d.2.2.1	Complete Construction of Effluent Reuse Scheme								
			3.d.2.3	Parks and Gardens Maintenance	3.d.2.3.1	Implement Water Efficiency Action Plan								
Attractive built environment	3.e.1	Good citizenship and pride in the City is fostered and encouraged	3.e.1.1	Community Safety Management	3.e.1.1.1	Develop and Implement a Graffiti and Litter Management Plan								
	3.e.2	Property owners are partners in	3.e.2.1	Abandoned Vehicle Removal Program										
		creating an attractive built environment	3.e.2.2	Heritage Sites Management	3.e.2.2.1	Investigate Roebourne Heritage Precinct Tenures								
			3.e.2.3	Building Control Services	3.e.2.3.1	Undertake Sea Container Compliance Review								
			3.e.2.4	Strategic Land Use Planning	3.e.2.4.1	Develop and Implement the City's Heritage Strategy								
					3.e.2.4.2	Commence Town Planning Scheme Review								
					3.e.2.4.3	Finalise Local Planning Strategy								
					3.e.2.4.4	Finalise and Implement the Dampier Structure Plan								
					3.e.2.4.5	Review and Implement the Cossack Scheme Amendment								

Including Key Performance Measures

## Theme 4: Our Leadership - Responsive and Accountable

Our Goal: To provide accessible, transparent and responsive leadership

STRATEGIC (	OMMU 016 - 2026)	NITY PLAN		CORPORATE BUSINESS PLAN (2016 - 2021)		OPERATIONAL PLAN (2016-2017)			MEASU	RES				
OUR OUTCOMES "The objective we would like to achieve"	"Who	OUR RESPONSE t we can do to achieve the identified Outcomes"		PROGRAMS / SERVICES		PROJECTS / ACTIONS	RESPONSIBILITY	KE	Y PERFORMANCE INDICATOR	UOM	FREQUENCY	TARGET	UPPER TOLERANCE	LOWER
Raised profile of the City	4.a.1	A strong position and identity in national and state wide media is achieved	4.a.1.1	Marketing Services	4.a.1.1.1	Prepare and Implement the Destination Marketing Strategy	Marketing and Communications	4.a.1.1.1a	Number of successfully placed national stories	No	Quarterly	1	2	1
							Marketing and Communications	4.a.1.1.1b	Percentage of media releases picked up by the local media	%	Quarterly	100	100	90
	4.a.2	Established as the leading local government area in the region	4.a.2.1	Integrated Strategic Planning	4.a.2.1.1	Develop Strategic Community Plan, Corporate Business Plan, Operational Plan and Key Performance Measures								
			4.a.2.2	Council Support	4.a.2.2.1	Oversee Local Government Elections								
				Occupational Health & Safety Compliance	4.a.2.3.1		Human Resources	4.a.2.3.1a	Number of OHS inspections completed per annum	#	Annum	204	204	170
							Human Resources	4.a.2.3.1b	Reduce number of lost time injuries	#	Quarterly	9.7	20.4	0
							Human Resources	4.a.2.3.1c	Number of workers compensation claims per annum	#	Annual	0	18	0
				Legal and Legislative Support										
			4.a.2.5	Records Management			Information Technology	4.a.2.5.0a	Process incoming correspondence into the records management system within 24 hours of receipt	%	Quarterly	90	100	90
			4.a.2.6	Agenda and Minutes Preparation										
Continous improvement and innovation	4.b.1	An environment that supports continuous improvement and innovation is well established		Business Improvement Program	4.b.1.1.1	Complete Integration of Corporate Business Process Mapping	Governance and Organisational Strategy	4.b.1.1.1a	Percentage of documented processes in Promapp that are overdue in their reviews	%	Quarterly	10%	0%	15%
	4.b.2	Technology is employed to enhance	4.b.2.1	Website Content Management			Strategy		lenens					
				Enterprise Systems and Architecture			Information Technology Services	4.b.2.2.0a	Minimise unscheduled down time for all public interfacing systems	%	Quarterly	100	100	98
					4.b.2.2.1	Implement Telephony Upgrade								
					4.b.2.2.2	Develop ArcGIS Platform								
		4.	4.b.2.3	Software Management		Progress implementation of SharePoint Integration Project								
					4.b.2.3.2	Develop Environmental Health Assessment Inspection Tool								
	4.b.3	A highly qualified staff of leading local government practitioners is		Recruitment Services			Human Resources		Number of indigenous staff employed	#	Quarterly	8	10	5
		maintained	4.b.3.2	Management of Employee Relations	4.b.3.2.1	Conduct Employee Satisfaction Survey	Human Resources		Percentage reduction in staff turnover	%	Quarterly	25%	28%	0%
							Human Resources	4.b.3.2.1b	Average number of unplanned hours leave (absenteeism) taken by each employee per annum.	#	Quarterly	40	48	0
			4.b.3.3	Learning and Development Programs	4.b.3.3.1	Implement Emerging Leaders Program								
				Staff Housing Co-ordination										
				Performance Management										
				Payroll Services										
Financial Sustainability	4.c.1	Recognised as a leader in local government financial management	4.c.1.1	Management Accounting Services	4.c.1.1.1	Conduct monthly and annual financial reviews and reporting	Financial Services	4.c.1.1.1a	Improve Financial Health Indicator as reported on the state governments MyCouncil website.	%	Annual	90	95	85
							Financial Services	4.c.1.1.1b	Maintain or improve a positive gap between performance and importance in Annual Community Survey for Financial Responsibility	%	Q3	0	10	-10

Including Key Performance Measures

# Theme 4: Our Leadership - Responsive and Accountable

Our Goal: To provide accessible, transparent and responsive leadership

	STRATEGIC CO	MMU - 2026)	NITY PLAN		CORPORATE BUSINESS PLAN (2016 - 2021)		OPERATIONAL PLAN (2016-2017)			MEASU	RES				
OUR OU	JTCOMES vould like to achieve"	"Wha	OUR RESPONSE t we can do to achieve the identified Outcomes"		PROGRAMS / SERVICES		PROJECTS / ACTIONS	RESPONSIBILITY	KE	Y PERFORMANCE INDICATOR	иом	FREQUENCY	TARGET	UPPER TOLERANCE	LOWER
				4.c.1.2	Asset Management Services		Prepare and Review Annual Budget Implement Sustainable Asset Management Plans	Financial Services	4.c.1.2.1a	Condition of assets are optimised based on service level requirements as measured by the Asset Consumption Ratio	%	Annual	75	100	75
								Financial Services	4.c.1.2.1b	Ensure asset renewals and replacements are managed sustainably as measured by the Asset Sustainability ratio	%	Annual	95	110	95
								Financial Services	4.c.1.2.1c	Achieving the objectives of the National Asset Management Framework (benchmarking)	%	Annual	65	70	60
				4.c.1.3 4.c.1.4	Contract Administration Process Accounts Receivable and Accounts Payable			Financial Services	4.c.1.4.0a	Collect payment from all invoices within Council's Terms of Trade of 40 days (excluding Grants, Contributions, Donations & Sponsorship)	%	Quarterly	80	100	70
								Financial Services	4.c.1.4.0b	Ensure supplier invoices are paid within Terms of Trade	%	Quarterly	85	100	70
					Insurance Claims Processing										
		4.c.2	Long term planning is employed to ensure financial sustainability		Fleet and Plant Management Long Term Financial Planning	4.c.2.1.1	Review and update Long Term Financial Plan								
		4.c.3	A suite of sustainable revenue sources funding Council activities		Property Rating Services Treasury Services	4.c.3.2.1	Review and Implement Investment Policy								
4d Strong partnersl relations	ships and indigenous	4.d.1	Robust partnerships are in place with key indigenous groups	4.d.1.1	Indigenous Partnerships	4.d.1.1.1	Establish Native Title Resolution (NAC - Aboriginal Heritage Agreement)								
		4.d.2	Industry and government are effectively engaged to collaborate on shared value projects		Development and Management of Industry Partnerships Government and Industry Advocacy		Implement joint PRC Projects Regional Building Services Support								
4.e Services that me	neet community needs	4.e.1	Services to our community area are socially responsible and financially sustainable	4.e.1.1	Programs Customer Service			Governance and Organisational Strategy	4.e.1.1.0a	Percentage of incoming phone calls serviced by the Customer Service team	%	Quarterly	20	30	15
								Governance and Organisational Strategy	4.e.1.1.0b	Maintain or improve a positive gap between performance and importance in front counter interactions with public through Customer Service Surveys	%	Quarterly	0	10	-10
								Regulatory Services	4.e.1.1.0c	Respond to a minimum of 500 Action requests (resident generated and self generated) per month, averaged over a 3 month KPI reporting period	#	Quarterly	520	600	500
								Regulatory Services	4.e.1.1.0d	Customer satisfaction from random survey conducted on 15 resident generated action requests received for the quarter	%	Quarterly	80%	100%	60%
								Regulatory Services	4.e.1.1.0e	Assess all building applications within the statutory timeframes	%	Quarterly	100	100	95

Including Key Performance Measures

# Theme 4: Our Leadership - Responsive and Accountable

Our Goal: To provide accessible, transparent and responsive leadership

	MMUNITY PLAN - 2026)		CORPORATE BUSINESS PLAN (2016 - 2021)		OPERATIONAL PLAN (2016-2017)			MEASU	RES				
OUR OUTCOMES "The objective we would like to achieve"	OUR RESPONSE "What we can do to achieve the identified Outcomes"		PROGRAMS / SERVICES		PROJECTS / ACTIONS	RESPONSIBILITY	KE	Y PERFORMANCE INDICATOR	иом	FREQUENCY	TARGET	UPPER TOLERANCE	LOWER TOLERANCE
						Information Technology Services	4.e.1.1.0f	Correspondence to be acknowledged within agreed time frames	%	Quarterly	100	100	80
				4.e.1.1.1	Complete Development of Cemetery								
		4.e.1.2	Corporate Governance Support	4.e.1.2.1	Conduct Compliance Audit Return	Governance and Organisational Strategy	4.e.1.2.1a	Measure the percentage of compliant responses to the annual Compliance Audit Return	%	Annual	100	100	92
				4.e.1.2.2	Review Local Laws								
	4	4.e.1.3		4.e.1.3.1	Implement Internal Audit Program								
				4.e.1.3.2	Review Risk Register								
				4.e.1.3.3	Review Business Continuity Framework								
		4.e.1.4	Lease Administration										
		4.e.1.5	Statutory Planning	4.e.1.5.1	Review Public Open Space Cash in Lieu Expenditure Project								
	4.e.2 Service levels are determined by	4.e.2.1	Publications and Media Notices	4.e.2.1.1	Produce Annual Report								
	evidence based analysis of community needs	4.e.2.2	Communication Services	4.e.2.2.1	Annual Community Survey	Marketing and Communications	4.e.2.2.1a	Increase in overall community satisfaction score through the annual community survey	%	Annual	68	100	65
						Marketing and Communications	4.e.2.2.1b	Statistically relevant number of participants in annual community survey	#	Annual	1500	2000	1000
	4.e.3 Reviews of service levels and standards are regularly undertaken	4.e.3.1	Organisational Strategy	4.e.3.1.1	Complete Service Review Project								